

ACBB Announces 5th Annual Collective Impact Giving Campaign

PRESS RELEASE

Community Banks Invited to Expand Charitable Impact Across the Region

ACBB will launch its fifth annual Collective Impact Campaign on February 1, 2027, bringing community banks together to support charitable organizations serving local communities.

Since its inception, the campaign has helped community banks amplify charitable giving and support organizations making a meaningful local difference. To date, ACBB has supported 46 charities across 14 states, with the 2027 campaign expected to extend that reach.

“Reaching our fifth year reflects the generosity and community commitment of the banks that make this campaign possible,” said Joe Krzywicki, SEVP and Chief Revenue Officer of ACBB. “Together, we’re showing how community banks can make a greater impact when we work toward a common purpose.”

Participating institutions may nominate nonprofit organizations to receive a \$2,500 donation on behalf of the institution and ACBB, creating lasting change in their communities.

Join The Collective Impact Mailing List**

As ACBB celebrates five years of collective giving and a milestone of more than 50 charities supported, we invite your institution to join this special chapter in the campaign’s history.

Together, we can continue strengthening the communities we serve and expanding the impact of community banking.

Community banking leaders and team members interested in participating in the 2027 campaign are encouraged to join the Collective Impact Mailing List to receive:

- Campaign announcements and updates
- Key dates and deadlines
- Success stories and impact highlights

Join the mailing list here: [Join Mailing List](#)

Learn more about the Collective Impact Campaign: [Collective Impact](#)

For questions regarding the 2027 Collective Impact Campaign, please contact Luke Kapp at lkapp@acbb.com or fill out a contact form via the ACBB website.

**** Campaign participation is limited to employees of banks and credit unions located within ACBB’s service area. To ensure your nomination is eligible for consideration, please submit it using your professional work email address. Nominations submitted with a personal email address, or by individuals who are not employees of a qualifying bank or credit union, will be deemed ineligible and removed from consideration.**



About The Collective Impact Campaign

The ACBB Collective Impact Giving Campaign is an annual community outreach initiative that brings together Atlantic Community Bankers Bank (ACBB), its partner financial institutions, and their employees to support local nonprofits. Through the program, employees of participating banks and credit unions nominate charitable organizations in their communities, and ACBB selects qualifying nonprofits to receive \$2,500 donations on behalf of the nominating financial institution.

The campaign is built on ACBB's belief that meaningful change happens when organizations work together for a shared purpose. Since its launch, the initiative has supported dozens of charities across multiple states, helping strengthen local communities through collective action and charitable giving. The Collective Impact Campaign provides an opportunity to empower financial institutions, employees, and communities to create lasting positive impact together.

About Atlantic Community Bankers Bank

Atlantic Community Bankers Bank (ACBB) is a correspondent bank dedicated to supporting community financial institutions through customized banking solutions, lending services, expert guidance, trusted partnerships. ACBB's mission is to help banks and credit unions enhance their capabilities, improve operational efficiency, pursue new business opportunities, and better serve their customers and communities. Guided by values such as integrity, excellence, empowerment, curiosity, and compassionate care, ACBB is committed to strengthening the success of community financial institutions and the communities they serve.

