

JOIN THE INDUSTRY'S TOP EXECUTIVES AT THE

**ASC**

**Executive  
Leadership  
Conference  
2024**



**Oct. 21-23**

Wild Dunes Resort  
Sweetgrass Inn

Isle of Palms,  
South Carolina

*Navigating  
Through Change,  
Driving Success*





# Executive Leadership Conference 2024

## This is an exclusive opportunity!

The 2024 Annual Executive Leadership Conference scheduled October 21-23, 2024, at Wild Dunes Resort – Sweetgrass Inn, Isle of Palms, South Carolina. Make plans to join us at this incredible resort for a top-to-top supply chain networking event to create value to senior management.

The Annual Executive Leadership Conference is a must attend annual leadership conference that delivers high value programming while delivering opportunities to connect manufacturers, suppliers, formulators, and distributors in the value chain. This 2.5 day event will bring together thought provoking speakers who will share their views on the future, allow time for one-on-one dialogue, peer networking, and learning new approaches to management issues. As the industry's top executives come together to engage with leaders and innovators focusing on navigating through change and driving success.

Ideal for CEOs, Senior Vice Presidents, Executive Vice Presidents, Vice Presidents, and upper management professionals. They will benefit greatly from the focused leadership content, keynote speakers and speaker presentations, group discussions and C-Level networking that will take place at this important industry leadership event. As the industry's top executives come together to engage with leaders and innovators, we will together focus on navigating through change to drive success within the adhesive and sealant industry!

### THANK YOU CURRENT SPONSORS!



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Interested in sponsoring?  
View the sponsorship opportunities on pages 9-10.



# ASC 2024 LEADERSHIP CONFERENCE REGISTRATION & HOTEL



## Wild Dunes Resort – Sweetgrass Inn

5757 Palm Boulevard  
Isle of Palms, SC 29451  
Phone: 866-359-5593, Option 2  
Group code: ASC 2024 Executive Leadership Conference/G-20NU

Blending island beauty with Charleston culture, the Sweetgrass Inn at Wild Dunes Resort on Isle of Palms welcomes you. Adjacent to the resort's bustling Boardwalk, the inn is a short stroll to the beach, resort recreation and family-friendly activities, including a pool, tennis and pickleball courts.

**Group rate: \$295<sup>++</sup> per night**  
*(rate doesn't include resort fee)*



**Cut off: September 20, 2024**

**CANCELLATION POLICY:** Registration cut off is September 27, 2024.  
Registration fee will increase by 20% after September 27.  
No refunds after September 27, 2024.

IMPORTANT: ASC works directly with the hotel and does not work with third parties working on behalf of the hotel and/or the Council. Be sure you use this booking link or contact the hotel directly to make your hotel reservations. The group rate is available until 5:00 p.m. ET on Friday, September 20, 2024. Reserve your room as soon as possible as the group rate will not be available if the ASC room block sells out prior to the deadline. Reservation requests received after September 20, 2024 will be charged standard rates as rooms are available.

If you contact the hotel directly at 866-359-5593 to secure the discounted group rate, please mention that you are attending the ASC Executive Leadership Conference. ASC kindly asks that you only reserve the number of rooms you need, so other attendees will not be turned away because the ASC hotel room block is full. We appreciate your consideration.

**Register at [www.ascouncil.org/leadership](http://www.ascouncil.org/leadership)**

*\*For members that joined between January 2023-October 2024.  
Please email [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org) for your discounted rate.*

## REGISTRATION FEES:

### **Early Bird Rate – Before July 31**

Member .....	\$1,550
Non-Member .....	\$1,990
End User .....	\$1,000
Press .....	\$500
Spouse/Guest .....	\$500
Child (up to 18 years of age) .....	\$250
New ASC Member rate .....	Contact Malinda Armstrong for details.

### **Regular Rate – After July 31**

Member .....	\$1,775
Non-Member .....	\$2,350
End User .....	\$1,000
Press .....	\$500
Spouse/Guest .....	\$500
Child (up to 18 years of age) .....	\$250
New ASC Member rate* .....	See below



# ASC 2024 LEADERSHIP CONFERENCE PROGRAM SCHEDULE

**\*\*Note: Registered spouses/guests are welcome to attend sessions.**

## Monday, October 21

**10:00 a.m.**

**REGISTRATION**

**Noon to 5:00 p.m.**

**ASC BOARD OF DIRECTORS MEETING** (includes lunch)

**6:30 to 7:00 p.m.**

**SPOUSE/GUEST MEET AND GREET**

This event is designed for spouses/guests to network and plan out the next two and half days.

