



Women in Banking

CONFERENCE

BETTER TOGETHER

OCTOBER 21 & 22, 2026

THE WESTIN CHATTANOOGA

Wednesday, October 21

12:45 p.m.

Registration

1:30 p.m.

Call to Order/Opening Remarks

Bonnie Autry, Women in Banking Committee Chairman, and SVP/Human Resource Officer, Carroll Bank and Trust, Huntingdon

1:45 p.m.

Miracle on the Hudson: A Passenger's Perspective

Vallie Collins

As a salesperson, travel was a key requirement of the job. As a result, Vallie was a passenger on US Airways Flight 1549 that landed in New York's Hudson River on January 15, 2009. Vallie will share the details of her experience during the flight and rescue of the event that has become known as the 'Miracle on the Hudson'. In addition, she will share key learnings from the experience that will hopefully inspire and motivate all to treasure each and each day because 'everyday is a lucky day'!

2:45 p.m.

Fraud Panel

Moderator: Felicia Brown, SVP/Treasury Management Officer, Heritage Bank and Trust, Columbia

Gay Dempsey, CEO, Bank of Lincoln County, Fayetteville

Law Enforcement Representative

Legal Representative

EFE Representative

3:30 p.m.

Coffee Break

3:45 p.m.

Who's in Your Corner? The Relationships That Shape Your Next Level

Lakweshia "L.J." Ewing, CEO, Social Strategy Consultant, Unlearn Everything and Live, Chattanooga

Mentorship has the power to change careers, open doors, and shift what women believe is possible for themselves. This session challenges women at every level to build relationships that sharpen them, stretch them, and create a pathway for someone else because being better together means nobody grows alone.

5:00 – 6:30 p.m. **Opening Reception**

Sponsor: FPS Insurance

Thursday, October 22

8:00 a.m.

Registration/Continental Breakfast

Bonnie Autry, Women in Banking Committee Chairman, and SVP/Human Resource Officer, Carroll Bank and Trust, Huntingdon

9:00 a.m.

Call to Order

9:10 a.m.

Tennessee Economic Update

Alma Nunez, Ph.D., CFA, Professor of Finance, Tennessee Tech University, Cookeville



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10:00 a.m.

The Spark That Sets You Apart

Angela Martin, *Angela Martin Communications, Nashville*

Products, services, technology: every business has them. What they don't always have is a spark, and that spark is what people actually remember. It's the magic that builds trust, drives loyalty, and turns a one-time buyer into a lifelong client. Rates change, products get duplicated, and technology always catches up, but the one thing competitors can't replicate is you. Angela reveals what makes a banker impossible to replace: earning a customer's trust, one conversation at a time, uncovering needs they don't yet know they have, and turning everyday moments into lasting loyalty. In a world of copycats, your authenticity is your superpower. Your energy, your character, your willingness to truly connect, none of that can be replicated. It's a practical, energizing look at how to stand out in a crowded market and become the difference customers can't find anywhere else.

10:45 a.m.

Coffee Break

Sponsor: Wellworth Bank

11:15 a.m.

Fireside Chat -From the Boardroom to the Community: Leading with Purpose

Moderator: Stacey Langford, *EVP/COO, Tennessee Bankers Association, Nashville*

This fireside chat will explore how leaders can create lasting organizational impact while strengthening their communities and developing future talent. Through personal insights and real-world experiences, panelists will discuss strategies for building partnerships, investing in people, and fostering a leadership legacy that drives both business and community success.

12:00 p.m.

Lunch

1:00 p.m.

Mid-day Announcements and Raffle Drawings

1:10 p.m.

Peer Round Tables

This session will split the group into their different job functions. Attendees can mingle with their peers and learn how others handle similar issues in their own departments.

2:00 p.m.

Coffee Break

Sponsor: BakerTilly

2:30 p.m.

Seize Your Life: Unlocking Your Path to Personal Excellence

Jasmine Brett Stringer, *CEO & Founder, Carpe Diem with Jasmine LLC, Minneapolis, Minn.*

Witnessing the success of others can often lead to reflection on our own paths and potential. "Seize Your Life" is a dynamic program designed to empower individuals to take charge of their destiny by investing in themselves. This program explores the journey towards embracing a life fueled by personal ambitions and dreams. Participants will learn to identify and dismantle the barriers that prevent them from reaching their full potential. They will be guided in crafting a vision that propels them toward achieving their ultimate goals. Audiences will be inspired to:

- Move beyond complacency to actively shape their futures
- Develop a comprehensive and actionable plan for personal growth
- Overcome self-imposed limitations and embrace a mindset of abundance
- Prioritize goals and create a roadmap for success in all areas of life

3:00 p.m.

