



# **BISG Policy Statement**

## **POL-1201**

### *ENDORSEMENT OF EPUB 3*

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# **BISG POLICY STATEMENT POL-1201: ENDORSEMENT OF EPUB 3**

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## **TABLE OF CONTENTS**

<b>BISG POLICY STATEMENT POL-1201: ENDORSEMENT OF EPUB 3</b>	<b>2</b>
POLICY SCOPE & OBJECTIVE	3
DEFINITION OF EPUB 3	3
ENDORSEMENT OF EPUB 3	3
RELATED TO VOLUNTARY STANDARDS	4

## POLICY SCOPE & OBJECTIVE

This Book Industry Study Group, Inc. (BISG) Policy Statement is applicable to content intended for domestic and international distribution in digital format. The objective of this Policy Statement is to endorse EPUB 3.x as the format of choice when representing, packaging, and encoding structured and semantically enhanced Web content.

This BISG Policy Statement is endorsed by the BISG Board of Directors. For a complete list of BISG Directors, please visit <https://bisg.org/general/custom.asp?page=Board>.

## DEFINITION OF EPUB 3

EPUB 3 is the current version of the EPUB standard. EPUB 3.0 was developed by the International Digital Publishing Forum (IDPF) pursuant to a charter approved by the organization's membership in May 2010. It was approved by IDPF membership as a final Recommended Specification effective October 11, 2011 and is available online at <http://idpf.org/epub/30/spec/epub30-publications.html>. Following the combination of the IDPF and the World Wide Web Consortium (W3C), EPUB 3 continues to be developed by Publishing@W3C. The most current version, EPUB 3.2, was approved as a Community Group Specification effective May 8, 2019. It is available online at <https://www.w3.org/publishing/epub3/epub-spec.html>. EPUB 3.2 supersedes all previous releases of EPUB.

EPUB 3 is defined by a set of individual specifications. The best starting point for learning about EPUB 3, including a roadmap to the specification documents, is the **EPUB 3 Overview** available at <https://www.w3.org/publishing/epub/epub-overview.html>.

## ENDORSEMENT OF EPUB 3

The Book Industry Study Group (BISG) endorses EPUB 3 as the accepted and preferred standard for producing and distributing digital books. EPUB 3 is more powerful and more accessible than EPUB 2, and we urge all publishers to adopt EPUB 3 if they have not done so already.

BISG encourages organizations interested in the advancement of EPUB 3 to become members of both W3C and BISG in order to work directly with those creating the standard and developing best practices. Please visit <https://www.w3.org/publishing/> for opportunities to become a member, participate, or stay informed. For information about membership in BISG, please visit <http://www.bisg.org/>.

## **RELATED TO VOLUNTARY STANDARDS**

In keeping with voluntary standards and recognizing that specific business agreements between trading partners are often the prevailing and practical solution, the actual timing of implementation and format of communications surrounding any standard are ultimately determined between trading partners.

**--END--**