



Market Financial Hires Kyle Haugen as Financial Adviser

PRIOR LAKE, Minn., Dec. 17, 2025 – Market Financial is excited to announce that **Kyle Haugen** will be joining the team as a **Financial Adviser** on **November 21, 2025**. Kyle has over 25 years of experience in insurance and financial services, with a strong focus on financial advising for the past 15 years.

Deb Erickson, Financial Advisor of Market Financial has been the sole advisor since 2003. Her dedication to growing Market Financial has brought the program to an exciting point. To continue meeting the needs of her clients and the surrounding community, Kyle Haugen's addition is essential for the next phase of growth and expansion.

Kyle Haugen earned his bachelor's degree in political science with a minor in management from Hamline University. He holds the Retirement Income Certified Professional (RICP®) designation. Throughout his career, he has earned numerous industry honors, including annual production awards and in 2021, 2022, and 2023 qualified for the Million Dollar Round Table.

Anita Drentlaw, President/CEO of New Market Bank said, "I am excited to welcome Kyle to our growing team within Market Financial. The New Market Bank family pride ourselves on building strong relationships and making a meaningful impact right here at home. Kyle's dedication to our community and financial stability of his clients makes him a natural fit with our values. Expanding from one adviser to two, marks an exciting new chapter for our financial services company and allows us to better serve the evolving needs of our customers."

"I'm excited to be joining Market Financial. I feel that my values and commitment to community are right in line with what the Vogel family, New Market Bank, and Market Financial have shown for over 100 years. I look forward to building on the foundation that Deb has created at Market Financial as we continue to grow in the future," Kyle Haugen said.

A native of Prior Lake, Haugen is married with two children. He coaches youth sports and has been active in Rotary for over 20 years. In 2021, he was one of eight worldwide recipients of Rotary's International Service Award for a Polio-Free World.

About New Market Bank

Market Financial, an affiliate and located within New Market Bank, provides personalized investment advice to help clients achieve their financial goals. Services include retirement planning, college savings, mutual funds,

stocks and bonds, and tax-deferred annuities. Through working with the broker-dealer **Cetera Wealth Services, LLC**, Market Financial combines local, relationship-driven service with the resources of a national network.

Securities through Cetera Wealth Services, LLC, member FINRA/SIPC. Advisory Services offered through Cetera Investment Advisers LLC, a registered investment adviser. Cetera is under separate ownership from any other named entity. 4719 Park Nicollet Ave SE Ste 100, Prior Lake, MN 55372; Phone: 952-223-2311

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