

Leasing Professional of the Year | Mirabella Leonard

Mirabella Leonard is nominated as a "Leasing Star" who transcends the traditional role of a consultant. She is recognized for her rare ability to blend high-level sales performance with a deep commitment to building genuine human connections and fostering regional unity.

Core Strengths & Achievements

- **Regional Leadership & Innovation:** Mirabella took the initiative to found and lead the **Regional Leasing Call**, a monthly virtual forum connecting professionals across Tennessee and Florida. By curating training on new software and industry trends, she has directly elevated the performance and communication of the entire Southeast region.
 - **Exceptional Versatility:** Beyond her home property, she is a go-to resource for the organization. She frequently travels throughout the Southeast to support properties facing staffing shortages, stepping into high-pressure environments with "grace and positivity."
 - **Experience Creator:** Nominators highlight that Mirabella doesn't just "lease apartments"—she creates experiences. Her approach is defined by warmth, energy, and an unwavering commitment to excellence that "shines from the inside out."
-

The "Leasing Star" Impact

Mirabella's influence is felt through her selfless teamwork and professional poise. Her candidacy is anchored by:

- **Altruism:** Her willingness to assist other teams without hesitation, representing the company with professionalism and compassion.
- **Standard-Setting:** An ability to lift those around her to a higher standard through her blend of technical skill and kindness.
- **Industry Ambassadorship:** Embodying the best traits of the leasing industry: enthusiasm, meticulous care, and a heart for service.

Final Take: Mirabella Leonard is a remarkable leader whose proactive initiatives and "teammate-first" heart have transformed leasing from a job into a community-building art form. She is a quintessential representative of professional excellence.