

**For Immediate Release**



## **Another Seasoned Veteran has joined the CashTrans Consulting Team...**

**Atlanta, GA** - CashTrans is extremely pleased to announce the addition of Lee Bailey to our outstanding senior Financial Industry Group's Consulting Team. Lee has been in the financial services industry serving banks and credit unions for over 22 years. He has a wonderful track record of proven results.

Lee began his career in the telecommunications division at InterCept and transitioned into various customer support roles within the ATM and operations center. His knowledge of banking technology, is extensive and his dedication to building long-term relationships make Lee a perfect fit for the CashTrans team.

"We are so fortunate to have Lee join our seasoned and experienced sales and management team who has over 275 years of combined experience serving financial institutions, both banks and credit unions of all sizes as well as retailers, city, county and state governments, payments companies and EFT technology partners," states Nick Schuster, CashTrans National Sales Director. "Lee fits our team perfectly and is acutely familiar with the technology needs of our clients and prospects and we are so glad to have Lee on our team"



Lee is a Georgia native and lives in Flowery Branch, GA, with his wife Selina of 25 years of marriage and their 18 year old son and twin son and daughter who are 12 years old. His passions are his family, their family trips, the outdoors and cheering for the Georgia Bulldogs and world champion Atlanta Braves.

**CashTrans** Founded in 1996, Cash Transactions, LLC (CashTrans) is a privately owned company based in metro Atlanta, GA. The company has served over 1,800 small and medium sized retailers and financial institutions across the SE with high quality ATM products, EFT processing solutions, bank branch equipment, equipment maintenance, instant Issue, video banking and much more.

Contact:  
Russ Schoper, CMO  
CashTrans  
770-740-9979  
[russ.schoper@cashtrans.com](mailto:russ.schoper@cashtrans.com)



**800-262-7995**

**[WWW.CASHTRANS.COM](http://WWW.CASHTRANS.COM)**