

# THE CERTIFICATE

Gain a real-world understanding of ESG and how to incorporate best practices into your organization - and career!

The ESG Certificate is a comprehensive credential for the commercial real estate industry. Spearheaded by Dave Pogue and RiverRock Real Estate Group, we've assembled an experienced panel of industry experts to present a program focused on asset-level, portfolio-level, and corporate-level ESG issues and practices.

The ESG Certificate has five ShortCourses, approximately 2-3 hours in length, available in our online self-paced format:

- ESG 101
- Decarbonization
- Resiliency
- Health and Well-Being
- DEI

BOMA Member: \$599

BOMA Non-Member: \$699

Brought to you by:



**REGISTER TODAY!**  
[BOMI.org/ESG](https://BOMI.org/ESG)



ADVANCING COMMERCIAL REAL ESTATE

# ANNOUNCING THE DNA OF ESG CERTIFICATE

## MEET THE EXPERTS

- **Kim Brown**, *Managing Director*, Cushman & Wakefield
- **David DeVos**, *Global Head of ESG*, LaSalle
- **Abbey Ehman**, *Vice President, ESG*, AvalonBay Communities
- **Matt Ellis**, *Founder & CEO*, Measurabl
- **Garland Fuller**, *Talent and Career Strategist*, Fuller Circle Consulting
- **Dr. Whitney Austin Gray**, *Senior Vice President Research*, International WELL Building Institute
- **Ebony Mitchell**, *Director, Strategic Initiatives*, Ferguson Partners
- **Dave Pogue**, *Chief Strategy Officer*, RiverRock Real Estate Group
- **Chris Pyke, Ph.D.**, *Global Expert in Resilience and VP of Research*, ArcSkoru
- **Mike Richter**, *President*, Brightcore
- **Katie Rothenberg**, *Vice President of Sustainability*, Tower Companies
- **Schene Rourk**, *President and CEO*, Redwood Resources
- **Clayton Ulrich**, *Global Sustainability Director*, Hines