

2025 CBA Sponsorship Opportunities

Finish the Year Strong - Reach Georgia's Top Community Bank Leaders

Want to get in front of key decision-makers at Georgia's community banks? Community Bankers Association of Georgia (CBA) offers 65+ opportunities annually—including professional development programs, networking events, and our premier CONNECT convention—to help you build real connections across the state.

It's not too late to make an impact in 2025. Sponsoring with CBA helps boost your brand visibility, foster meaningful relationships, and showcase your support for community banking.

Contact us today to secure your year-end sponsorships!

10-23-25

PROFESSIONAL DEVELOPMENT

Single Day Programs			
Sponsor Benefits	LEADER \$1,000	SUPPORTING \$750	GENERAL \$500
Advance Attendee List	X	X	X
Verbal Recognition at event	X	X	X
Logo on marketing email	X	X	X
Logo on event page	X	X	X
Logo on pre-event/break slides	X	X	X
Logo on agenda (when applicable)	X	X	X
Logo on event signage	X	X	X
Logo and contact info on follow up email	X	X	X
Distribution of your marketing materials	X	X	
Comp Day Pass	X		
Number of representatives	1		

Single Day Programs Include:

- **Bank Security:** November 13, 2025 - Virtual
- **2026 ACH Fraud Monitoring- Are you Ready?:** December 11, 2025

RAP (Roundtable Advice for Professional Development)

RAP (Roundtable Advice for Professional Development) Sessions

- **Loan Operations Manager RAP:** November 4, 2025
- \$500: Includes logo in marketing materials, verbal recognition, attendee list
- **HR RAP Sessions:** December 5, 2025
- \$500: Includes logo in marketing materials, verbal recognition, attendee list
- **BSA: AML/CFT RAP:** December 4, 2025
- \$1,000: Includes logo in marketing materials, verbal recognition, attendee list, and attending event

Multi-Day Programs						
Sponsor Benefits	GRAND \$2,500	CHAMPION \$2,000	ELITE \$1,500	LEADER \$1,000	SUPPORTING \$750	GENERAL \$500
Complimentary Event Registration	X	1 day pass	Half-Day*			
Single Day Complimentary Pass		X				
Presentation Opportunity	10 mins	5 mins				
Introduce Speaker			X			
Advance Attendee List	X	X	X	X	X	
Distribution of marketing materials	X	X	X	X	X	X
Verbal Recognition at event	X	X	X	X	X	X
Logo on marketing email	X	X	X	X	X	X
Logo on event page	X	X	X	X	X	X
Logo on pre-event/break slides	X	X	X	X	X	X
Logo on agenda (when applicable)	X	X	X	X	X	X
Logo on event signage	X	X	X	X	X	X
Logo/contact info in follow-up email	X	X	X	X	X	X
*Half-Day is single half-day attendance; 10:00 am - 2:00 pm; includes networking lunch						

Schools and Multi-Day Programs Include:

- Compliance Specialist Certificate – Part 2: November 21 & 22, 2025

Looking for a customized package in 2026?

Consider an advertising/sponsorship package to stretch your marketing dollars throughout the year.

Contact Lindsay Greene at lindsay@cbaofga.com or call (770) 541-0376.