

Save the date: There are plenty of webinars and events planned in the months ahead

Working hard for our members

Welcome to the latest edition of ASC's quarterly e-newsletter! It's certainly looking like the second half of the year will be just as busy as the first. This issue, we preview our always-popular meetings that are coming up in the next few months. You can find out more about both the

Sustainability Summit in September and our Executive Leadership Conference this October in the next few pages. We've also got some great educational and training opportunities ahead, with August featuring three free webinars. Don't forget to head over to the ASC

website to find out more and access the many other resources on offer. And, of course, we're also planning more member visits in the months ahead as well. Read more about our road trips on page 8 – and get in touch if you'd like us to come out to your facility.

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SUSTAINABILITY SUMMIT**

**EXCITING AGENDA AT THE
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**WHO'S BEEN ADDED TO THE
ASC HALL OF FAME?**



The Sustainability Summit starts Monday, September 23 through Wednesday 25, 2024

2024 Sustainability Summit is headed to Cincinnati, Ohio

Design engineers, standards professionals, end user companies, suppliers, manufacturers, and anyone involved in the supply chain stands to walk away from this year’s Sustainability Summit knowing all about the latest trends, market drivers, challenges, and opportunities facing our industry as we pursue

a greener, more sustainable future. The Westin Cincinnati hotel in Cincinnati, Ohio will be opening its doors to our members from September 23-25, 2024 for insightful sessions about building and construction, packaging, and transportation, as well as current policies, program tools, targets, and standards – and you

won’t want to miss it! “The Sustainability Summit is truly unique because there’s no other event in our industry that is designed by, and for, adhesive and sealant manufacturers and suppliers, looking purely on the topic of sustainability,” says Bill Allmond, ASC President. “So, this year we’re focusing more on the

individual markets versus prior years where we focused on examples of sustainability from our member companies – looking outwardly to the sectors that we serve versus inwardly at what each company is doing. We’ll be examining everything from trends to the needs of downstream markets.”

Topics covered will include Safe and Sustainable Chemicals;

Sustainability Through the Lens of Brand Managers; Opportunities to Increase Sustainable Materials Development in the Building and Construction Industry; EPD Fundamentals and Why They Are Important; Scope 3 Strategies for Purchased Goods and Services; Increasing Transparency via Product Portfolio Assessment; Sustainable Raw

Material Selection; Sustainability Targets and the Importance of Strategic Partnerships; IEDO Technical Assistance and Workforce Overview; the Environmental Sustainability Spectrum; and Grants to Support Environmental Sustainability.

Head over to our [website](#) to find out more about the full program, discover our confirmed topics and speakers, and to book your place.



Last year’s Sustainability Summit had a great turnout, but we’re hoping for even more attendees in 2024

