



**How to Formulate New Products**

*Paul Lewis, E2C LLC*

**Application of AI in Formulation Science**

*Jonathan Welch, Albert Invent*

**Polymer Selection and Properties**

*Raj Hariharan, Mapei*

**Surface Chemistry for Reliable Adhesion**

*Giles Dillingham, Brighton Science*

**Tackifier Selection and Performance (pdf not available)**

*Jim Coffey, ExxonMobil*

**Light and Heat Stabilizers for Improved Durability**

*Jean-Yves Desrats, Clariant Corporation*

**Rheology Measurements and Characterization**

*Greg Kamykowski, TA Instruments-Waters LLC*

**Mixing Technologies: Mixing Principles and Strategies for Selection**

*Leandro Estrada, Hauschild SpeedMixer*

**Continuum and Fracture Mechanics-based Testing and FEA of Bonded Joints**

*Scott Grindy, Veryst Engineering*

**Using Sustainability and Life Cycle Assessment to Optimize Products**

*Tad Radzinski, Sustainable Solutions Corporation*