



THE **ADHESIVE AND SEALANT** COUNCIL, INC.

SECURING THE FUTURE®

## FOR IMMEDIATE RELEASE

### Media Contact:

Bill Allmond

President

(301) 986-9715

[Bill.Allmond@ascouncil.org](mailto:Bill.Allmond@ascouncil.org)

## ASC LAUNCHES THREE-YEAR STRATEGIC PLAN TO STRENGTHEN MEMBERS' COMPETITIVE POSITION

*Plan delivers increased advocacy, market insight, collaboration across the value chain, and a more powerful platform for innovation and leadership*

**February 16, 2026 – Alexandria, VA** – Today, The Adhesive and Sealant Council (ASC) announced the launch of its new three-year strategic plan — a forward-looking commitment to amplify the organization's impact, strengthen the competitive position of the Council's member companies, and ensure ASC remains the united voice and driving force for adhesives and sealants in a rapidly evolving global landscape.

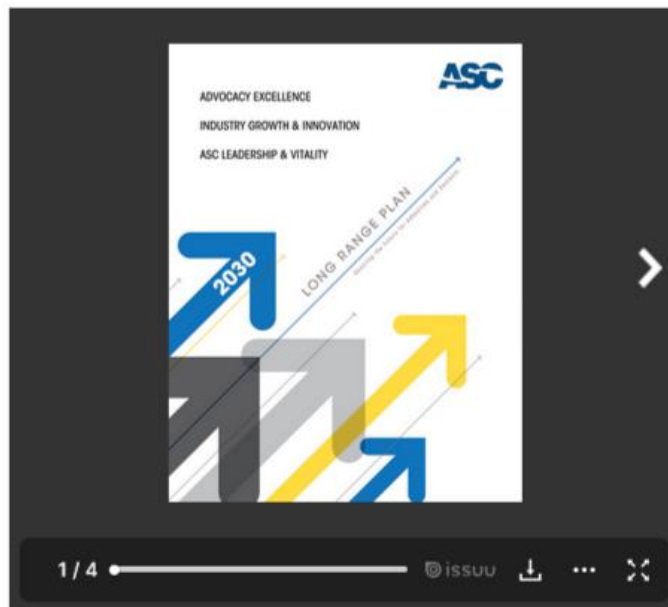
The adhesive and sealant industry is silently powering the future — enabling lighter vehicles, smarter manufacturing, safer consumer products, and more sustainable solutions worldwide. ASC is where the industry leaders in North America come together to shape what comes next.

Beginning in 2026, [ASC's strategic plan](#) delivers a new level of value for ASC members: greater advocacy influence, stronger market insight, deeper collaboration across the value chain, and a more powerful platform for innovation and leadership. It reflects a core belief — together, our industry can achieve more than any one company can alone.

ASC President Bill Allmond presents key details about the plan in this brief video:



[VIDEO](#)



[View the Long Range Plan](#)

ASC's strength is its community of leaders. For our members, today's launch is a call to lean in with renewed purpose. For industry peers not yet part of ASC, it is an invitation to join the organization shaping the future of our industry. Learn more about membership [HERE](#).

###

The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 125 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global

basis for manufacturers, suppliers and end-users. For more information about ASC, visit [www.ascouncil.org](http://www.ascouncil.org).

###