ELC24: Senior leaders promised a thought-provoking event

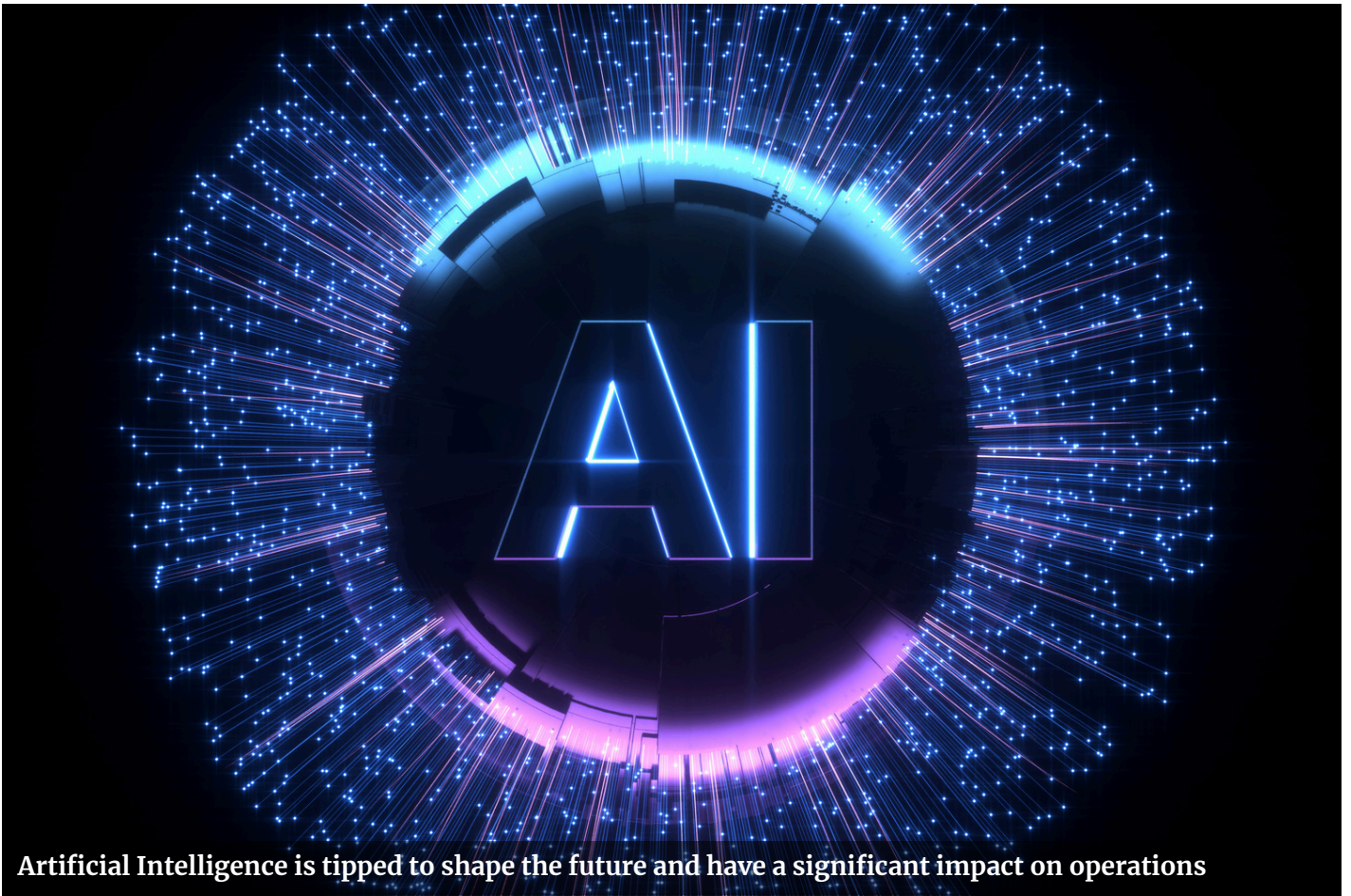
If you haven't already secured your place, there's still time to register for the 2024 Executive Leadership Conference this fall. This is always a fantastic occasion when leading figures in the adhesives and sealant sector get together to make important connections and enjoy high value programming.

Join us at The Wild Dunes Resort on the Isle of Palms, South Carolina, from October 21-23, and you'll learn about recent mergers and acquisitions across the chemical industry, supply chain megatrends, what to expect from the economy, and much more besides. With Artificial Intelligence (AI) a really hot topic right now, we're

excited to have a couple of sessions focused on this exciting new technology. The first will see Dr. Yves Gorat Stommel, Head of IT Unit Data & Analytics-F-IT-DA at Evonik Industries and Japen Hollist, Head of Sustainability GTM – North America at SAP, talking about the relevance of AI, machine



ASC's Executive Leadership Conference delivers high-value programming for senior management



Artificial Intelligence is tipped to shape the future and have a significant impact on operations

learning, and how to harness data. Attendees will later hear from Kasey Correnti and David Whyllie, both Vice Presidents at Newry Corp., who will consider how to leverage GenAI to boost growth and innovation.

Among the many other expert speakers are Cassi Chandler, the FBI's first African American female Special Agent Assistant, exploring emerging technologies and the many and varied challenges that

face organizations in the future.