**7:00 to 9:30 p.m.**

**OPENING RECEPTION & DINNER**

All registered guests are invited to attend.

## Tuesday, October 22

**6:15 a.m.**

**MORNING WELLNESS: ASC YOGA CLASS**

Stretch out your day with some morning yoga. Registered guests are welcome.

**7:30 a.m.**

**REGISTRATION**

**7:30 to 8:30 a.m.**

**NETWORKING BREAKFAST**

All attendees, including registered guests, are invited to this breakfast.

**8:30 to 8:45 a.m.**

**PROGRAM OVERVIEW**

**Bill Allmond, President, Adhesive and Sealant Council**  
**Forest Driggs, ASC Board Chair, Franklin International**

**8:45 to 9:45 a.m.**

**BUILDING THE HUMAN FOR TOMORROW**

**Cassi Chandler, Motivational Leadership Expert, FBI's First African American Female Special Agent Assistant Director**

In this forward-looking talk, leadership expert and former FBI special agent assistant director Cassi Chandler leads a compelling overview of how emerging advances in technology, along with constantly changing global, social, and economic factors will present unforeseen challenges for organizations and employees as we move toward the future of work. Chandler prepares leaders to meet the challenges of today and in the future by sharing thoughtful strategies for how anyone can know, grow, and extend their power in a manner that influences and inspires confident teams that are optimally positioned to meet the ever-evolving needs of the organization.

**9:45 to 10:00 a.m.**

**BREAK**

**10:00 a.m. to 2:30 p.m.**

**SPOUSE/GUEST TOUR: CARRIAGE TOUR OF CHARLESTON WITH LUNCH** (registration required)

See pages 7-8 for activities options

**10:00 to 11:30 p.m.**

**ARTIFICIAL INTELLIGENCE IN THE CHEMICAL INDUSTRY - WHAT, WHY, AND HOW?**

**Dr. Yves Gorat Stommel, Head of IT Unit Data & Analytics-F-IT-DA, Evonik Industries AG**

**Japen Hollist, Head of Sustainability GTM – North America, SAP**

In today's dynamic technology landscape, terms like Data Science, Machine Learning (ML), Deep Learning (DL), Artificial Intelligence (AI), and Generative AI (GenAI) are ubiquitous. In this presentation, we'll demystify these concepts and explore their relevance for the chemical



industry. To fully harness these technologies, a strategic framework approach — rather than just a few lighthouse projects — has helped Evonik to holistically prepare, support and guide the organization. Keeping in mind that the typical chemicals organization is not a software company, an important building block of the strategic framework is rightsizing the Data Science supplier ecosystem. Learn what types of use cases Evonik has implemented through internal and external approaches.

**11:30 a.m. to  
12:30 p.m.**

## **MERGERS AND ACQUISITIONS IN THE ADHESIVES & SEALANTS VALUE CHAIN: WHAT'S NEXT?**

**Andy Hinz, Managing Director, Grace Matthews**

In this presentation, we will discuss recent M&A trends in adhesives & sealants and across the broader chemicals industry. We'll share examples of how M&A strategies have evolved over time and what the future may hold, and we'll conclude with Q&A from the audience.

**12:30 to 1:45 p.m. NETWORKING LUNCH**

All attendees, including registered guests, are invited to this lunch.

**1:45 to 2:45 p.m. IS THE WORKPLACE GENERATION GAP OVER?**

**Diane Thielholdt, Learning Strategist & Co-Founder, The Learning Café**

The generation gap is far from over! While there have been significant strides in bridging differences and fostering collaboration, generational distinctions still influence work styles and preferences, perspectives on leadership, expectations and interactions. Do organizations prioritize flexibility, remote work and work-life balance or job security and traditional office hours? Do employees prefer flat organizations and collaborative work environments or traditional hierarchical structure? We will explore a few of the more provocative headlines such as Gen Z, Boomers versus Zoomers, and AI Anxiety.

