

ASC 2027

CONVENTION

ANNUAL CONFERENCE+EXPO

April 19-21, 2027

TAMPA, FL

JW Marriott Tampa
Water Street



**Exhibit,
Sponsorship &
Advertising
Opportunities**



The Largest Official Annual Gathering of The Industry!

Tuesday, April 20, 2027

1:30 - 5:30 p.m.

(reception starts at 5:00 p.m.)

JW Marriott Tampa Water Street, Tampa, FL



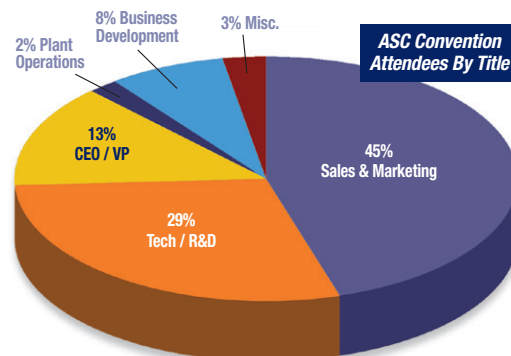
RESERVE YOUR BOOTH SPACE TODAY!

This is your company's chance to showcase its products and services to buyers and decision makers in the adhesive and sealant industry. The EXPO is your chance to network face-to-face, share product and service information and discuss your latest advancements.

WHO ATTENDS

ASC is expecting 800+ industry professionals to attend the Convention & EXPO from all levels and departments of large and small adhesive & sealant manufacturer and supplier companies.

This is your company's chance to launch and promote new products, technologies and innovations to DECISION MAKERS!



EXCLUSIVE HOURS – NEW HOURS!

The EXPO takes place on Tuesday, April 20, 2027 from 1:30 to 5:30 p.m.

BOOTH RESERVATIONS

Reserve your booth EARLY to pick your preferred location on the show floor! First come, first serve and ASC members get first choice through August 28, 2026.

