



Association of Specialty Cut Flower Growers

Member Facebook Group Guidelines

The ASCFG Member Facebook Group is one of the most valuable services of your membership, and we feel sure you will benefit from reading and participating in the discussions shared here.

If you are not already included in the group, it's easy to join! Navigate by entering "ASCFG Members Only" in the Facebook search bar and request to join. Please note: business profiles will not be accepted. If your individual profile name does not match the name we have for you on file, please let us know.



Opinions expressed by ASCFG members on these pages or in recorded material do not necessarily reflect those of the ASCFG, its Board of Directors, or staff. The use of brand names, and any mention or listing of commercial products or services on this site does not imply endorsement by the ASCFG, nor discrimination against similar products or services not mentioned.

We are fortunate that our members are so generous with their knowledge, and thankful that since the group's inception, discourse has been respectful and honest. However, in the very limited chance that a discussion may include offensive material or unauthorized advertising, the Admins of the group will quickly take action.

Please read—and follow—these guidelines about the standards of acceptable behavior:

Members Only: Accessible exclusively to active ASCFG members; lapsed accounts are automatically removed.

Be Respectful: Insults, attacks, and discriminatory language (including racism, homophobia, and transphobia) are strictly banned.

Stay on Topic: Keep discussions focused on cut flower farming, marketing, and allied business topics.

Search First: Use the search tool to check the archives for existing answers before posting a new question.

Post Responsibly: Avoid gossip, libel, or unverified complaints that could cause unfair damage or legal liability.

Enforcement: Violations will result in post removal and potential bans, evaluated by Admins and the Board.

Advertising: Please read the next section regarding our advertising policy. Email us at membership@ascfg.org with questions regarding these guidelines or advertising and promotions on the member group.

Advertising Policy:

This page is not intended to be an advertising venue for suppliers, except for those contracted through the ASCFG Virtual Advertising system. For example, don't post your price list or availability list. However, if you read that someone is looking for a service or product you supply, you are encouraged to respond to that person privately with your information.

Members may not use this page to sell any products or services. If you have something to sell like a piece of equipment, floral product, or a service to promote, use the advertising insertion order form to purchase a "sponsored content" post.

Members may not promote their own workshops, meetings, groups, and social media, or those of other organizations. Please contact the ASCFG office to make a request if you have found an event you think the Board should consider sharing with the membership.

Influencer/Affiliate Promotional Policy - Influencers who are paid to promote products or receive free or discounted products in exchange for promotion are not permitted to post in the group. This ensures the content remains unbiased and purely educational or community-driven. Influencers are not allowed to promote their own products, services, or affiliated brands. Influencers who violate these guidelines by posting paid or sponsored content will have their posts removed and may face removal from the group.