

FOR IMMEDIATE RELEASE

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Citizens.Bank.Minnesota Celebrates 150 Years of Community Banking!

New Ulm, MN — February 1, 2026, marks a historic milestone for Citizens.Bank.Minnesota: 150 years of trusted service to families, farms, businesses, and communities across Minnesota. Chartered in 1876, we've proudly remained community-owned and rooted in Minnesota, bringing stability, integrity, and local decision making to our communities and the people we serve.

Our team of 100+ employees lives this commitment daily - volunteering, serving on boards, coaching youth teams, and championing local causes. Their dedication reflects the heart and spirit of the communities we're honored to serve.

Mark Denn, President/CEO of Citizens states "150 years of vision, dedication, and trust — a legacy built not just in years, but in the countless stories, relationships, and dreams we've helped shape across generations and communities. From humble beginnings to remarkable milestones, we have grown together, weathered challenges, and embraced opportunities with resilience and passion. Here's to honoring the past, celebrating the present, and inspiring the future with the same unwavering spirit that has guided us for a century and a half."

A Yearlong Celebration of Community

Throughout 2026, Citizens will celebrate its 150th anniversary with special events, giveaways, and community initiatives — all designed to say thank.you to the people who make us who we are.

The first event, New Ulm Chamber Business After Hours, will be held Thursday, February 5th from 4:30 – 6:30 p.m. in our New Ulm lobby. This event will allow us to thank our business partners in the community.

Throughout the year, each location will host client events including an all-client celebration at the Brown County Fairgrounds in July of 2026! Watch for full details to be announced on

our website at www.citizensmn.bank and on our social media channels throughout the year.

Our Legacy, Our Promise

For 150 years, Citizens has stood strong through good times and challenging ones — always focused on local decision-making, personalized service, and genuine relationships.

Over time, Citizens has prioritized values of excellence, integrity, innovation, loyalty and a strong service culture. From supporting agricultural loans and equipment financing to assisting families with their dream home purchase to offering the “WooHoo!” checking and savings products, Citizens has adapted its products while preserving its local roots.

Looking Ahead

As we turn 150, we’re not just looking back — we’re looking forward. The bank will continue to invest in digital services, community partnerships, local decision-making and personalized banking experiences, ensuring that the next generation of customers and communities are served as effectively as the first.

About Citizens.Bank.Minnesota

Headquartered in New Ulm, Minnesota, Citizens.Bank.Minnesota is a community-owned bank founded in 1876 and still operating under community ownership. With branches in Lafayette, La Salle, Lakeville, Watkins and Ormsby, the bank offers personal, business, and agricultural services, and has consistently earned top ratings for financial strength and customer service.

From our first handwritten ledgers to today’s WooHoo! Banking experience, one thing has never changed — our passion for making banking fun, personal, and local.

Rooted in History. Driven Forward by Our People. Stop by and see why our communities have trusted us for 150 years.