ASC member \$2,750

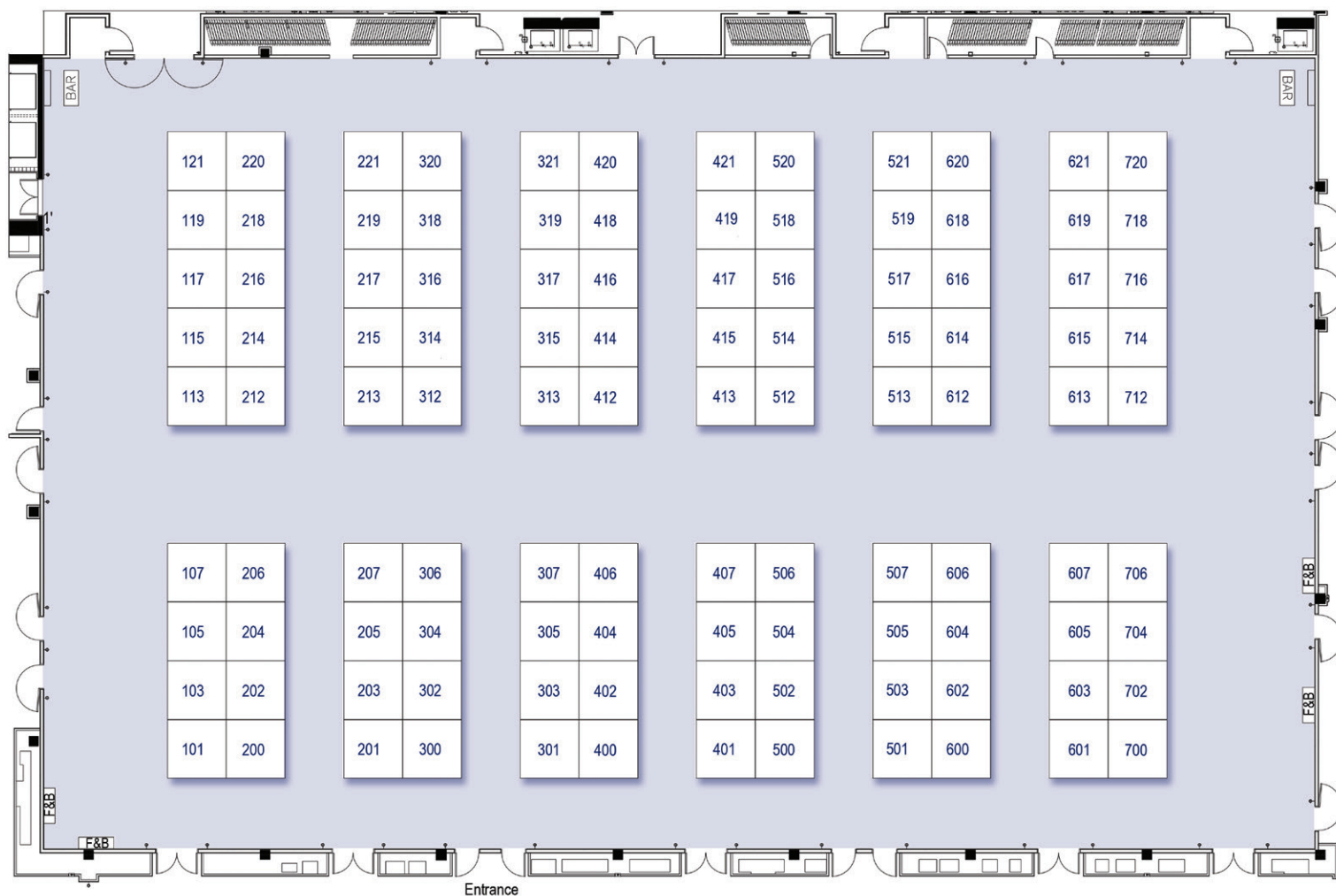
Nonmember \$4,550

Price includes 10' booth space, two chairs, carpet, wastebasket, two Exhibitor passes to staff the booth, and access to the Monday welcome reception for the two staffers. If you want to attend the keynotes and education sessions, you must register for the full convention.

NOTE: PAYMENT DUE UPON SPACE RESERVATION



Where the Adhesive and Sealant Industry Connects!



Online Reservation System!



Review available booths
ONLINE and reserve your space:
www.ascouncil.org/2027booths

Reserve your booth EARLY to pick your preferred location on the show floor!

Questions? Contact Malinda Armstrong, CMP at malinda.armstrong@ascouncil.org or call (301) 986-9724.

BECOME A SPONSOR!



These sponsorships include:

- Your company logo listed in the Preliminary Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker's podium sign

PLATINUM

Welcome Reception Full Cost

- Three full convention registrations
- Your company logo listed in the Preliminary and Final Programs as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8 foot high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Convention
- Company logo displayed on the photo booth

	<u>Member</u>	<u>Non-member</u>
Welcome Reception Photo Booth	\$5000	\$6000
Welcome Reception Cocktail Station	\$5500	\$6500
Welcome Reception Activation Station	\$5500	\$6500
EXPO Reception	\$9000	\$10,500
EXPO Reception Cocktail Station	\$5500	\$6500
Exhibitor Directional Signs <i>(confirmed exhibitors only)</i>	\$300	\$400
• Includes company logo, booth and aisle number (first come, first serve)		
Onsite Badge Kiosk & Lanyards	\$8000	\$9500
Your company logo on: • Registration e-mail confirmations • Kiosk check-in screen • Event badge lanyards (ASC supplies) • Registration desk branding		
Escalator Branding	\$7000	\$8000
Opening Session Breakfast & Keynote <i>(Tuesday)</i>	\$7000	\$8500
General Session Lunch & Keynote <i>(Tuesday)</i>	\$7000	\$8500
General Session Breakfast & Keynote <i>(Wednesday)</i>	\$7000	\$8500
General Session Lunch & Keynote <i>(Wednesday)</i>	\$7000	\$8500
Final Program	\$6500	\$8000
• Includes a full page ad in the program.		
Hotel Keycards	\$6500	\$8000
Convention App	\$6000	\$7500
• Attendees see your company's branding on their smart phones & tablets during the convention!		
Internet	\$6000	\$7500
Networking Lounge <i>(two days)</i>	\$6000	\$7500
• Your company name and logo on Coffee Lounge signage and your literature displayed in lounge		
Attendee T-shirts	\$5500	\$7000
Attendee Tote Bags	\$5500	\$7000
ASC 'Gives Back' Service Program	TBD	



