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ASC TO LAUNCH NEW RESEARCH EXPLORING OPPORTUNITIES AND TRENDS FOR ADHESIVES & SEALANTS IN DATA CENTER CONSTRUCTION

Frost & Sullivan hired to produce a report to deliver market intelligence to ASC's members

November 13, 2026 – Alexandria, VA – The Adhesive & Sealant Council (ASC) is utilizing Frost & Sullivan, a global research and consulting organization, to launch a new research initiative examining the growing opportunities for adhesives and sealants within the rapidly expanding Data Center construction market.

As demand for data centers continues to accelerate, new construction challenges and performance requirements are creating opportunities for innovative material solutions and products. This research project will explore where adhesives and sealants are currently being used, where adoption could expand, and the performance, design and construction needs that may drive greater use across Data Center projects.

"Data centers are an important emerging opportunity for our industry," said ASC President Bill Allmond. "This research will deliver meaningful value to our members and downstream end users in the construction community by better understanding where adhesives and sealants can address unmet needs and identify future opportunities for growth."

The project will provide a new industry white paper/study, providing insights and practical information for adhesive and sealant manufacturers, suppliers, engineers, end users, architects, contractors and other stakeholders involved in Data Center construction and design.

The initiative is part of ASC's broader Building & Construction-focused initiatives, designed to identify emerging market opportunities, connect the adhesive and sealant industry with evolving construction needs, and demonstrate the value of adhesive and sealant technologies across new applications.

"As data center investment continues to accelerate worldwide, stakeholders across the construction value chain are seeking innovative solutions that improve performance, efficiency, durability, and speed to deployment," said Chris Shanahan, Senior Research Director, Frost & Sullivan. "Through this collaboration with ASC, we look forward to delivering objective market insights that identify where adhesive and sealant technologies are creating value today and where future opportunities may emerge. The study will help industry participants better understand evolving requirements and enable informed decisions as the next generation of data center infrastructure is designed and built."

Research findings and a new white paper project, providing insights to ASC Member companies and supporters, and identified end user constituents, will be shared with members. If you're an ASC Member interested in participating in this study and providing feedback to the Frost & Sullivan project managers on this project, please contact Brian Peters, Sr. Director Membership, Industry Programs at brian.peters@ascouncil.org.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 125 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers and end-users. For more information about ASC, visit www.ascouncil.org.

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