**2:45 to 3:15 p.m. LEVERAGING GenAI TO INCREASE THE CLOCK SPEED OF GROWTH AND INNOVATION**

**Kasey Correnti, Vice President, Newry Corp  
David Wylie, Vice President, Newry Corp**

In today's fast-paced industrial landscape, growth and innovation are crucial. This presentation by Newry highlights how Large Language Models (LLMs) drive innovation and efficiency, speeding up idea execution. We will share a case study on enhancing decision-making and supporting strategic initiatives with LLMs. Learn to leverage LLMs for accelerated growth and improved innovation. Shortly after the presentation, please join Newry staff for an afternoon of team building and networking.

**3:30 to 5:30 p.m. TEAM BUILDING & NETWORKING  
CORNHOLE TOURNAMENT**

*(grab your team) See pages 7-8  
for activities options*

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**NEWRY**

Insight with Impact

**6:30 to 9:00 p.m. CHAIR'S RECEPTION &  
DINNER WITH HALL OF FAME  
AWARD PRESENTATION**



All attendees, including registered guests, are invited to the reception and dinner.

sponsored by

**ChemQuest**

## Wednesday, October 23

**6:15 a.m.**

### **MORNING WELLNESS: ASC YOGA CLASS**

Stretch out your day with some morning yoga. Registered guests are welcome.

**7:30 to 8:30 a.m.**

### **NETWORKING BREAKFAST**

All attendees, including registered guests, are invited to this breakfast.

**8:30 to 9:45 a.m.**

### **SESSION TITLE TO BE ANNOUNCED**

***Pernille Lind Olsen, President, Henkel North America***

The session description will be provided soon. This presentation will be presented by Pernille Lind Olsen, President of Henkel North America. Pernille is responsible for Henkel's Adhesive Technologies business in North America and also for Henkel Adhesive Technologies' Packaging and Consumer Goods division globally. Large parts of Pernille's career have focused on international business leadership, strategy, and innovation, always with a strong focus on sustainability.

**9:30 to 9:45 a.m.**

### **BREAK**

**9:45 to 11:00 a.m.**

### **OUTLOOK FOR THE ECONOMY AND ADHESIVE & SEALANT INDUSTRY**

***Dr. Kevin Swift, Managing Director, Swift Economics LLC***

Dr. Swift will examine how the US and global economy has performed and what we should expect. After examining the macroeconomic landscape, he will then examine the prospects for building & construction, automotive, other OEM, and consumer markets. Dr. Swift will then assess the outlook for adhesives and sealants in the United States and beyond. Finally, he will review megatrends shaping long-term adhesive and sealant markets.

**11:00 to 11:15 a.m.**

### **BREAK**

**11:15 a.m. to Noon**

### **SUPPLY CHAIN MEGA TRENDS**

***Lisa Anderson, President, LMA Consulting Group, Inc.***

Although the pandemic is behind us, supply chain issues continue to dominate the discussion in boardrooms and risks abound. As supply chains continue to evolve at a rapid pace and technologies emerge, the companies that stay ahead of the mega trends will dominate their industries. Join us to learn about the latest mega trends and, more importantly, what that will mean for the future and how to position your company to mitigate risks and take advantage of the opportunities to thrive in 2025.

**Noon to 5:30 p.m.**

### **AFTERNOON ON YOUR OWN**

- **Golf Outing – The Harbor Course at Wild Dunes**
- **Historic Walking Tour with lunch**

*See pages 7-8 for activities options*

**6:00 to 10:00 p.m.**

### **CLOSING NETWORKING RECEPTION & DINNER**

#### **AFTER DINNER NETWORKING LOUNGE**

Join ASC's Board of Directors and staff as we close out another successful event full of collaboration and networking.

*Navigating Through Change,  
Driving Success* ▶▶▶▶



# Wild Dunes Resort is the Perfect Place to Bring Spouses and Families!

*Beachfront Steps Away*



*Family Fun Activities*



*Incredible Pools*



*Full Service Spa*



*Waterfront Golf Course*



*Close to Historic Charleston*



**ASC invites you and your spouse/guests to continue building camaraderie throughout the event!**

*Below are options that allow for networking outside of the meeting room. You and a spouse/guest can register via ASC website at [www.ascouncil.org/Leadership](http://www.ascouncil.org/Leadership).*

**GROUP ACTIVITIES & TOURS**

**MORNING WELLNESS:  
ASC YOGA CLASSES**

**Tuesday and Wednesday,  
October 22 & 23, 2024  
6:15 to 7:00 a.m.**

Stretch out your day by starting with some morning yoga. These restorative sessions are the perfect way for attendees of all levels to start their day!