Diana Thielfoldt, strategist and Co-Founder of the Learning Café, will be examining the changing workplace and how organizations are fostering collaboration, prioritizing flexibility, and improving the work-life balance. We'll also be joined by Kevin Swift, Managing Director of Swift Economics LLC for his perspective on how the U.S. and global economy

are performing, as well as what this means for key adhesive and sealant markets and your business operations. Of course, ASC will also be celebrating the newest entrants to the Hall of Fame and presenting them with a special plaque during the Chair's reception and dinner on the second night of the event (see page six). Don't miss out on the opportunity to attend – visit the [website](#) for more details.



The Hall of Fame recognizes the “giants of the industry”

Welcoming three more to ASC’s coveted Hall of Fame

ASC is pleased to announce there are three new outstanding inductees for the Class of 2024 ASC Hall of Fame! This prestigious honor is bestowed upon our industry’s giants who have made a lasting impact and helped shape the future of adhesives and sealants. The late Rusty Thompson, former ASC

Board Member, Treasurer, and Board Chair is greatly missed and was a key figure in the association’s history. He rightly gains a place in the Hall of Fame, having created many lasting projects and programs that were meaningful to both ASC and the wider industry. He was instrumental in

establishing the ASC Scholarship program, the ASC Fly-In, and ASC Gives Back community service program. Even though he came from a smaller company, his influence was vast. The second worthy recipient, Traci Jensen, was also a former ASC Board Member and Chair of the Board. When ASC lost its President, she



Pictured left to right: New Hall of Famers Rusty Thompson, Traci Jensen, and Bill Arendt

navigated it through a tricky transition, helping to ensure we came out the other side stronger than ever. She is also credited with helping to champion the ASC Training Academy, which remains an invaluable resource for members.

Bill Arendt is the third to join the Hall of Fame this year. Throughout his career, he worked tirelessly behind the scenes on the technical side to develop innovative adhesive

technologies. He specialized in the development and application of plasticizers and other polymer additives – and was pivotal in driving substantial advancements in product performance and sustainability. They were selected from a healthy number of nominations submitted to the Board and join the illustrious company of the four who have already been introduced to the Hall of Fame since

its launch in 2022. They include Jim Owens; Theodore (Ted) Clark; Dr. Selim Yalvac; and David Nick.

This year's inductees will be presented with a crystal trophy at the Executive Leadership Conference in October during a special ceremony at the Chairman's dinner. Please join us in congratulating these greats of the industry and celebrating their collective efforts. [Read more here.](#)



If you're happy for us to visit one of your locations, get in touch and we'll see you there!

ASC hits the road to meet our membership. Will you be next?

ASC has been touring the country these past few months to meet with members, gain a better understanding of their needs and expectations, and demonstrate how the association is working on their behalf to make the industry better. Thanks to everyone who has already invited us to your facilities! The association is constantly exploring

ways to engage with our membership, and it's been our pleasure to come out and see the great work you're doing and to let you know about what we're up to. Just lately, we've travelled across the southeast of the U.S. through the Carolinas, visited companies in Texas, been through the Midwest and Missouri,

and paid visits to the northeast and Ohio and Pennsylvania. If we haven't made it out to you yet and your company would like a visit – maybe you're celebrating a milestone or hosting an event – let us know and we'll be there! Get in touch with **Brian Peters**, Director of Membership & Industry Programs.



Keep checking the website to see all the latest training and education opportunities

A summer of free webinars

This August, ASC is pleased to offer a series of free webinars: **Building & Construction Top Trend Highlights; How to Measure, Report, and Reduce Your Scope 3 Emissions; and Certified Mass Balance and Attribution Approaches.** These hour-long webinars run throughout August and offer the chance to hear from industry experts about these key topics. The first, hosted by

Bruce Ward, Senior Engagement Manager at Ducker Carlisle, was held on August 2, 2024 and delved into the new **2024 Building & Construction Top Trends report** and discussed the emerging trends that are shaping the sector. The following week on August 7, Tad Radzinski, Co-founder and President of Sustainable Solutions Corporation, considered

Scope 3 emissions, new regulations, and how to handle them. Then on August 23, there is a session led by Jan Henke of ISCC & Meo Carbon Solutions as he discusses the **mass balance approach and how to increase recycling rates.** In case you missed any of these fantastic webinars, they will all be available for download from our website at www.ascouncil.org/events/.



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