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Media Contact:

Heather Cook

Assistant Vice President – Business Development

Exchange Bank

478-457-2266

hcook@exch.bank

Exchange Bank Announces Tripp Conner as Senior Vice President and Market President for Upcoming Braselton Branch

Braselton, GA – December 11, 2025 – Exchange Bank is pleased to announce the appointment of Tripp Conner as Senior Vice President and Market President for its new Braselton branch, set to open in Spring 2026.

With more than 28 years of banking experience, Conner brings extensive leadership in commercial lending and market development across Northeast Georgia. Most recently serving as Senior Vice President and Market Manager for Pinnacle Bank’s West Market, Conner successfully oversaw lending operations across multiple counties. His career also includes leadership roles at Regions Bank, Gwinnett Community Bank, and PlantersFirst.

“Tripp’s deep roots in community banking and proven record of growth align perfectly with Exchange Bank’s mission of putting people first,” said John C. Childs, Jr., President and CEO. “His leadership will be instrumental as we expand our footprint into Braselton and build strong relationships throughout the community.”

A graduate of Valdosta State University with degrees in Accounting, Economics, and Finance, Conner is an active community volunteer, having served in leadership roles with several Chambers of Commerce and civic organizations.

Conner and his wife, Kimberly, have been married for 30 years and have two children, Max and Caroline. They are the proud grandparents of Isla Hanson and look forward to welcoming a new grandchild in March 2026.

“I am honored to join a community-focused organization like Exchange Bank,” said Conner. “The values and culture here truly reflect what banking should be—personal, local, and relationship-driven. I look forward to helping establish Exchange Bank right here in my hometown.”

About Exchange Bank

Exchange Bank is a locally owned community bank headquartered in Milledgeville, Georgia. Established in 1903, the bank has proudly served the financial needs of individuals, families, and businesses for over a century. With a focus on relationship banking and community involvement, Exchange Bank remains committed to providing exceptional service and supporting the communities where it operates.