

**2025****CBA**

# Sponsorship Opportunities

## *Finish the Year Strong - Reach Georgia's Top Community Bank Leaders*

Want to get in front of key decision-makers at Georgia's community banks? Community Bankers Association of Georgia (CBA) offers 65+ opportunities annually—including professional development programs, networking events, and our premier CONNECT convention—to help you build real connections across the state.

**It's not too late to make an impact in 2025.** Sponsoring with CBA helps boost your brand visibility, foster meaningful relationships, and showcase your support for community banking.

**[Contact us](#) today to secure your year-end sponsorships!**

7-24-25

### ADVOCACY/LEGISLATIVE/REGULATORY

#### 2025 Sporting Clay Shoots

**South: Charlie Curry Memorial Clay Shoot - Wynfield Plantation, Albany | September 25, 2025**

**North: Chuck Harwell Memorial Clay Shoot – Burge Plantation, Mansfield | October 30, 2025**

#### Pricing Per Clay Shoot:

- |  |  |
|--|--|
| • <b>Top Gun Sponsor:</b> \$2,000        | 4 shooters, 2 station sponsor signs, table at registration |
| • <b>Drink Sponsor:</b> \$500            | Ride & deliver drinks                                      |
| • <b>Eye &amp; Ear Protection:</b> \$500 | Tabletop -distribute onsite                                |
| • <b>12 Gauge Sponsor:</b> \$750         | 4 shooters, 1 station sponsor sign                         |
| • <b>20 Gauge Sponsor:</b> \$500         | 2 shooters, 1 station sponsor sign                         |
| • <b>28 Gauge Sponsor:</b> \$250         | 1 shooter  |
| • <b>Morning Prize Sponsor:</b> \$750    | 1 shooter & prize presentation                             |
| • <b>Afternoon Prize Sponsor:</b> \$750  | 1 shooter & prize presentation                             |

#### 2025 Topgolf Showdown | Atlanta - November 4, 2025

All levels include 3 hours of golf, food, unlimited non-alcoholic drinks, recognition at event and in CBA materials.

- **Party of Fore** - \$1,000 – 4 players, logo on monitors
- **Par Partners** - \$500 – 2 players, logo on monitors
- **Player of the Year** - \$250 - 1 player, logo on monitors

### SPECIAL SPONSORSHIP OPPORTUNITY

**CBA LEAD Board Dinner & Meeting - Exclusive Sponsors; October 27 & 28, 2025**

ICBA Office, Atlanta - \$1,500

- Join 15 LEAD Board (young bankers) for dinner on 10/27; breakfast 10/28 and present for 10 minutes

## PROFESSIONAL DEVELOPMENT

### Single Day Programs

Sponsor Benefits	LEADER \$1,000	SUPPORTING \$750	GENERAL \$500
Advance Attendee List	X	X	X
Verbal Recognition at event	X	X	X
Logo on marketing email	X	X	X
Logo on event page	X	X	X
Logo on pre-event/break slides	X	X	X
Logo on agenda (when applicable)	X	X	X
Logo on event signage	X	X	X
Logo and contact info on follow up email	X	X	X
Distribution of your marketing materials	X	X	
Comp Day Pass	X		
Number of representatives	1		

### Single Day Programs Include:

- **Bank Security:** November 13, 2025 - Virtual

## RAP (Roundtable Advice for Professional Development)

### RAP (Roundtable Advice for Professional Development) Sessions

\$500 per session: Includes logo in marketing materials, verbal recognition, attendee list

- **HR RAP Sessions:** 2025; October 17, 2025; December 5, 2025
- **Loan Operations Manager RAP:** September 17, 2025
- **Senior Retail Banking RAP:** October 7, 2025

### Featured RAP (Roundtable Advice for Professional Development) Sessions

- **Marketing Roundtable RAP:** October 2, 2025
- \$1,500 per session – 2 sponsors per session; Includes logo in marketing materials, verbal recognition, attendee list, present and attend at lunch
- **BSA: AML/CFT RAP:** December 4, 2025
- \$1,000 per session: Includes logo in marketing materials, verbal recognition, attendee list, and attend event

