



Monday, April 15, 2024

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|------------------------|---|
| 7:30 – 8:00am | Breakfast |
| 8:00 – 8:50am | How to Formulate New Products
<i>Paul Lewis, E2C LLC</i> |
| 8:50 – 9:50am | Application of AI in Formulation Science
<i>Jonathan Welch, Albert Invent</i> |
| 9:50 – 10:10am | Break |
| 10:10 – 11:10am | Polymer Selection and Properties
<i>Raj Hariharan, Mapei</i> |
| 11:10 – 12:10pm | Surface Chemistry for Reliable Adhesion
<i>Giles Dillingham, Brighton Science</i> |
| 12:10 – 1:10pm | Lunch |
| 1:10 – 2:10pm | Tackifier Selection and Performance
<i>Jim Coffey, ExxonMobil</i> |
| 2:10 – 3:10pm | Light and Heat Stabilizers for Improved Durability
<i>Jean-Yves Desrats, Clariant Corporation</i> |
| 3:10 – 3:30pm | Break |
| 3:30 – 4:30pm | Rheology Measurements and Characterization
<i>Greg Kamykowski, TA Instruments-Waters LLC</i> |
| 4:30 – 5:00pm | Round Table
<i>All Speakers</i> |

The banner features the ASC logo in large orange letters on the left. To the right, the text 'FORMULATION STRATEGIES' is in white, with 'SHORT COURSE' below it in a smaller white font. A horizontal rainbow line separates the two lines of text. Below this, 'CO-LOCATED AT THE 2024 ASC ANNUAL CONVENTION' is written in white. At the bottom, 'APRIL 15-16, 2024' is in large white letters, and 'OMNI LOUISVILLE HOTEL • LOUISVILLE, KY' is in smaller white letters. The background of the banner shows a photograph of a conference room with people seated at tables.

ASC FORMULATION STRATEGIES
SHORT COURSE
CO-LOCATED AT THE 2024 ASC ANNUAL CONVENTION
APRIL 15-16, 2024
OMNI LOUISVILLE HOTEL • LOUISVILLE, KY

Tuesday, April 16, 2024

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|------------------------|---|
| 7:30 – 8:00am | Breakfast |
| 8:00 – 9:00am | Mixing Technologies: Mixing Principles and Strategies for Selection
<i>Leandro Estrada, Hauschild SpeedMixer</i> |
| 9:00 – 10:15am | Continuum and Fracture Mechanics-based Testing and FEA of Bonded Joints
<i>Scott Grindy, Veryst Engineering</i> |
| 10:15 – 10:35am | Break |
| 10:35 – 11:35am | Using Sustainability and Life Cycle Assessment to Optimize Products
<i>Tad Radzinski, Sustainable Solutions Corporation</i> |
| 11:35 – 12:05pm | Round Table
<i>All Speakers</i> |
| 12:05 – 1:05pm | Lunch & Close |