

Wednesday, June 5, 2024

1:00 PM - 3:00 PM Plaza **CBA Board Meeting***

Salon 1&2 Foyer 3:00 PM - 5:00 PM

Convention Registration

Breakfast with Exhibitors

3:00 PM - 5:00 PM Salon 1&2 **Exhibitor Set-Up**

6:00 PM - 6:30 PM Plaza

Board Reception*

6:30 PM - 7:30 PM Plaza **Board Dinner***

*Events by invitation only.

Thursday, June 6, 2024

Salon 1&2 7:30 AM - 8:00 AM

Salon 1&2 8:00 AM - 8:15 AM

Welcome and Opening Session

8:15 AM - 9:15 AM Salon 1&2 Keynote Session: GRIT - How can we Thrive in the

Midst of Adversity? **Austin Hatch**

9:15 AM - 9:30 AM Salon 1&2 Stretch Break

9:30 AM - 10:15 AM Salon 1&2 How to Grow Loans and Manage Credit Risk in **Uncertain Times** David Ruffin

10:15 AM - 11:00 AM Salon 1&2

Exhibit Break Time

11:10 AM - 11:50 AM Salon 1&2

Innovate or DIE!: Embracing the Future of Financial **Technology David Peterson**

Salon 1&2 11:50 PM - 12:05 PM **CBA Business Meeting & Announcements**

Santa Maria 12:30 PM - 1:30 PM

Afternoon On Your Own

United Healthcare Luncheon

8:00 PM - 10:00 PM Plaza Advocacy Fundraiser Par-Tee & Silent Auction

Friday, June 7, 2024

Salon 1&2 7:30 AM - 8:00 AM **Breakfast with Exhibitors**

8:00 AM - 8:05 AM Salon 1&2

Friday Kick Off

8:05 AM - 9:05 AM Salon 1&2 Keynote Session: Basically Incredible

Matt Booth

Salon 1&2 9:05 AM - 9:15 AM Stretch Break

Salon 1&2 9:15 AM - 10:00 AM

Breakout Session: Communicate With Attitude Matt Booth

Santa Maria 9:15 AM - 10:00 AM

Breakout Session: Innovation & Relationship Banking – Been at it for 175 years but we are just getting started! **Chad Jones**

Salon 1&2 10:00 AM - 10:45 AM

Exhibit Break Time

10:45 AM - 11:30 AM Salon 1&2

Community Bankers Working Together to Prevent Fraud Moderator: Pat Dix Panelists: Maggie Davis, Alicia Durden, Heath

11:30 AM - 12:05 PM Salon 1&2

ICBA Update Alice Frazier

Afternoon on your own

Fountain, Sarah Lynch

Beach 2:00 PM - 4:00 PM

CBA's Ultimate Beach Party

Saturday, June 8, 2024

7:30 AM - 8:00 AM Salon 1&2 **Breakfast**

Salon 1&2 8:00 AM - 8:05 AM

Saturday Kick Off

8:05 AM - 9:45 AM Salon 1&2

Community Bank Regulatory Panel Moderators: Mike White, Doroteya Wozniak & Lori Godfrey

Panelists: Melissa Sneed, Trey Wheeler, Jason Sisack, Timothy Rich

9:45 AM - 10:00 AM Salon 1&2 Stretch Break

10:00 AM - 10:45 AM Salon 1&2

Regulator Debrief/Recap and Legal and Legislative Update with Q/A Moderators: Mike White, Doroteya Wozniak & Lori Godfrey

Salon 1&2 10:45 AM - 11:00 AM

Stretch Break

11:00 AM - 12:00 PM Salon 1&2 Keynote Session: Unity - Bringing People Together **Chancellor Sonny Perdue**

12:00 AM - 12:05 PM Salon 1&2

General Session & Announcements

Afternoon On Your Own

6:30 PM - 7:15 PM Salon 2 Foyer

Reception

7:15 PM - 8:30 PM Salon 2 **Chairman's Dinner**

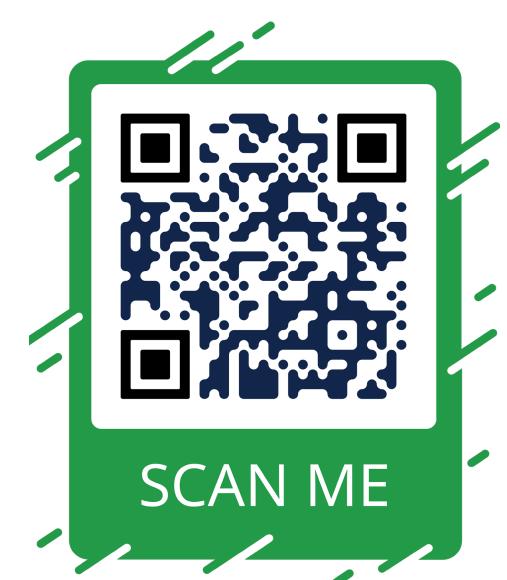
Salon 2 8:30 PM - 10:00 PM Chairman's Party with the Kinchafoonee Cowboys

Sunday, June 9, 2024

Departures

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Silent Auction Items



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