

**For Immediate Release:**

January 23, 2026

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**BankSouth Celebrates Grand Opening of Hyundai Motor Group Metaplant America (HMGMA) Branch**

**ELLABELL, GA** – BankSouth hosted a grand opening celebration on January 22, 2026, marking the official launch of its new on-site banking branch plus ATMs located inside the Hyundai Motor Group Metaplant America (HMGMA) facility in Ellabell, GA. While the branch began serving HMGMA team members, known as Meta Pros, on January 5, the January 22 event served as a public celebration of this new bank at work partnership.

Designed exclusively for Meta Pros, the on-site branch delivers convenient, relationship-based banking services directly to the workplace. Meta Pros have access to multiple ATMs, can open accounts, complete everyday transactions, apply for personal loans and mortgages, and receive one-on-one financial support in a private, secure setting without leaving the facility.

“At BankSouth, our role goes beyond transactions. It’s about showing up for people and the communities they help build,” said Laura Moore, Savannah Regional Market President for BankSouth. “This partnership with HMGMA allows us to support Meta Pros with accessible, relationship-driven banking while reinforcing our shared commitment to economic growth and financial well-being in Savannah and its surrounding areas.”

The grand opening event included a ribbon cutting ceremony, remarks from BankSouth and HMGMA leadership, and refreshments, celebrating the shared commitment of both organizations to employee support, convenience, and financial empowerment.

“The opening of BankSouth’s on-site branch is the result of a strong, collaborative partnership focused on meeting the everyday needs of our Meta Pros,” said Brent Stubbs, HMGMA Chief Administrative Officer. “Having convenient access to full-service banking right here at our Metaplant allows our people to take care of routine financial matters during their workday without the added time or travel requirements. Coupled with BankSouth’s financial literacy programs, this partnership supports both everyday convenience and long-term financial confidence for our Meta Pros and their families.”



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The HMGMA on-site branch is part of the broader BankSouth@Work initiative, which focuses on delivering financial solutions, educational resources, and local relationship-based service to employees at partner organizations. Located inside the HMGMA facility, the branch is dedicated exclusively to Meta Pros and is not open to the general public.

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### **About BankSouth**

Today, BankSouth is a leading community bank headquartered at Lake Oconee in Greensboro, Georgia, and is recognized as a top-performing bank nationwide. With \$1.6 billion in assets, BankSouth serves customers with branches in Atlanta, Cochran, Dublin, Greensboro, Savannah, Watkinsville, and beyond with a full suite of consumer, commercial, digital banking and lending products. Currently, BankSouth Mortgage originates over \$1.0 billion in home loans annually with more than 50 experienced loan officers across their twelve locations. For BankSouth locations and more information, please visit [banksouth.com](https://banksouth.com).

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