



Monday, April 14, 2025

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|------------------------|---|
| 7:30 – 8:00am | Breakfast |
| 8:00 – 9:00am | Hot Melt Adhesives Market Overview
<i>Dale Haner, Colquimica Adhesives</i> |
| 9:00 – 9:50am | Styrene Block Copolymers
<i>Paul Dalley, TSRC Specialty Materials</i> |
| 9:50 – 10:50am | Polyolefins
<i>Jim Coffey, Consultant</i> |
| 10:50 – 11:05am | Break |
| 11:05 – 12:00pm | Reactive Hot Melt PU
<i>Christian Emden, Jowat</i> |
| 12:00 – 1:00pm | Lunch |
| 1:00 – 1:50pm | Hot Melt PSA
<i>Justine Hanlon, Artimelt</i> |
| 1:50 – 2:50pm | Coating Defects and Resolution for Adhesive Coating
<i>Mark Miller, Coating Tech SlotDies</i> |
| 2:50 – 3:05pm | Break |
| 3:05 – 3:50pm | UV Curable HMAs
<i>Justine Hanlon, Artimelt</i> |
| 3:50 – 4:35pm | Waxes
<i>Madelyn Bekker, ExxonMobil</i> |



ASC HOT MELT
SHORT COURSE
CO-LOCATED AT THE 2025 ASC ANNUAL CONVENTION
APRIL 14-15, 2025
HYATT REGENCY RIVERFRONT
JACKSONVILLE, FL

Tuesday, April 15, 2025

7:30 – 8:00am	Breakfast
8:00 – 9:00am	Plasticizers <i>Bill Arendt, Consultant</i>
9:00 – 9:45am	Tackifiers <i>Brett Neumann, Kraton Chemical, LLC</i>
9:45 – 10:30am	Packaging & Converting Applications <i>Nolan McDougal, Dow</i>
10:30 – 10:45am	Break
10:45 – 11:30am	Non-woven Applications <i>Yuhong Hu, Henkel Corporation</i>
11:30 – 12:15pm	Sustainability in HMAs <i>Adam Pederson, H.B.Fuller</i>
12:15 – 12:30pm	Open Discussion <i>All Speakers</i>
12:30 – 1:15pm	Lunch & Close