GOLD

	Member	Non-member
Corporate Sponsor	\$5000	\$6500
Elevator Cling (each).....	\$5000	\$6000
Convention & Short Course E-mails	\$4000	\$5000
Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails)		
Notepads & Pens	\$4000	\$5000
Your company name and/or logo on give-aways that are included in the attendee registration tote bags		
Charging Stations	\$3500	\$4500
Ballroom Column Wrap	\$4500	\$5500

SILVER

iPad EXPO Raffle (1 each)	\$3500	\$4500
Get Fit Apple iWatch EXPO Raffle (1 each)	\$3000	\$3650

- Raffles: Special designation on the EXPO floor plan and Exhibitor List
- and special signage and lead captures at your booth,
- and Special announcements and drawings in EXPO Hall

BRONZE

Custom Education Session.....	\$1500	\$2000
-------------------------------	--------	--------

- Your company to select an overarching theme of a track
- Your company to secure 3-4 speakers for the custom sponsored track
- Includes company logo placements in Preliminary Program (sent by mail and digitally to over 5,000 industry professionals)
- Moderator from sponsoring company for the session
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board

Education Sessions (each)	\$800	\$950
---------------------------------	-------	-------

- Your company logo listed in the Preliminary Program and onsite on session slides
- Your company logo on the speaker's podium sign during that education session
- Company representative may moderate the session

BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Featured in the Preliminary Program (sent to 5,000+ industry professionals)
- Featured on convention emails & on social media
- Recognition at the Opening Session
- Your company logo on onsite Sponsor Sign Board



To Stand Above the Crowd

and discuss sponsorship opportunities contact Malinda Armstrong at (301) 986-9724 or malinda.armstrong@ascouncil.org

ADVERTISING OPPORTUNITIES

Maximize your investment with these exclusive advertising opportunities to reach the adhesive & sealant industry before, during, and after the ASC Annual Convention & EXPO

Preliminary Program

Sent to over 5,000 manufacturers, suppliers and end users both electronically and by mail, the preliminary program is a VERY cost-effective way to reach the market! Sponsors and exhibitors should place ads to maximize their investment in this annual event. Deadline is January 15, 2027.

<u>SIZES & COST</u>	<u>ASC Member</u>	<u>Nonmember</u>
Full page inside back cover	\$1,050	\$1,250
Full page interior.....	\$1,150	\$1,350
Half page	\$475	\$675
Quarter page.....	\$400	\$600

Final Program/Exhibitor Guide

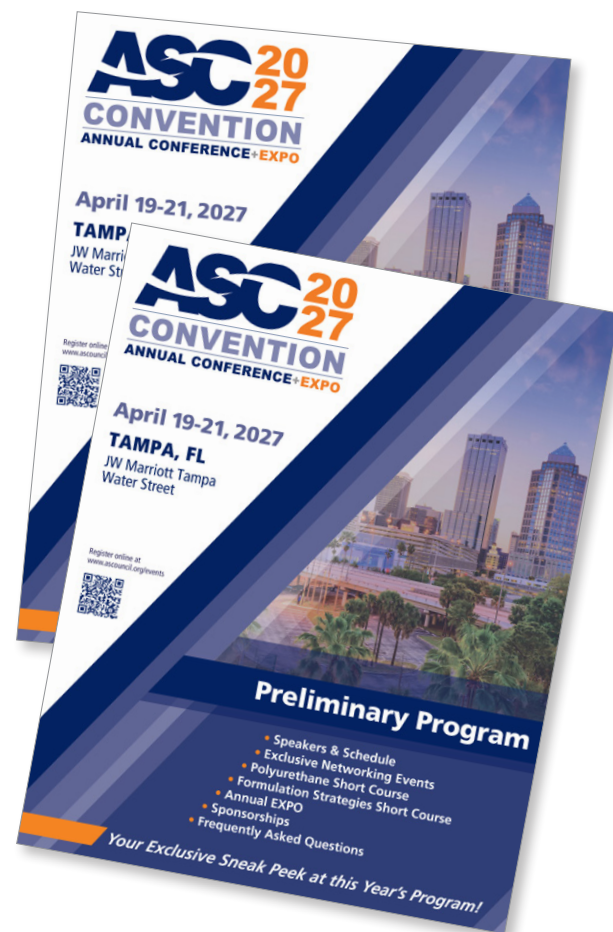
This is the program guide used by attendees to plan out their attendance at the event with their teams. Sponsors should place a prominent ad in the program for maximum visibility. The EXPO section shows attendees who's exhibiting at what booth number. This is a great opportunity to place an ad to encourage attendees to visit your booth and setup meetings before, during & after the show. It is available before, during, and after the event. Deadline is March 5, 2027.

