

Sponsorships offer a tangible way to gain exposure to bankers across the state, through in-person or virtual professional development programs, our annual convention CONNECT, advocacy events, and special programs. CBA offers approximately 80 live professional development events, training programs, and peer-group forums annually.

**ADVOCACY/LEGISLATIVE/REGULATORY**

**2023 Topgolf Showdown**

* **Thursday, April 20, 2023 Augusta**
* **Thursday, May 4, 2023 Chattanooga, TN**

All levels include 3 hours of golf, food, unlimited non-alcoholic drinks, recognition at event and in CBA materials.

* **Party of Fore** - $900 – 4 players, 8 drink tickets, logo on monitors
* **Par Partners** - $500 – 2 players, 4 drink tickets, logo on monitors
* **Prize Sponsor** - $750 – 2 players, 4 drink tickets, logo on monitors, prize presentation
* **Player of the Year -** $250 - 1 player, 2 drink tickets, logo on monitors

2023 Town Hall Talk Tours | May, June, July | 6 Locations

Meetings in 6 locations; Regional information, networking, refreshments, legislative updates; 1 representative per sponsor.

* Waycross, May 18, 2023
* Cordele, May 24, 2023
* Greensboro, May 25, 2023
* Dalton, June 22, 2023
* Vidalia, July 13, 2023
* Bainbridge, July 20, 2023

**2023 Sporting Clay Shoots**

**South: Charlie Curry Memorial Clay Shoot - Wynfield Plantation, Albany - September 21, 2023**

**North: Chuck Harwell Memorial Clay Shoot – Burge Plantation, Mansfield – October 19, 2023**

**Pricing Per Clay Shoot**:

* **~~Premier Sponsor:~~** ~~$2,000 4 shooters, 2 station sponsor signs, table at registration~~
* **Drink Sponsor:** $600 Limit 1 – includes 1 shooter
* **12 Gauge Sponsor:** $800 4 shooters, 1 station sponsor sign
* **20 Gauge Sponsor:** $550 2 shooters, 1 station sponsor sign
* **28 Gauge Sponsor:** $350 1 shooter
* **Prize Sponsor:** $1,500 4 shooters, 1 station sign & prize presentation; OR
* **Morning Prize Sponsor:** $7502 shooters & prize presentation
* **Afternoon Prize Sponsor:** $7502 shooters & prize presentation
* **Cart Sponsor**: $1,500 4 shooters & signs on carts

Atlanta Braves Outing | Summer 2023 | Information Coming Soon

Bring the family, entertain clients and enjoy time at the home of the 2021 World Series Champions. Sponsorship opportunities coming soon.

**ANNUAL CONVENTION & MINI-TRADE SHOW**

**SPECIAL PROGRAMS**

**~~2023 Executive Channel | 3 Sessions | Macon | May 3, 2023; TBD 2, TBD 3~~**

**2023 Community Bankers Leadership Academy (CBLA)| 4 Sessions | Macon**

* **~~March 28-29, 2023~~ | ~~May 9-10, 2023~~ | August 8-9, 2023 | October 3-4, 2023**

**LEAD Retreat – Fall 2023 - SOLD**

**WINSPIRE – (formerly Women in Banking) - Spring 2023 | Date Location TBD – 1 of 6 available**

CBA’s Quarterly Compliance Program –Compliance Professionals Package

* **3 Sessions Each Quarter| Sponsorships per quarterly session**
* **Compliance Program Q1: NSF/Overdrafts/Representments and UDAAP - SOLD**
	+ 2/7 – Macon/Live Virtual STREAM; 2/8 – Tifton; 2/9 – Statesboro/Live Virtual STREAM
* **Compliance Program Q2: Appraisal Regulations & Flood Insurance - SOLD**
	+ 6/13 – Macon/Live Virtual STREAM; 6/20 – Tifton; 6/21 – Statesboro/Live Virtual STREAM
* **Compliance Program Q3: Topic Being Selected using Survey Feedback - SOLD**
	+ Macon/Live Virtual STREAM; 8/29 – Macon; 8/30 - Tifton; 8/31- Adverse Action Notices with Small Creditors (Compliance Add-On) - Tifton
* **Compliance Program Q4: 3rd Party Risk Management & ESG (Environmental Social Governance) - AVAILABLE**
	+ Macon/Live Virtual STREAM; 12/12 – Macon; 12/13 – Tifton; Retail Lending Compliance Add- On 10-12
* **Banker Regulatory Forum | 4 sessions - 2 Virtual/2 In Person**; 2 Co-Sponsors – $3,500 each- **SOLD**



For Compliance program: Statesboro, Macon, Tifton (Tifton is in person only; others are hybrid); sponsors have 10-minute presentation at 10:00 a.m. EST. Sponsor may attend for lunch & present at lunch. May attend one full day.

