

## GEORGIA FIRST BANK



### FOR IMMEDIATE RELEASE

February 21, 2024

Contact: Chandler Maurice Beasley III, President, and Chief Executive Officer

Phone: 912-529-4431

Email: [mbeasley@georgiafirst.bank](mailto:mbeasley@georgiafirst.bank)

### **Georgia First Bank Breaks Ground on New State-of-the-Art Bank Building in Vidalia.**

(VIDALIA, GEORGIA)— Georgia First Bank is proud to announce the groundbreaking of its new building located at 112 Charles Andrews Drive in Vidalia, Georgia. This event marks the commencement of construction on what promises to be a landmark banking facility, designed to offer enhanced banking services and a superior customer experience to the Vidalia community and surrounding areas.

The groundbreaking ceremony is scheduled for Tuesday, March 5th, 2024, at 10 AM, and will feature key members of Georgia First Bank's leadership team, including President & CEO, Maury Beasley and Vidalia Market President and EVP, Michael Thigpen, along with local dignitaries, business leaders, and community members. The event will showcase Georgia First Bank's commitment to the Vidalia community.

### **A Commitment to Community and Innovation**

The new Georgia First Bank building in Vidalia is envisioned as a hub for community engagement and financial innovation. Spanning roughly 4,525 square feet, this cutting-edge facility marries the latest in banking technology, including advanced automated teller machines and a convenient drive thru, with plenty of space inside dedicated to personalized, one-on-one customer interaction. From its architecture to its ambiance, the building is intentionally crafted to radiate warmth and welcome, so that our customers feel invited to visit and at ease the moment they step through our doors.

"The Vidalia community has long supported Georgia First Bank and the time has come that we have a full-service bank in this this community that meets the needs of our customer base", said President and CEO Maury Beasley. President Beasley further stated that "Our investment in Vidalia reflects our deep commitment to serving and growing within the community." This new building will not only provide a space for innovative banking services but also serve as a resource for community development and financial education."

## **Event Details and Invitation**

Members of the media, local business community, and the public are warmly invited to join the groundbreaking ceremony. Attendees will have the opportunity to witness the ceremonial first dig and hear from Georgia First Bank executives about the impact of this new facility.

## **About Georgia First Bank**

Georgia First Bank is a community bank originally founded in 1903 as The Bank of Soperton to serve Soperton and Treutlen County, Georgia. Georgia First Bank emerged from the rebranding of our initial two branches: the longstanding Bank of Soperton and Million Pines Community Bank. Georgia First Bank has been a trusted financial partner for individuals and businesses in Georgia for over 120 years. With a focus on personal service, Georgia First Bank offers a comprehensive range of banking products and services designed to meet the needs of its customers. The bank is committed to innovation and excellence, with a strong emphasis on community engagement and sustainable growth. Georgia First now has 3 branch locations as well as an ATM in Glenwood, GA.

## **For More Information**

For more details about the groundbreaking ceremony or to learn more about Georgia First Bank and its services, Visit [GeorgiaFirst.Bank](http://GeorgiaFirst.Bank).

Join us as we lay the foundation for the future of banking in Vidalia and help us celebrate this significant milestone for Georgia First Bank and our community.

Georgia First Bank. Member FDIC. Equal Housing Lender.