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Exchange Bank Expands into Braselton, Georgia

Braselton, GA – November 28, 2025 – Exchange Bank is pleased to announce plans to expand its presence into Braselton, Georgia, with a new full-service branch set to open in the spring of 2026. The branch will be located at 6700 Hwy 53, Braselton, GA 30517.

The decision to expand into Braselton reflects both the area’s significant market growth and the increasing need for strong, community-focused financial institutions to serve local families and businesses. This marks Exchange Bank’s first location in the Braselton market and represents a strategic step in the bank’s continued commitment to building relationships and supporting the communities it serves.

“Our mission has always centered on people, not just transactions,” said John C. Childs, Jr., President and Chief Executive Officer of Exchange Bank. “Braselton is a thriving community that embodies the values we stand for—growth, connection, and community spirit. We look forward to being a trusted partner for residents and businesses in this exciting new market.”

Exchange Bank opened its doors on June 1, 1903, at its original location in downtown Milledgeville, Georgia. The bank was founded by three brothers of the Conn family, whose vision was to create a trusted financial institution dedicated to supporting their community.

For 122 years, Exchange Bank has continued to grow while staying true to that vision. The bank has consistently positioned itself as both customer- and community-focused, using its slogan “Where Community Matters” as a guiding principle for decision-making and community engagement. This deep-rooted commitment has allowed Exchange Bank to build strong relationships across generations, fostering trust and local impact.

Today, Exchange Bank operates four full-service locations: two in Milledgeville, one in Gray, and one in Lake Oconee, Georgia. The upcoming Braselton branch will be the bank’s fifth location.

Further details regarding the grand opening celebration and branch launch activities will be shared in the coming months. Visit www.exch.bank to learn more about Exchange Bank.

About Exchange Bank

Exchange Bank is a locally owned community bank headquartered in Milledgeville, Georgia. Established in 1903, the bank has proudly served the financial needs of individuals, families, and businesses for over a century. With a focus on relationship banking and community involvement, Exchange Bank remains committed to providing exceptional service and supporting the communities where it operates.