

Reserve Your Ad Space Today!

If you want to target top decision makers in Georgia's community banking industry, you will find the CBA offers numerous ways to help you accomplish your goals and stretch your marketing dollars. Show your support for CBA and promote your business at the same time. If you have questions, please contact Lindsay Greene at lindsay@cbaofga.com or (770) 541-0376.

Georgia Communities First Magazine

Published four times a year, *Georgia Communities First* provides coverage of community banking industry trends and developments both on a state and national level. The magazine also features upcoming professional development programs, legislative efforts as well as features on CBA members. All issues are published digitally. On average, each issue receives a minimum of 2,000 digital impressions and reaches CEOs, LEAD representatives, regulatory agency Associate Members, officers, and All ads will link directly to your company's website or a link of your choice.



CBA Members				
	1x	2x	3x	4x
Back Cover	\$1250	\$1225	\$1200	\$1175
Inside Front Cover	\$1150	\$1125	\$1100	\$1075
Inside Back Cover	\$1050	\$1025	\$1000	\$975
Full Page	\$850	\$825	\$800	\$775
Half Page	\$650	\$625	\$600	\$575
Prospective Members				
	1x	2x	3x	4x
Inside Back Cover	\$1250	\$1225	\$1200	\$1175
Full Page	\$950	\$925	\$900	\$875
Half Page	\$750	\$725	\$700	\$675

CBA Today eNewsletter Advertising

Published weekly, CBA Today has a distribution of over 5,000. This digital newsletter includes information on upcoming association events, educational opportunities, associate members, as well as state and national industry news. Ads will link directly to the URL of your choice.



	Members	Prospective Members
1 Month	\$500	\$700
3 Months	\$1000	\$1250
6 Months	\$2000	\$2260
12 Months	\$3500	\$3750

CBA Home Page Advertising

CBA's website, www.cbaofga.com, is the source of information on educational programs, events, industry articles, legislative updates, convention information and much more. Ad space is available on a monthly basis and can link to your home page or the destination of your choice.



	Members	Prospective Members
1 Month	\$500	\$700
3 Months	\$1000	\$1450
6 Months	\$2300	\$2500
12 Months	\$3500	\$3750

Ad, Payment & Publication Dates

Issue	Materials Deadline	Publication Deadline
Quarter 1	January 15, 2024	February 15, 2024
Quarter 2	April 15, 2024	May 15, 2024
Quarter 3	July 15, 2024	August 15, 2024
Quarter 4	October 15, 2024	November 15, 2024

Learn More About the CBA Preferred Service Provider Program. The 2024 Preferred Service Provider packages include advertising, sponsorships, registrations and more – choose the level that fits your goals and budget. Contact CBA for details!

Ad Specifications and Artwork Requirements

Georgia Communities First Magazine
Trim Size
(Width x Height)

Full Page: 8 1/2" x 11"
Back Cover: 8 1/2" x 11"
Half Page: 7 1/2" x 4"

CBA Today eNewsletter
145w x 230h pixels

CBA Homepage
860w x 80h pixels

Order Form

Georgia Communities First Magazine

CBA Members	1x	2x	3x	4x
Back Cover	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1225	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1175
Inside Front Cover	<input type="checkbox"/> \$1150	<input type="checkbox"/> \$1125	<input type="checkbox"/> \$1100	<input type="checkbox"/> \$1075
Inside Back Cover	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$975
Full Page	<input type="checkbox"/> \$850	<input type="checkbox"/> \$825	<input type="checkbox"/> \$800	<input type="checkbox"/> \$775
Half Page	<input type="checkbox"/> \$650	<input type="checkbox"/> \$625	<input type="checkbox"/> \$600	<input type="checkbox"/> \$575

Prospective Members	1x	2x	3x	4x
Inside Back Cover	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1225	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1175
Full Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$925	<input type="checkbox"/> \$900	<input type="checkbox"/> \$875
Half Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$725	<input type="checkbox"/> \$700	<input type="checkbox"/> \$675

Ad Placement

- Quarter 1 (published Feb. 15) Quarter 3 (published Aug. 15)
 Quarter 2 (published May 15) Quarter 4 (published Nov. 15)

CBA Today eNewsletter

	Members	Prospective Members
<input type="checkbox"/> 1 Month	\$500	\$700
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<input type="checkbox"/> 6 Months	\$2000	\$2260
<input type="checkbox"/> 12 Months	\$3500	\$3750

CBA Homepage Advertising

	Members	Prospective Members
<input type="checkbox"/> 1 Month	\$500	\$700
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<input type="checkbox"/> 6 Months	\$2300	\$2500
<input type="checkbox"/> 12 Months	\$3500	\$3750

Name _____ Title _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____

Please mark above the advertisements you would like to palce. (Ad space available on a first-come, first-served basis.)

Payment Method:

Please invoice me for my total of \$ _____
 Please charge \$ _____ to the following credit card: Visa MasterCard Discover American Express
 Credit Card Number _____ Exp. Date _____ Security Code _____
 Is billing address the same as address above? Y N If not, please provide: _____
 Signature _____ Date _____



1640 Powers Ferry Road SE | Building 28, Suite 100 | Marietta, GA 30067-1425
 Phone: (770) 541-4490/(800) 648-8215 | Fax: (770) 541-4496 | www.cbaofga.com | lindsay@cbaofga.com