<u>SIZES & COST</u>	<u>ASC Member</u>	<u>Nonmember</u>
Full page inside back cover	\$1,050	\$1,250
Full page interior.....	\$1,150	\$1,350
Half page	\$475	\$675

AD SPECS

Full page, non bleed.....	8" x 10.5"
Full page, full bleed.....	8.75" x 11.25"
Publication trim.....	8.5" x 11"
Half page	8" x 5"
Quarter page.....	3.875" x 5"

Artwork Requirements: PRESS quality PDF required in CMYK; fonts embedded. All images should be 300dpi minimum.
 Email high resolution PDF artwork to malinda.armstrong@ascouncil.org.



**Preliminary program ads
 are due by January 15, 2027.**

**Contact Malinda Armstrong, CMP at (301) 986-9724 or
Malinda.Armstrong@ascouncil.org to place your ad today!**

ASC 2027

CONVENTION

ANNUAL CONFERENCE+EXPO

April 19-21, 2027

TAMPA, FL

JW Marriott Tampa
Water Street

Connecting Minds, Creating Bonds: *Global Collaboration in Adhesives & Sealants*

Don't Miss the LARGEST Official Gathering of the Adhesive & Sealant Industry in 2027!

An exceptional gathering of professionals, innovators, and thought leaders will come together once again in sunny Tampa, Florida from across the adhesive and sealant industry. Your full experience, from the dozens of educational sessions, the ASC EXPO, and multiple networking opportunities, more than pay for the price of admission!

Be sure to register your team for the 'Full Convention' or sign them up for a technical short course, which includes the EXPO and the Opening Reception.

This year's location is Tampa, Florida, Tampa is the ultimate destination for your next professional breakthrough. Nestled along a sparkling waterfront, Tampa blends a state-of-the-art, walkable downtown convention district with vibrant cultural energy.

**Two Popular
Short Courses
Co-located with the
2027 Convention:**

ASC
POLYURETHANE
SHORT COURSE
APRIL 19-20, 2027
JW MARRIOTT TAMPA WATER STREET
TAMPA, FLORIDA

ASC
FORMULATION STRATEGIES
SHORT COURSE
APRIL 19-20, 2027
JW MARRIOTT TAMPA WATER STREET
TAMPA, FLORIDA

Register online: www.ascouncil.org/events

WHO ATTENDS?

Companies in Attendance at Past Events (2024-2026)

1X Technologies
3D Barrier Bags
3M Company
A20 Advanced Materials Inc.
Accenture Founder/AI Leadership Institute
ADEKA USA Corporation
Adfast Canada Inc.
Adherent Laboratories, Inc.
Adhesive and Sealant Council
Adhesive Products, Inc.
Adhesives Research
ADI Analytics LLC
Admix Inc.
Aequor Ventures LLC
Aeroseal, LLC
AGC Chemicals Americas, Inc.
AGT Products Inc
Ahlstrom
AKAPOL S.A.
Alberdingk Boley, Inc.
Albert Invent
Albion Engineering Company
Alchemy Cloud
Alpha Wax USA
Amazon
American Colors
American Wood Fibers, Inc.
Amrize
Amtex LLC
Applied Adhesives, Inc.
Applied Products
Applied Test Systems
Aquaspersions NA
Arakawa Chemical (USA) Inc.
Argus Media, Inc.
Arizona State University
Arkema
Armada Corporate Intelligence
Artecola Industrias Quimicas
Artimelt
AS Resinas
Ascent Chemicals
Ashland Inc
ASI magazine / BNP Media
Atlantic Talent Partners
Avalon Commodities
AV-DEC
AvenEx
Avery Dennison
Axis Chemical Inc.
Azelis Americas
Azelis Canada
Barentz
BASF Corporation
Belzona
Benjamin Obdyke Inc.
BestHealth4U, Lda
BioBond Adhesives
BioRenewable Solutions LLC
Blue Sky Robotics
BNP Media
Bona GmbH
Bona GmbH Deutschland
Borchers GmbH (subsidiary of Milliken & Company)
Borregaard USA, Inc
Bostik, Inc
Bostik/Arkema
Braskem America
Brenntag North America

