

## SPONSORSHIP OPPORTUNITIES

### ABOUT THE AWARDS PROGRAM

The ASC Innovation Awards Program is designed to recognize innovation in adhesive and sealant product developments. These awards identify significant impact chemistries that contribute to downstream industries unmet needs and advancements in technology. The award is intended to foster and encourage innovation across the Adhesive & Sealant Industry.

### **THE AWARDS**

There is ONE Award Category for 2023, which will be awarded at the **2023 ASC Annual Convention & EXPO,** April 17-19, 2023 at the Hyatt Regency New Orleans, Louisiana. ASC will also recognize the first and second runner ups.

Contact Myranda Nickoloff at ASC to become a sponsor: (301) 986-9700 x1114 myranda.nickoloff@ascouncil.org

# SPONSORSHIP LEVELS & RECOGNITION

### GOLD (\$5,750)

- ☐ Logo on Actual Award
- ☐ Logo on Awards Ceremony Signage
- ☐ Logo in Awards Ceremony Program
- ☐ Two Greeters at Door of Awards Ceremony
- ☐ Introduction of Winners at Awards Ceremony
- ☐ Logo in Conference Program (digital and printed)
- ☐ Logo in Awards Program eMails

#### **SILVER (\$4,750)**

- ☐ Logo on Actual Award
- ☐ Logo on Awards Ceremony Signage
- ☐ Logo in Awards Ceremony Program
- ☐ Logo in Conference Program (digital and printed)
- ☐ Logo in Awards Program eMails
- Moderator Sponsorship at the Educational Session (valued at \$1k each)

### **BRONZE (\$3,750)**

- Logo on Actual Award
- ☐ Logo on Awards Ceremony Signage
- ☐ Logo in Awards Ceremony Program
- ☐ Logo in Conference Program (digital and printed)
- ☐ Logo in Awards Program eMails