

Jenny McClain, Founder + Chief Strategist, Kudzu Marketing

Jenny McClain is the Founder and Chief Strategist at Kudzu Marketing. Jenny graduated from Belmont University with a degree in Business Administration, Marketing/Market Research. Jenny jumped into the multifamily housing business in the late 90's with positions at JCH Property Management, Mid-America Management Corporation and UDR. The supplier side of the business came knocking with varied positions at: The Tennessean and Prime Media/Apartment Guide. Jenny put her earned knowledge back into property management as the VP of Marketing at Elmington Property Management, Senior Marketing Director at Grace Hill and Chief Marketing Officer at Giarratana. Now, Kudu Marketing is her new launch pad.