Bryant Park Consulting
Buckeye Business Products
Business Leader & Motivational Speaker
Buss ChemTech AG
BYK USA Inc.
C.J. Robinson Company
Cabot Corporation
Calcean Minerals & Materials LLC
Calumet
Calumet Lubricants
Calumet Specialty
Calumet Specialty Products
Calumet, Inc.
Cardolite Corporation
Cargill Bioindustrial
Cargill Inc.
Carlisle Construction Materials
Carlisle Weatherproofing Technologies
CArtLab Solutions
Cascadia Resources Inc
Catalynt Solutions, Inc.
(formerly TRInternational)
Celanese
Central Garden & Pet
Chem Link by SOPREMA
ChemCeed
Chemline
Chem-Materials Company
ChemPoint
ChemSpec Canada
ChemSpec LTD
ChemSpec Polymer Additives
ChemSpec, Ltd.
Chromatech Inc.
Citrine Informatics
Clairvest Group Inc.
Clariant
Clariant - Additives
Clariant Corporation
Clariant International Ltd
Clarus Specialty Products, LLC
Collano AG
Colquimica Adhesives
Columbia Forest Products
Complex Quimica
Concrete Sealants, Inc.
Consultant
Corning Incorporated
Coroplast Tape Corporation
Covestro LLC
Cray Valley
Cremer North America
CREMER North America/CREMER OLEO
Cremer Volunteer Pastilles, LLC
CTA USA LLC
Custom Adhesive Technology, Inc.
CyCan Industries, Inc.
DAP Global Inc.
DATACOR, inc.
Designetics
DIC Performance Resins GmbH
Dimensional Energy
Diversitak, inc
DMI Companies, Inc.
Dominion Chemical Company
Double Bond Chem. Ind., USA, Inc.
Dow
Dow (HMA Plastics & Specialty Plastics)
Dow Chemical Company
Dow, Inc.

Dromont Group
Ducker Carlisle
Ducker Worldwide
Ductmate Industries, Inc.
DuPont
Dutch Mountain Solutions
Dymax Corporation
Dynasol LLC
Dyna-Tech Adhesives Inc.
Easterly Research
Eastman
Eclectic Products LLC
Eclectic Products LLC / Wilamette Valley Company
Ecoearth Solutions
EEVORK
Ele Corporation
Elementis
EMCO Chemical Distributors, Inc.
Emerald Transformer
EMTR-US
Enable
Engy Southwest Container Products, Inc.
EPS - Engineered Polymer Solutions
Ergon Energy & Specialty Solutions
Ergon, Inc.
Estron Chemical
Everkem Diversified Products
Evonik
Evonik - Coating & Adhesive Resins
Evonik - OXENO
Evonik Corporation
Evonik Industries AG
Evonik Operations GmbH
Excel Color Corporation
Exponent
ExxonMobil Product Solutions
Fanwood Chemical, inc.
FasTech Adhesives, Inc.
FEICA - Association of European Adhesives and Sealants Manufacturers
Fenchem Inc.
Fischbach USA
FlackTek
Florpinus Industria Quimica
Focus Hotmelt
Form-A-Tread Company
Franklin International
GAF
Galata Chemicals
Gehring Montgomery Inc. (TER Group)
Geisys Ventures, LLC
GEON Performance Solutions
Global Chemsources
GLOBALWAX LLC
Grace Matthews Inc.
Green D Market Analytics LLC
Green Key
Grunfeld Fluid Dynamics Ltd
GRUPO AS RESINAS
Guangzhou Flying Dragon Chemical Ltd.
H&R Group US, Inc.
H.B. Fuller
H.M. Royal, Inc.
HallStar
HarperLove Adhesives Corporation
Hauschild Speedmixer Inc
Haver & Boecker USA
HB Group (China) Co., Ltd
Heartland Industries

