

ATRA Job Posting: Shop Management & Operations Trainer

Company: Automatic Transmission Rebuilders Association (ATRA)

Location: 1670 FM 1516, China Grove, TX 78263 (Live, In-Person Events)

Job Type: Contract, Pay-Per-Job

Duration: 2–3 Day Training Events

Job Summary

ATRA is seeking experienced Shop Management & Operations Trainers to develop and present interactive 2–3 day workshops focused on helping automotive repair businesses improve profitability, leadership, operations, and long-term success. This is a contract position with competitive flat-rate pay per event.

Key Responsibilities

- Develop engaging management curriculum with workbooks, templates, and exercises.
- Lead interactive workshops for shop owners, managers, and service advisors.
- Answer operational questions and guide real-world problem solving.
- Represent ATRA professionally and foster an elite learning environment.

Preferred Areas of Expertise

- Sales & Service Advisor Training
- Shop Financials & Profitability
- Workflow & Production Efficiency
- Recruitment & Retention
- Marketing & Customer Acquisition
- Multi-Shop Operations & SOP Development

Position Requirements

- Proven success in automotive shop management, coaching, or ownership.
- Prior training or seminar experience preferred.
- Excellent public speaking and communication skills.
- Ability to provide your own presentation materials.

Compensation & Benefits

- Competitive flat-rate pay per event.
- Travel, lodging, and incidentals included.
- Flexible scheduling.
- Opportunity to showcase your expertise to ATRA members.

How to Apply

- Email: rsproule@atra.com
- Include your resume/professional bio.
- Include a 2–3 day course proposal outlining audience and learning outcomes.

Note to Applicants: We welcome proposals covering any aspect of automotive business management—from sales psychology to financial analytics and operational systems.