



# BARRET SCHOOL OF BANKING

Paul W. Barret, Jr. School of Banking • Memphis, TN

# What makes us **the best** Graduate Banking Education value found **anywhere?**

## Tuition

Barret's \$2,195 tuition is the **lowest** in the industry, thanks to a large endowment that allows for over 60% tuition subsidies for all students.

Approximately 1/3 of the cost of other banking schools at LSU, SMU, Wisconsin, and Colorado.

## Convenience

One-week resident session means employees spend less time away from the job and family.

## Education

Outstanding and innovative curriculum.

**ICBA and CBAofGA Endorsed.**

Superb faculty including nationally known speakers in the industry.

## Experience

More than 50 years in existence.

Attendees come to Barret from 40+ states.

## Lecture Series

Featuring nationally distinguished speakers:

- Dr. Robert Gates
- Coach Mike Krzyzewski
- Coach Tony Dungy
- Newt Gingrich
- Coach Tony LaRussa
- Kat Cole
- Daymond John
- Fred Smith
- Kurt Warner



Visit us at [barretbanking.org](http://barretbanking.org) for more info, and to fill out your online application today!

Make sure to listen to our Main Street Banking Podcast!

## Barret Graduate School Curriculum in Brief

One week per year for three years • 130+ hours of core classroom study • Nine on-campus case studies• Eight home study problems.  
Over the three year graduate program, participants will have access to 200+ hours of training.

### Year One

Financial Institutions & Markets  
Boosting Bank Profitability\* \*\*  
Financial Statements\*\*\*  
Human Behavior\* \*\*  
Developing a Sales Culture  
Mktg & Business Dvp.\*\*\*  
Compliance Management  
Operations Management  
Technology, Payments, & Cybersecurity

Total Hours: 43

Exam at week's end:

\*Home Study Problem \*\*Case Study

### Year Two

Asset/Liability Management  
Bank Performance Mgmt\*\*\*  
Banking Industry Update  
Commercial Lending\*\*\*  
Economic Environ. of Banking\* \*\*  
Investment Portfolio Management  
Emotional Intelligence\*\*\*  
Strategic Planning

Total Hours: 43

Exam at week's end:

\*Home Study Problem

\*\*Case Study

### Year Three

Balance Sheet Management  
Loan Portfolio Management  
Risk Management  
Bank Simulation\*\*  
Leadership Development  
Digital Marketing\*\*  
Executive Learning Lab  
Bank Management

Total Hours: 44

\*\*Case Study

\*\*\*An additional 25+ hours of electives are available to all participants each year.

Barret's Annual Graduate School program: **May 17-22, 2026**