Helling Sustainability LLC
Helmitin Inc.
Henghe Materials & Science Technology
Henkel Corporation
Henry Company
Heron Manufacturing Inc.
HF Sinclair
Hilti Entwicklungsgesellschaft mbH
Hodgson Sealants Ltd
Holcim
Holcim Building Envelope
Holland Colours Americas, Inc.
Hoover CS
Houlihan Lokey
Huber Engineered Materials
Huber Specialty Minerals
Huntton Andrews Kurth LLP
Huntsman Advanced Materials
Huyett
HV2 Enterprises, INC
Hyundai-Kia America Technical Center, Inc.
Hywax GmbH
ICC Evaluation Service (ICC-ES)
ICP Construction
Idemitsu Chemicals Europe GmbH
Idemitsu Chemicals U.S.A. Corporation
Idemitsu Formosa Specialty Chemicals Corp.
Idemitsu Kosan Co., Ltd
IMA Srl - Industria Meccanica Applicata
IMCD Americas
Imerys USA
Indorama Ventures
Indorama Ventures- Indovinya
Industrial Market Insight
Infineum International Ltd.
Ingersoll Products Inc.
Ingevity
Ingevity UK Ltd.
Innovative Resource Management
INOUE MFG. USA, INC
Interkem, LLC
Intermarc
Intertape Polymer Group
IPS Adhesives
ISCC
Isotec International, Inc.
ITW Performance Polymers & Fluids
J. Rettenmaier USA LP
Jiangxi Chenguang New Materials Co., Ltd (CG Silane)
Jowat Corporation
Jowat SE
JPB Industry
Kaneka North America LLC
Kansai Paint, Co. Ltd
KDG Advertising & Marketing
Kemira
KFI Engineers
Kimia Pty Ltd
King Honor International Ltd / Sinowax Dalian Chemical Co Ltd
King Honor International Ltd.
King Industries
Koble Sustain
Kolon Industries, Inc.
Kopf Logistics LLC
Korea Kumho Petrochemical
KPMG LLP
Kraton Chemical, LLC
Kraton Corporation

Kroy
 Kuraray America, Inc.
 Kuraray Co., Ltd.
 L&L Products, Inc.
 LANXESS Corporation
 Lawter
 Lazard Frères & Co. LLC
 LCY Elastomers LP
 Lehmann & Voss North America
 Lentus
 Lockheed Martin
 LOGIPACK, INC.
 Lohnpack Inc.
 LSPI
 Lyondell Chemical Company
 Lyten
 Maag Americas
 Macquarie Capital
 Magnolia Advanced Materials
 Magnum Manufacturing
 Magnum Tapes and Films
 Mapei Corporation USA
 Maquila En Procesos y
 Manufactura S.A. De C.V.
 Mason Wells
 Masterbond
 Matrix Adhesives
 Matrix Adhesives Group
 Matrix Group
 Mayzo Inc.
 medmix
 Meridian Adhesives Group
 MFG Chemical
 Microban
 Milliken & Company
 Miltec Inc.
 Minerals Technologies Inc.
 Mississippi Lime Company
 MIT
 Mitsui Plastics
 Miwon North America
 MO SCI, LLC
 Molekul Services Corporation
 Momentive (South America)
 Momentive Performance Materials
 MStack
 Munzing
 MXD Process
 Nanjing Qingqi Advanced Materials
 Technology Co., Ltd
 National Renewable Energy Laboratory
 Neopara Materials
 Netzsch Pumps USA
 Neville Chemical Company
 New Materials Institute
 New Pig Corp.
 Newborn Brothers Co., Inc.
 Newry Corp
 Newry LLC
 Newson Gale
 NITTO KASEI CO LTD
 Nitto Kasei Co., Ltd.
 NobleAI
 Nordson Corporation
 Nordson Corporation - Adhesive Division
 NorthStar Elastomers
 NOURYON
 Nouryon- Performance Chemicals
 NuCera
 Nucleus Incorporated (Stanley Chemicals)
 Nuco Inc.