Adjourn



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2026 Women in Banking Committee

Chairman: Bonnie Autry, SVP/Human Resource Officer, Carroll Bank and Trust, Huntingdon
Toneshia Addison, Contact Center Manager, FirstBank, Lexington
Alyse Anderson, VP, Consumer Credit Officer, SmartBank, Chattanooga
Jennifer Baker, AVP, Credit Administration, The Farmers Bank, Portland
Felicia Brown, SVP/Treasury Management Officer, Heritage Bank and Trust, Columbia
Shanna Browning, Portfolio Manager/Community Outreach Specialist, First Century Bank, Knoxville
Mary Campbell-Weddington, Vice President and Branch Manager, Citizens Tri-County Bank, Altamont
Stephanie Coble, AVP, Loan Officer, Bank of Lincoln County, Fayetteville
Amber Cook, SVP, Director of Treasury Management, Southern Bank of Tennessee, Mt. Juliet
Kayla Givens, VP, Marketing Director, Citizens Bank, Lafayette
Jennifer Greenwell, PR & Event Manager, Bank of Tennessee, Johnson City
Robyn Medley, SVP, Community Lending Market Exec, Old National Bank, Brentwood
Patti Morgan, SVP, Fair Lending Officer, SmartBank, Chattanooga
Donna Nuchols, Credit Analyst, CBBC Bank, Maryville
Courtney Potts, Public Relations Liaison, First Horizon Bank, Brentwood
Karen Rohling, SVP, Correspondent Relationship Manager, ServisFirst Bank, Nashville
Ally Ward, AVP Retail Operations Manager & Bank Training Coordinator, Mountain Valley Bank, Dunlap
Bridget Wooden, Commercial Banking Assistant, Sonata Bank, Brentwood

2026 Women in Banking Committee

ASSOCIATE MEMBERS

Whitney Coffman, CAMS, Senior Compliance Advisor, Arcsalus Advisors, Dunlap
Van Duong, Financial Solutions Account Manager, CRS Data, Knoxville
Kim Murray, Credit Analyst III, Pathway Lending, Nashville
Alma Nunez, Assistant Professor of Finance, Tennessee Tech University, Cookeville
Ria Pruitt, Regional Director, Eclipse Brand Builders, Alpharetta, Ga.



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Who Should Attend

This program is designed to encourage, support, and inspire women to reach for a career in banking. It will benefit all levels of staff from any financial institution or financial services provider interested in the enhancement and career growth of women in Tennessee.

Sponsors

Platinum Level

Pathway Lending



Gold Level

Forvis Mazars

FPS Insurance



Silver Level

Park National Bank



Bronze Level

Baker Tilley

Bank of Lincoln County

CRS Data

Earl R. Whaley & Co.

The Farmers Bank

Federal Home Loan Bank of Cincinnati

First National Bankers Bank

The Hardin County Bank

Old National Bank

ServisFirst Bank

SmartBank

Wellworth Bank



Reception Information

Wednesday, October 21, 2026, 5:00-6:30 p.m.

The Westin Chattanooga

801 Pine Street

Chattanooga, TN 37402

General Information

TNBankers.org/EventInfo has information on attire, special needs, inclement weather policy, photo policy, and our antitrust policy.

Additional Information

Advance Preparation: No advance preparation is required for this program

Prerequisites: None

Program Level: Intermediate

Delivery Method: Group-Live



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Continuing Education Credit

Attendants qualify for 7.5 hours of Continuing Professional Education (CPE) credit in the area of Personal Development.

Hotel Information

The Westin Chattanooga

801 Pine Street

Chattanooga, TN 37402

Room Block Deadline: September 30, 2026

\$205 Rate

<https://shorturl.at/6qnrY>

Registration Fees

	TBA Members / Associate Members	Nonmembers
Early Registration	\$470	\$940
Early registration deadline is October 7, 2026.		
Registration	\$520	\$990
Day-of-Program	\$570	\$1,040

Contact Info

Sheena Frech

Vice President of Education

sfrech@TNBankers.org

800-964-5525 or 615-244-4871