

Sustainable Agriculture

Practices & Principles:



With
Steve and
Mandy



















Our Motto:

Principles Before Profit



☀️ Eco-Friendly Operations

- Flowers are processed in facilities powered by 130+ solar panels (4 coolers, 2 offices, flower studio, packhouse, 8 greenhouses, barn, workshop, 5 freezers)
- We still generate surplus energy that feeds back into the grid
- Farm vehicles powered by recycled vegetable oil or solar produced electricity
- Carbon-neutral shipping
 - Every mile tracked and offset at most aggressive rate possible.





Sustainable Packaging

No plastic foam or wasteful swag

Packaging includes:

- Recyclable boxes
- Paper tape
- Post-consumer packing paper
- Compostable plant-based baggies
- Soy-ink compostable labels and stickers
- Biodegradable ice packs
- post consumer waste Paper towels instead of sponges

People-Centered Sustainability

- Efficient systems established and improved upon every season with long-term health and well-being of both land and people as goal.
- Workers are paid a living wage and kept on staff year-round
- Employees are:
 - Included in decision-making
 - Given flexible time off
 - Rewarded with bonuses when sales are strong
- Our goal: maximize good for people and planet through every aspect of our business



Happy employees are better employees

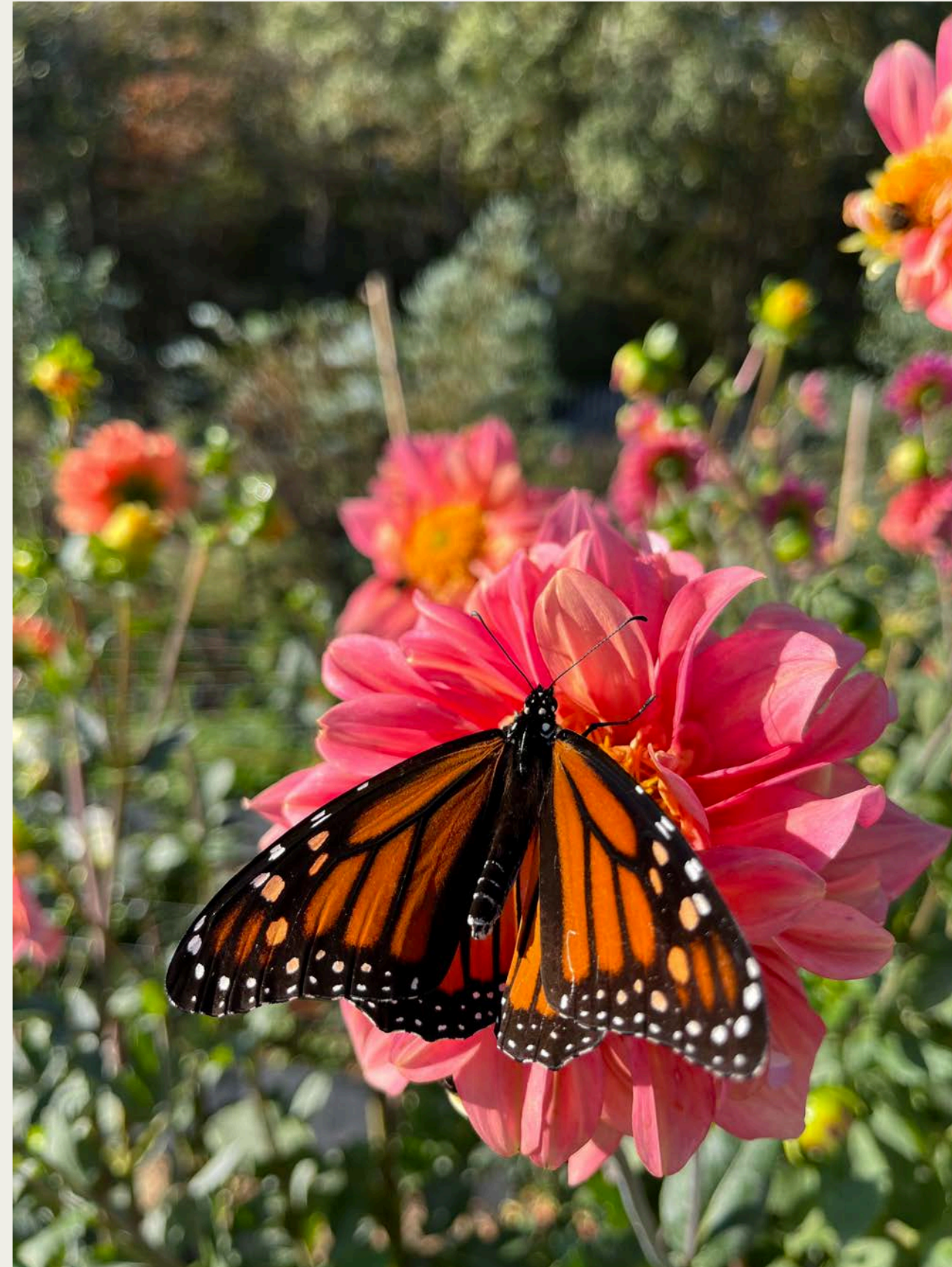


Sustainable Practices for your farm:

- Drip irrigation
- Irrigation timers
- Bio-controls
(e.g., beneficial insects, biological fungicides, habitat)
- Bed shaper (Rain Flo Mini Layer 2400)
- Bio-plastic mulch
(e.g., BioTelo)
- OMRI-certified fertilizers and pesticides
- Efficient vehicles (e.g., low-emission or electric farm vehicles)

- Solar power. (See our IG stories for step by step install vids)
- Well-built walk-in cooler:
 - Operated with CoolBot
 - Constructed with rigid foam insulation
 - Features a double roof for added energy efficiency
- Cover cropping
- Composting
- Compostable, biodegradable, and recyclable packaging
- Efficiency of workflow (Lean Farm principles)
- Keep/grow habitat for pollinators

Pollinators are magical



Final Thoughts

- Do the right thing for the right reasons, but don't be shy to market it. Start a newsletter. Build community around your farm. 10x better than Socials.
- Small farm customers are values oriented. If they value your practices, they'll be a more loyal shopper, buy more stuff, and tell more people. Integrity can pay off.
- Virtually all of these practices have a higher up front cost, but a greater return in the long run. Be kind to your future self.



Q & A

