



THE **ADHESIVE AND SEALANT** COUNCIL, INC.

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FOR IMMEDIATE RELEASE

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**ADHESIVE & SEALANT COUNCIL CELEBRATES INTERNATIONAL
ADHESIVE & SEALANT DAY ON SEPTEMBER 29TH**

Council launches website for annual commemorative day to celebrate the countless ways adhesives and sealants bond the world together and positively impact our lives.

September 25, 2023 – Alexandria, VA – The Adhesive and Sealant Council (ASC) will celebrate the very first commemorative ‘International Adhesive & Sealant Day’ on September 29, 2023 in conjunction with European and Asian international associations.

“Every day we as a society rely upon adhesives and sealants for thousands of necessities, from our homes and offices to the vehicles we drive to the packaging that protects our food to the mobile devices we use,” says Bill Allmond, ASC’s President. “Adhesives and sealants are invisible, but they are everywhere,” he said. “International Adhesive and Sealant Day is an opportunity for all of us, around the world, to pause and celebrate the countless ways our industry’s products make daily living not only possible but *better*.”

International Adhesive & Sealant Day was established at the 2022 World Adhesive and Sealant Conference (WAC 2022) in Chicago, IL, USA. At the International Association Heads meeting, which took place during WAC 2022, Mr. Murakami, the Chairman of the International Committee of the Japan Adhesive Industry Association (JAIA), introduced the idea of establishing an International Adhesive & Sealant Day on September 29th. The international adhesive and sealant associations, FEICA, ARAC & ASC, unanimously approved this celebratory day.

ASC has launched a website to celebrate the commemorative day at www.InternationalAdhesiveSealantDay.com. The website showcases the many uses of adhesives

and sealants, the size and scope of the market, an “adhesives 101” video, how adhesives and sealants contribute to and enable sustainability benefits in countless products and industries, and resources to learn more about these innovative products.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 110 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers distributors, and end-users. For more information about ASC, visit www.ascouncil.org.

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