**Spouse/Guest Tour:  
CARRIAGE TOUR  
OF DOWNTOWN  
CHARLESTON**

**Tuesday, October 22, 2024  
10:00 am to 2:00 pm**

Tour historic downtown Charleston by mule or horse-drawn carriage with some of the most experienced personnel in the Charleston carriage industry! The tour will explore downtown Charleston. Lunch is included.

Price .....\$185 per person



**ASC CORNHOLE  
TOURNAMENT**

**Tuesday, October 22, 2024  
4:00 pm to 5:30 pm**

Feeling energetic and competitive? Register for this double elimination cornhole tournament. Two courts/up to four teams. Will change depending on the number of participants.







## WALKING HISTORIC TOUR

Wednesday, October 23, 2024

1:00 pm to 4:30 pm

Guests will be guided through the iconic streets of Charleston by a licensed city guide. They will see many of the characteristic sites including Rainbow Row, the Pineapple Fountain, and the City Market. Lunch will be provided.

Price .....\$95 per person



## GOLF

### THE HARBOR COURSE AT WILD DUNES

Wednesday, October 23, 2024

1:00 pm to 5:00 pm

Designed by Tom Fazio, the Harbor Golf Course is known for its challenging design and beautiful views, and most of all, water. From lagoons and salt marshes to the Intracoastal Waterway, this varied golf course in Charleston, South Carolina will test all aspects of your game.

Golf ONLY .....\$145 per person

Golf with rental clubs  
(includes club rental) .....\$230 per person



*Get in front of executive thought leaders by supporting this VIP event via sponsorships.*

**CORPORATE SPONSORSHIPS:**

	MEMBER	NON-MEMBER
<b>Platinum Corporate Sponsor</b> Company listed on event website, final event program, and on-site signage. Two complimentary attendee registrations, & one complimentary registration to an on-site activity.	\$6,000	\$8,000
<b>Gold Corporate Sponsor</b> Company listed on event website, final event program, and on-site signage. One complimentary attendee registration.	\$3,500	\$5,500
<b>Silver Corporate Sponsor</b> Company listed on event website, final event program, and on-site signage. One complimentary registration to an on-site group activity.	\$500	\$1,500

**EVENT ACTIVITY SPONSORSHIPS:**

<b>Speaker Sponsor</b> Company listed on event website, final event program, and on-site signage. Five-minute introduction of your company & introduction of keynote.	\$1,500	\$3,000
<b>On-site Final Program (Exclusive)</b> Company listed on event website, front & back cover of final event program, and on-site signage.	\$3,000	\$5,000
<b>Opening Reception &amp; Dinner (Exclusive)</b> Company listed on event website, final event program, and on-site signage. One complimentary attendee registration.	\$6,000	\$7,000



**Interested in sponsoring? Contact Malinda Armstrong, CMP at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)**

	MEMBER	NON-MEMBER
<b>Networking Breakfasts &amp; Lunch</b> Company listed on event website, final event program, and on-site signage.	\$2,000	\$3,500
<b>Chair's Dinner &amp; Hall of Fame Ceremony Gold (Exclusive)</b> Company listed on event website, final event program, dinner menu card, and on-site signage. One complimentary attendee registration + one complimentary spouse/partner registration.	\$10,000	\$15,000
<b>Chair's Dinner &amp; Hall of Fame Ceremony Supporting Sponsor(s)</b> Company listed on event website, final event program, and on-site signage.	\$2,000	\$3,000
<b>Golf Outing Gold</b> Company listed on event website, final event program, and on-site signage. Two complimentary golf greens fees + clubs rentals.	\$3,500	\$3,900
<b>Closing Reception &amp; Dinner (Exclusive)</b> Company listed on event website, final event program, and on-site signage. One complimentary attendee registration.	\$6,000	\$7,500
<b>Group Activities</b> Company listed on event website, final event program, and on-site signage. Two complimentary registrations to an on-site group activity.	\$2,500 EACH	\$3,500 EACH

**SOLD**



# Executive Leadership Conference 2024

*Here's your exclusive  
invitation to join fellow  
executives for a two-  
day leadership event!*

**Oct. 21-23**

Wild Dunes Resort  
Sweetgrass Inn

Isle of Palms, SC



**Register at  
[www.ascouncil.org](http://www.ascouncil.org)  
under the events tab.**



THE **ADHESIVE AND SEALANT COUNCIL**  
— SECURING THE FUTURE® —

510 King Street  
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Alexandria, VA 22314