

Be the Change the Industry Needs

For over **70 years**, the Automatic Transmission Rebuilders Association (ATRA) has been the backbone of the transmission repair industry. We've grown, evolved, and consistently built a powerhouse of benefits, technical expertise, and community for our members.

But our industry is changing faster than ever—and we need visionaries like **you** to help steer the ship.

Why Step Up to the Board?

Serving on the ATRA Board of Directors isn't just a title; it's an opportunity to leave a lasting legacy. When you join the board, you will:

- **Shape the Future:** Have a direct voice in the strategic direction, technical advancements, and educational programs ATRA offers.
- **Champion the Benefits:** Promote and expand the incredible resources, training, and networking advantages that have been growing for seven decades.
- **Expand Your Network:** Collaborate with fellow top-tier industry leaders, innovators, and professionals.
- **Give Back:** Mentor the next generation of technicians and shop owners, ensuring our trade remains strong and resilient.

Who We Are Looking For

We are seeking dedicated industry professionals—shop owners, technical experts, and industry allies—who are passionate about the transmission and powertrain aftermarket. If you have a drive for leadership and a desire to see our industry thrive, you belong here.

"The best way to predict the future is to create it." Take your passion for this industry and turn it into progress.

Ready to Make Your Mark?

Don't just watch the industry evolve—lead it. Step up, make your voice heard, and help us write the next chapter of ATRA's 70+ year history.

[Apply Now / Nominate a Peer]

Applications for the Board of Directors are now open. Contact <mailto:rsproule@atra.com> to learn more about the submission process and requirements