CBA Committee Meeting Sponsorships| In-Person or Virtual – Range from $500 - $1,000

Education, AG Committee, Marketing/Communications, LEAD, Innovation, Member Services

**Board Planning Session:** Virtual – Summer 2023 (limited sponsorships)

**PROFESSIONAL DEVELOPMENT**



**Single Day Programs Include:**

**Innovation Forum – Ag Technology: Tifton – TBD**

**Retail Banking Leadership 1: Macon – 4/18**

**Retail & Operations Banking Forum 1: Virtual– 4/19**

**Loan Portfolio Management & Review: Reviewing Your Loans and Mending Fences Before the Regulators Arrive – Macon - 4/28/23**

**Retail Banking Leadership 2: Macon – 5/23**

**Essentials of Banking: Part 3 - Live Virtual STREAM – 5/24**

**TRID – Advanced: Macon – 6/14**

**Essentials of Banking: Part 4 - Live Virtual STREAM – 6/20**

**HR/TD Rap Session 2: Macon – 7/21**

**Retail Banking Leadership 3: Macon – 8/29**

**Compliance Alphabet Soup – Deposits: STREAM – 9/12 & 9/26**

**Retail & Operations Banking Forum 2: Macon – 9/21**

**CRA Modernization Strategy: STREAM - 9/27**

**HR/TD Rap Session 3: Macon – 10/6**

**Retail Lending (NON-TRID) & E-sign Compliance: Virtual – 10/12**

**Retail Banking Leadership 4: Macon – 10/17**

**Mortgage Lending School: Atlanta – 12/14 – 11/18**

**HR/TD Rap Session 4: Macon – 12/1**

**BSA Forum: Macon – 12/5**



**Schools and Multi-Day Programs Include:**

**BSA Fundamentals: Macon - 4/18-4/20**

**HR Conference: Jekyll Island – 5/15 – 5/17**

**Loan Documentation - Consumer & Commercial - Macon - 6/15-6/16**

**Cyber Risk Conference: Jekyll Island – 8/16 – 8/18**

**Advanced BSA School: St. Simons - 8/21 – 8/25**

**Retail Lending School: Macon – 10/2 – 10/5**

**Advanced Compliance School: 10/23 – 10/26**

**Advanced HMDA: Tifton – 11/8-11/9**

**Professional Development Exhibits:**

* **Cyber Risk Conference:**  8/16 – 8/18 $1,100 Limit 10
* **HR Conference:** 5/15 – 5/17 $650 Limit 5 1-day pass

**To be added:**

* **Bank Security**
* **Payments/Future of Banking**
* **Innovate Community Banking**

**2023 SPONSORSHIP OPTIONS**

Annual Convention & Mini-Trade Show

June 7-11, 2023 | The Charleston Place Charleston, SC

**SPONSORSHIP BENEFITS**

* Recognition commensurate with sponsorship level
* Advanced attendee roster
* Company logo on CBA website *(for Deluxe packages and above)*
* Signage of sponsorship
* Listing in *Georgia Communities First* magazine as a sponsor
* Company listed as sponsor in *CBA Today* weekly e-newsletter
* Company listed in “Know Before You Go” email prior to the event
* Sponsor ribbon for name badge
* Recognition during General Session(s)
* Recognition on conference website pages, clickable to company’s URL
* Exposure on CBA social media

**SPONSORSHIP OPTIONS**

**Premium • $10,000**

Options include:

* ~~Board Appreciation Dinner (3)~~
* ~~Chairman’s Reception/Dinner Co-Sponsor (3)~~
* ~~Premium Package includes 60-second commercial~~

**Executive • $5,000**

Options include:

* Thursday Night Event (1 of 2)

**Deluxe • $3,000**

Options include:

* ~~Snack Bags at Registration Desk~~
* ~~WiFi~~
* ~~Breakfast Buffet (3)~~
* Keynote Speaker Introduction (1 of 2)
* Saturday Night Entertainment Co-Sponsor (2)
* Thursday Night Dessert (1 of 2)
* ~~Convention Swag Item (1)~~
* ~~Thursday Night Hosted Beer & Wine (2)~~

**Classic • $2,000**

Options Include:

* Mid-Morning Refreshment Break (3)
* Breakout Session Speaker Introduction (6)
* ~~Continuous Morning Coffee (0 of 3)~~
* ~~Name Tags~~
* ~~Bottled Water~~
* ~~Convention Tote Bags~~

**General: • $1,000**

Options Include:

* Standard General Sponsorship
* ~~Cash Prizes (3)~~
* ~~Daily Promo Items (3)~~
* ~~Room Drop (2)~~

*\*\*\* Preference may be given to past sponsors. 2022 sponsors have first right of refusal for the 2023 sponsorship opportunities. See CBA’s Member Services department for questions.*

***Looking for a customized package?***

***Consider an advertising/sponsorship package to stretch your marketing dollars throughout the year.***

***Contact Lindsay Greene at lindsay@cbaofga.com or call (770) 541-0376.***

**2023 Sponsorship Commitment Form**

**Name:**

**Marketing Contact Name:**

(*Person for CBA to contact relative to marketing materials*)

**Company:**

**Address:**

**City, State, ZIP:**

**Phone:** **Fax:** **Email:**

**Authorized Signature: Date:**

**Please list your sponsorship(s):**

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A deposit of 50% of the total cost of your selected sponsorship(s) is required when submitting this sponsorship agreement. The total cost of all sponsorships must be paid in full 30 days prior to event date. All conference sponsorships are non-refundable as we will market the names of the sponsors prior to the conference.

**PAYMENT METHOD: (*please check the appropriate box*)**

□ Please send me invoice for all.

□ Please call or send me info to use credit card.

*Please send this information form and payment to: Community Bankers Association of Georgia,*

*1640 Powers Ferry Road SE, Building 28, Suite 100, Marietta, GA 30067*

*770-541-0376 or email* *lindsay@cbaofga.com**.*

***3-7-23***