



**Monday, April 14, 2025**

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|------------------------|---|
| <b>7:30 – 8:00am</b>   | <b>Breakfast</b>  |
| <b>8:00 – 9:00am</b>   | <b>Hot Melt Adhesives Market Overview</b><br><i>Dale Haner, Colquimica Adhesives</i>                    |
| <b>9:00 – 9:50am</b>   | <b>Styrene Block Copolymers</b><br><i>Paul Dalley, TSRC Specialty Materials</i>                         |
| <b>9:50 – 10:50am</b>  | <b>Polyolefins</b><br><i>Jim Coffey, ExxonMobil</i>   |
| <b>10:50 – 11:05am</b> | <b>Break</b>  |
| <b>11:05 – 12:00pm</b> | <b>Reactive Hot Melt PU</b><br><i>TBD, Jowat</i>  |
| <b>12:00 – 1:00pm</b>  | <b>Lunch</b>  |
| <b>1:00 – 1:50pm</b>   | <b>Hot Melt PSA</b><br><i>Justine Hanlon, Artimelt</i>  |
| <b>1:50 – 2:50pm</b>   | <b>Coating Defects and Resolution for Adhesive Coating</b><br><i>Mark Miller, Coating Tech SlotDies</i> |
| <b>2:50 – 3:05pm</b>   | <b>Break</b>  |
| <b>3:05 – 3:50pm</b>   | <b>UV Curable HMAs</b><br><i>Justine Hanlon, Artimelt</i>   |
| <b>3:50 – 4:35pm</b>   | <b>Waxes</b><br><i>Madelyn Bekker, ExxonMobil</i>   |



**ASC HOT MELT**  
**SHORT COURSE**  
CO-LOCATED AT THE 2025 ASC ANNUAL CONVENTION  
**APRIL 14-15, 2025**  
HYATT REGENCY RIVERFRONT  
**JACKSONVILLE, FL**

**Tuesday, April 15, 2025**

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| <b>7:30 – 8:00am</b>   | <b>Breakfast</b>   |
| <b>8:00 – 9:00am</b>   | <b>Plasticizers</b><br><i>Bill Arendt, Consultant</i>                        |
| <b>9:00 – 9:45am</b>   | <b>Tackifiers</b><br><i>Brett Neumann, Kraton Chemical, LLC</i>              |
| <b>9:45 – 10:30am</b>  | <b>Packaging &amp; Converting Applications</b><br><i>Nolan McDougal, Dow</i> |
| <b>10:30 – 10:45am</b> | <b>Break</b>   |
| <b>10:45 – 11:30am</b> | <b>Non-woven Applications</b><br><i>Yuhong Hu, Henkel Corporation</i>        |
| <b>11:30 – 12:15pm</b> | <b>Sustainability in HMAs</b><br><i>Adam Pederson, H.B.Fuller</i>            |
| <b>12:15 – 12:30pm</b> | <b>Open Discussion</b><br><i>All Speakers</i>                                |
| <b>12:30 – 1:15pm</b>  | <b>Lunch &amp; Close</b>   |