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BankSouth Foundation and Employees Raise \$36,100 for Hurricane Helene Relief

GREENSBORO, GA – The devastation left in the wake of Hurricane Helene has impacted families and communities across Georgia, leaving many in urgent need of support. In response, the BankSouth Foundation launched a matching donation program for BankSouth and BankSouth Mortgage employees, providing critical resources to help those affected by the storm. Together, the Foundation and employees raised an impressive \$36,100 to aid in recovery and rebuilding efforts in the Augusta and Valdosta regions.

The combined funds have been directed to the United Way of the CSRA in Augusta and the Greater Valdosta United Way. Both organizations are on the ground, delivering essential supplies, shelter, and long-term support to hurricane victims, well after the immediate crisis fades from the news cycle.

"As a company deeply invested in supporting our neighbors and customers during difficult times, it is heartwarming to see our teams unite to help those impacted by Hurricane Helene," said Harold Reynolds, Chairman and CEO of BankSouth. "These generous donations, paired with our Foundation's matching contribution, reflect our strong commitment to the communities we call home."

Kim Nelson, CEO of BankSouth Mortgage, echoed these sentiments. "Our hearts are with everyone affected by the storm's devastation. Our teams are ready to support those in need, whether through recovery efforts, providing resources, or simply being a source of comfort. We encourage anyone impacted to reach out."

Hurricane Helene has caused widespread destruction, displacing families and cutting off access to many basic necessities. BankSouth and BankSouth Mortgage remain dedicated to playing an active role in the recovery process and encourage others in the community to contribute to the ongoing relief efforts in any way they can.

To learn more about how you can support recovery efforts, please visit unitedwayvaldosta.org/hurricane-helene or uwcsra.org.



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About BankSouth

Today, BankSouth is a leading community bank headquartered at Lake Oconee in Greensboro, Georgia, and is recognized as a top-performing bank nationwide. With over \$1 billion in assets, BankSouth serves customers with branches in Atlanta, Greensboro, Savannah, Watkinsville, and beyond with a full suite of consumer, commercial, and digital banking, and lending products. Currently, BankSouth Mortgage originates over \$1.0 billion in home loans with more than 60 experienced loan officers across their multiple locations. For BankSouth locations and more information, please visit banksouth.com.

Message and data rates may apply when using the BankSouth mobile app.

Image Captions:

Image 1 Greater Valdosta United Way Donation 2024 – Jennifer McCranie and Nikki Rodgers of BankSouth Mortgage presented team members at the Greater Valdosta United Way with a check for \$18,050 to support relief efforts in the Valdosta region due to Hurricane Helene.

Image 2 United Way of the CRRRA Donation 2024 – Alan and Riley Rabun, Debra Taylor and Sharon Simons of BankSouth Mortgage and Jim Strickland and Kenny Dray of BankSouth presented team members at United Way of CSRA with a check for \$18,050 to support relief efforts in the Augusta region due to Hurricane Helene.