

Join or Form an ATRA Chapter

Purpose

ATRA Chapters are local groups that help strengthen relationships between transmission professionals, suppliers, and industry partners while providing education, networking opportunities, and support for the ATRA mission. Chapters serve as the local connection between members and the national organization, helping deliver seminars, training events, and industry engagement within their region.

Benefits of Joining a Chapter

As a chapter participant, you will:

- Build relationships with local transmission professionals and suppliers
- Participate in educational seminars and technical training
- Help influence seminar locations, topics, and local industry initiatives
- Gain access to networking opportunities with shop owners, technicians, and vendors
- Support the growth and success of the transmission industry in your area
- Contribute to the planning and promotion of ATRA events

Benefits of Forming a New Chapter

ATRA supports the creation of new chapters and provides resources to help ensure success, including:

- \$2,500 in seed funding managed through the ATRA chapter account
- Guidance from ATRA staff on chapter operations and event planning
- Access to standardized seminar processes and best practices
- Marketing and promotional support
- Opportunities to generate chapter revenue through events and sponsorships
- Eligibility to receive a chapter stipend based on seminar performance

Chapter Responsibilities

ATRA Chapters are expected to:

- Maintain open communication with ATRA staff and industry partners

- Assist with identifying suitable seminar locations and venues
- Provide local supplier contacts and venue recommendations
- Support seminar promotion and attendee engagement
- Participate in planning meetings and chapter activities
- Help ensure a positive experience for attendees, suppliers, speakers, and sponsors

Chapter Financial Support

To encourage chapter growth and participation:

- New chapters receive \$2,500 in startup funding
- Chapters earn 10% of seminar net profits exceeding \$1,000
- Chapter funds may be used for local educational events, meetings, training programs, and member engagement activities with ATRA approval and support
- Chapters may pursue local sponsorship opportunities that complement national ATRA sponsorship programs

Chapter Representative Benefits

The primary chapter representative supporting an ATRA seminar may receive:

- Complimentary seminar registration
- Hotel accommodations
- Travel reimbursement in accordance with ATRA policies

How to Start a Chapter

1. Identify interested transmission professionals in your region.
2. Select a chapter representative or leadership team.
3. Contact ATRA to discuss chapter formation requirements.
4. Work with ATRA staff to establish chapter goals, structure, and activities.
5. Begin planning local meetings, educational events, and participation in ATRA seminars.

Get Involved

Whether you are interested in joining an existing chapter or starting a new one, ATRA welcomes your involvement. Chapters are a vital part of building a stronger industry through education, collaboration, and professional development.

For more information about joining or forming an ATRA Chapter, contact membership@atra.com.