

- Welcome, John McNair, President & CEO, CBA
- Innovation Committee Co-Chairs Christian Ruppe, Colony Bank & Chris Stanley, Georgia Banking Company
- Market Update/Disruption, David Saylor, Genesys
- Group Roundtables
- Sponsor Pitches- Mixed in throughout the day
- Networking Lunch with bankers and sponsors
- Panel Discussion Trends, Buzzwords
- Compliance/Regulatory Steps to Working with Fintechs, Zach Duke, Finosec Understanding regulatory requirements
- Group Roundtable : Committing to Innovation

C-Suite Buy-In Bandwidth

High Costs Insufficient Technical Expertise
Risk Aversion Integrating with Existing Systems
Resistance to Change Data & Cybersecurity concerns

- Breakouts Top Topics from Committing to Innovation
- Action Items Adjourn