

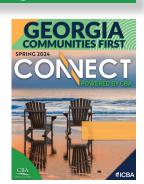
# 2025 Advertising Overview

## Reserve Your Ad Space Today!

Looking to connect with key decision makers in Georgia's community banking industry? CBA offers a variety of options to help you reach your goals and make the most of your marketing budget. Support CBA while promoting your business at the same time! Have questions? Reach out to Lindsay Greene at lindsay@cbaofga.com or (770) 541-0376.

#### Georgia Communities First Magazine

Published three times a year, Georgia Communities First highlights the latest trends and developments in the community banking industry, both in Georgia and nationwide. Each issue covers professional development opportunities, legislative initiatives, and spotlights on CBA members. Delivered digitally, the magazine reaches an average of 2,000 readers per issue, including C-level LEAD representatives, bankers,



regulatory agencies, and Associate Members. Plus, all ads feature clickable links to your company's website or preferred landing page.

CBA Members Back Cover Inside Front Cover Inside Back Cover Full Page Half Page	1x	2x	<b>3x</b>
	\$1250	\$1225	\$1200
	\$1150	\$1125	\$1100
	\$1050	\$1025	\$1000
	\$850	\$825	\$800
	\$650	\$625	\$600
Prospective Members	1x	<b>2x</b>	<b>3x</b>
Inside Back Cover Full	\$1250	\$1225	\$1200
Page	\$950	\$925	\$900
Half Page	\$750	\$725	\$700

#### **Ad, Payment & Publication Dates**

Issue	Materials Deadline	Pub
Spring	March 10, 2025 July	Wee
Summer	7, 2025 October 1,	of A
Fall/Winter	2025	Nov

olication/Payment Date ek of April 7, 2025 Week August 4, 2025 Week of ember 3, 2025

#### **CBA Today** eNewsletter Advertising

Published weekly, CBA Today has a distribution of over 5,000. This digital newsletter includes information upcoming association events, educational opportunities, associate members, as well as state and national industry news. Ads will link directly to the URL of your choice.



	Members	<b>Prospective Members</b>
1 Month	\$500	\$700
3 Months	\$1000	\$1250
6 Months	\$2000	\$2260
12 Months	\$3500	\$3750

#### **CBA Home Page Advertising**

CBA's website, www.cbaofga. com, is the source of information on educational programs, events, industry articles, legislative updates, convention information and much more. Ad space is available on a monthly basis and can link to your home

page or the destination of vour choice.



	Members	<b>Prospective Members</b>
1 Month	\$500	\$700
3 Months	\$1000	\$1450
6 Months	\$2300	\$2500
12 Months	\$3500	\$3750

**Explore the 2025 CBA Preferred Service Provider** Program! With packages that include advertising, sponsorships, event registrations, and more, you can choose the perfect fit for your goals and budget. Contact CBA today for all the details.

## **Ad Specifications and Artwork Requirements**

Georgia Communities First Magazine

Trim Size

(Width x Height) 8 ½" x 11"

Full Page: 8 ½" x 11"

Back Cover: 8 ½" x 11" 7

Half Page: ½" x 4"

CBA Today eNewsletter 145w x 230h pixels

**CBA Website** 

860w x 80h pixels

### **Order Form**

Georgia Communities First Magazine			CBA Today eNewsletter				
CBA Members	1x	2x	3x			Members	Prospective Members
Back Cover	□ \$1250	□ \$1225	□ \$1200		☐ 1 Month	\$500	\$700
Inside Front Cover	□ \$1150	□ \$1125	□ \$1100		☐ 3 Months	\$1000	\$1250
Inside Back Cover	□ \$1050	□ \$1025	□ \$1000		☐ 6 Months	\$2000	\$2260
Full Page	□ \$850	□ \$825	□ \$800		☐ 12 Months	\$3500	\$3750
Half Page	□ \$650	□ \$625	□ \$600		List months:	·	·
<b>Prospective Member</b>	1x	2x	3x		CRA Wobsita	Advorticin	Œ
Inside Back Cover	□ \$1250	□ \$1225	□ \$1200		CBA Website	Auvertisiii	
Full Page	□ \$950	□ \$925	□ \$900			Members	Prospective Members
Half Page	□ \$750	□ \$725	□ \$700		☐ 1 Month	\$500	\$700
Ad Placement					☐ 3 Months	\$1000	\$1450
	eek of Anri	17 2025)			☐ 6 Months	\$2300	\$2500
<ul><li>□ Spring (published week of April 7, 2025)</li><li>□ Summer (published week of August 4, 2025)</li></ul>			☐ 12 Months	\$3500	\$3750		
□ Fall/Winter (publish			-		List months:	·	
Name				<u>T</u> itle			
Company							
Address City/State/Zip							
Phone		Emai					
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