Multi-Day Programs						
Sponsor Benefits	GRAND \$2,500	CHAMPION \$2,000	ELITE \$1,500	LEADER \$1,000	SUPPORTING \$750	GENERAL \$500
Complimentary Event Registration	X	1 day pass	Half-Day*			
Single Day Complimentary Pass		X				
Presentation Opportunity	10 mins	5 mins				
Introduce Speaker			X			
Advance Attendee List	X	X	X	X	X	
Distribution of marketing materials	X	X	X	X	X	X
Verbal Recognition at event	X	X	X	X	X	X
Logo on marketing email	X	X	X	X	X	X
Logo on event page	X	X	X	X	X	X
Logo on pre-event/break slides	X	X	X	X	X	X
Logo on agenda (when applicable)	X	X	X	X	X	X
Logo on event signage	X	X	X	X	X	X
Logo/contact info in follow-up email	X	X	X	X	X	X
*Half-Day is single half-day attendance; 10:00 am - 2:00 pm; includes networking lunch						

#### Schools and Multi-Day Programs Include:

- **Advanced BSA: AML/CFT School:** August 18 – 22, 2025 (min sponsorship of \$1,000)
- **NEW: Compliance Specialist Certificate Part 2:** August 26 – 27, 2025
- **Cyber Risk Summit:** October 22-24, 2025 (Multiple sponsorships still available)
  - ⊖ **Cyber Risk Summit Exhibits:** Limit 10; \$1,500 each – includes 1 registration – **SOLD**
- **Retail Banking Leadership Series-Part 1 & 2:** September 23 - 24, 2025
- **Consumer/Retail Lending School:** October 7 – 10, 2025
- **Retail Banking Leadership Series-Part 2:** October 21 & 22, 2025

#### PROFESSIONAL DEVELOPMENT - SERIES

##### Frontline Training Package: Virtual – 6 Sessions

\$1,000 per session: Includes logo in marketing materials, verbal recognition, attendee list.

- September 18 – Privacy of Customer Information
- October 30 – Basics of Negotiable Instruments, focusing on Checks
- November 20 - Legal Basics for Accounts, Signature cards, Residents and Non-Residents

#### TECH TALK - INNOVATION

**Tech Talk North:** November 5 & 6, 2025 | Atlanta **CBA LEAD Board Dinner & Meeting - Exclusive Sponsors;** October 27 & 28, 2025

ICBA Office, Atlanta - \$1,500

- Join 15 LEAD Board (young bankers) for dinner on 10/27; breakfast 10/28 and present for 10 minutes

Tech Talk North   1.5 days   November 5-6, 2025   Atlanta		
Tech Talk South   1 day   March 26, 2025		
Premier Level	\$5,000	5-minute pitch, 2 registrations, 30-minute presentation
Visionary Level	\$3,000	5-minute pitch & 2 registrations
Champion Level	\$2,000	5-minute pitch & 1 registration
Elite Level	\$1,500	1 registration

**\*\*\* Sponsorships that include registrations must be registered 21 days prior to the event in order to participate. \*\*\***



## 2025 SPONSORSHIP OPTIONS

Annual Convention & Mini-Trade Show  
September 10 – 14, 2025 | The Ritz Carlton  
Amelia Island, FL

CBA's Annual Convention is a great opportunity to meet, visit and network with CEOs, senior managers and directors to promote your company's services and brand.

### SPONSORSHIP BENEFITS

- Recognition commensurate with level
- Advanced attendee roster
- Signage of sponsorship
- Listed as sponsor in *CBA Today* weekly e-newsletter
- Company listed in "Know Before You Go" email prior to the event
- Sponsor ribbon for name badge
- Recognition during General Session
- Recognition on conference website pages, clickable to company's URL
- Exposure on CBA social media

#### Deluxe • \$3,000

- Friday Night Advocacy Event Dessert Co-Sponsor
- AV Sponsor

#### Classic • \$2,000

- Mid-Morning Refreshment Break (Saturday)

#### Promotional • \$1,500

- Snack Bags at Registration Desk - all attendees receive

#### General • \$1,000

- Standard General Sponsorship (unlimited)
- Daily Promo Items (Friday and Saturday)
- Friday Night Bourbon, Wine & Spirits Pull Exclusive - *help LEAD bankers with the fundraiser*

*\* Sponsor provides Room Drop gift; Sponsor provides Promo items  
Preference may be given to past sponsors. 2024 sponsors have first right of refusal for the 2025 sponsorship opportunities. See CBA's Member Services department for questions.*

***Looking for a customized package?***

***Consider an advertising/sponsorship package to stretch your marketing dollars throughout the year.  
Contact Lindsay Greene at [lindsay@cbaofga.com](mailto:lindsay@cbaofga.com) or call (770) 541-0376.***

**Use this link to complete your 2025 sponsorship selections.  
[2025 Sponsorship Commitment Form](#)**

LEAD Board Meeting

Dinner 10/27

Breakfast – present for 10 minutes 10/28

ICBA offices, ATL

Price is \$1,500