



**Monday, April 17, 2023**

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| <b>7:30 – 8:00am</b>   | <b>Breakfast</b>   |
| <b>8:00 – 8:50am</b>   | <b>PSA Technology &amp; Chemistry</b><br><i>Mitch Blumenthal, Nekoosa Corporation</i>    |
| <b>8:50 – 9:40am</b>   | <b>PSA Market Overview</b><br><i>Justine Hanlon, HB Fuller</i>                           |
| <b>9:40 – 9:55am</b>   | <b>Break</b>   |
| <b>9:55 – 10:55am</b>  | <b>Rheology</b><br><i>Ibrahim El-Hedok, MC Polymers</i>                                  |
| <b>10:55 – 11:55am</b> | <b>Testing</b><br><i>Dave Yarusso, Yarusso Consulting</i>                                |
| <b>11:55 – 12:55pm</b> | <b>Lunch</b>   |
| <b>12:55 – 1:45pm</b>  | <b>Styrene Block Copolymer PSAs</b><br><i>Paul Dalley, TSRC</i>                          |
| <b>1:45 – 2:35pm</b>   | <b>Tackifiers</b><br><i>Ryan Calton, Kraton</i>  |
| <b>2:35 – 2:50pm</b>   | <b>Break</b>   |
| <b>2:50 – 3:50pm</b>   | <b>PSA Hot Melt Formulations</b> (Only pdf available)<br><i>Cristina Dejesus, Henkel</i> |
| <b>3:50 – 4:50pm</b>   | <b>Waterborne PSAs-Formulating for Optimal Converting</b><br><i>Keith Andes, Arkema</i>  |



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| <b>7:30 – 8:00am</b>   | <b>Breakfast</b>  |
| <b>8:00 – 8:45am</b>   | <b>Emulsion PSAs</b><br><i>Raj Hariharan, Mapei</i>                                 |
| <b>8:45 – 9:30am</b>   | <b>Acrylic PSAs</b><br><i>Lars Kilian, Bostik</i>                                   |
| <b>9:30 – 10:15am</b>  | <b>Sustainability Efforts in PSAs</b><br><i>Justine Hanlon, HB Fuller</i>           |
| <b>10:15 – 10:30am</b> | <b>Break</b>  |
| <b>10:30 – 11:15am</b> | <b>Medical Adhesives</b> (no pdf or recording available)<br><i>Kiu-yuen Tse, 3M</i> |
| <b>11:15 – 12:00pm</b> | <b>Silicone Release Coating Technologies for PSAs</b><br><i>Benjamin Niu, Dow</i>   |
| <b>12:00 – 1:00pm</b>  | <b>Lunch</b>  |