



## Request for Proposal

The Midwest Society of Association Executives (MSAE) seeks proposals from qualified organizations or individuals to lead and facilitate training for our organization to develop skills in and practice of diversity, inclusion and intercultural competency.

### **Mission**

MSAE's mission is to advance and serve the association management profession in Minnesota, North Dakota and South Dakota.

### **About MSAE**

We exist to help our members thrive and grow. We do this by providing quality education, information, resources, and networking opportunities. MSAE strives to be the primary source for networking and idea sharing for the association management profession. Through integrity and passion, MSAE delivers innovative solutions and helps to grow and strengthen the leaders of Midwest associations. We are the association for associations in MN, ND and SD.

Some of what we do:

- Impart new state of the industry information
- Share best practices
- Demonstrate innovative ideas
- Provide useable, advanced training and education
- Provide a trusted source of information, referrals, and resources to help members succeed.

### **MSAE Members**

Although our primary member is a full time employee (CEOs and professional staff) in a 501c6 organization, we have a strong secondary membership that includes organizations that provide services to these associations (hospitality, accounting, legal, consultants, printers, technology firms)

The majority of our association members are small businesses with limited human and financial resources. They represent professions and industries in the upper Midwest.

### **MSAE Members**

The MSAE Board of Directors (all volunteers) is committed to promoting diversity and inclusion to the broader association management community in the Midwest. We have 11 board members and 4 staff. As a first step we are looking to work with a company or facilitator who can help us advance diversity and inclusion both internally and externally.

We hope to start this process with the board and staff. We will document our experiences throughout this process to serve as a model for other associations who might be considering embarking on this journey and to provide relevant, important, timely and best practices information that will help associations be poised to lead in the 21<sup>st</sup> century.

We are sending this RFP out to solicit recommendations on a process to achieve our end goal of serving as a model for our members. Our vision is that MSAE, our members and their associations will thrive and grow.