Oak Ridge National Laboratory
 Ohio Chemistry Technology Council
 Old Hickory Clay Company
 Omni Tech International
 Omya inc
 Omya Specialty Materials
 Omya, Inc.
 Oracle NetSuite
 Origin Materials
 Owens Corning
 Palmer Holland
 Panolam Industries International
 Paramelt B.V.
 Paramelt USA
 Patnode Adhesive Consulting, LLC
 Pecora Corporation
 Peninsula Polymers
 Penske Logistics
 Petro-Canada Lubricants
 Pflaumer Brothers, Inc.
 Phillips 66
 Pidilite Industries Ltd.
 PKFIB
 Platypus Labs
 Poka Labs
 Polimeros Sintéticos
 Polybol S.A.S.
 Poly-clip System
 Polymer Synergies, LLC
 PolyU GmbH
 Porter Logistics
 POSCO INTERNATIONAL
 PPG
 Press-Seal Corporation
 Primient
 Process Oils Inc., an Ergon Company
 Prosoco
 ProSys Fill LLC
 PSI-Polymer Systems Inc.
 Q.E.P. Co., Inc
 Quanex
 Quest Specialty
 Quin Global
 R. E. Carroll, Inc.
 R.E.Carroll Inc
 Rain Carbon
 Rain Carbon Germany GmbH
 Ramboll
 Ravago Chemicals
 Ravago Chemicals North America
 Re Mixers, Inc.
 RectorSeal
 Red Devil, Inc.
 Renkert Oil
 Resin Solutions, LLC
 Resinall Corporation
 Resonac America Inc.
 Resonac America, Inc.
 Resonac Corporation
 Respol Resinas
 Revelli Chemicals, Inc.
 Reverté Minerals Group
 REXTac, LLC
 REXTac, LLC / DREXpolymer
 RH Adhesives
 Rianlon
 RiKarbon, INC.
 Risun Polymer China Co.,LTD
 Roehm
 ROMAN Products LLC
 RPM International

Rubber World Magazine
 Ruichem USA, INC
 Sage Policy Group, Inc.
 Sagemont Advisors
 Saint Clair Systems Inc
 Saint-Gobain
 Sansara International
 Sashco, Inc.
 Sasol Chemicals
 Sasol Germany GmbH
 Sasol Performance Chemicals
 Savare' I.C. srl
 Savare Specialty Adhesives
 Savare Specialty Adhesives LLC
 Scarlet Oak Consulting
 Scott Bader
 Seal Bond
 Seal Bond, Inc.
 Sekisui Specialty Chemicals America, LLC
 Shandong QL New Materials Co.,Ltd
 Sherwin Williams
 Shihua USA
 Shiraishi America Inc.
 Shiraishi Central Laboratories co., Ltd.
 SHIRAISHI CENTRAL LABORATORIES CO.,LTD
 Shiraishi Kogyo Kaisha, Ltd.
 SI Group
 Sika Corporation
 Silicones International
 Silicones International LLC
 Silox Canada
 siloxene AG
 Simpson Strong-Tie
 Simreka
 Siplast
 SiteVue.AI
 Slack and Parr
 Smart EPD
 SMITHERS
 Society of Chemical Manufacturers
 & Affiliates (SOCMA)
 Soltex Inc.
 Solventum
 SONGWON Industrial Group
 Songwon International Americas
 Sonoco Products Co.
 Soprema
 Soudal
 SpecialChem S.A.
 Specialty Minerals Inc.
 Specified Technologies Inc.
 SpeedMixer
 Sphera Solutions
 Springfield Industries
 Stepan Company
 STI Polymer
 Sun Chemical
 Sunstar Engineering Americas
 Sustainable Solutions Corporation
 Syensqo
 Synthomer
 Synthomer (non NA)
 Synthomer Adhesive Technologies, LLC
 Synthomer Inc
 Synthomer PLC
 Tailored Adhesives
 Tailored Chemical Products, Inc.
 Tank Connection
 Taplin Group, LLC
 Technical Adhesives Ltd
 Techsil

Teckrez, LLC
 Texture Technologies Corporation
 The AIM Institute
 The Chemical Company
 The ChemQuest Group, Inc.
 The Gorilla Glue Company
 The International Group Incorporated (IGI)
 The Kish Company, Inc.
 The LYCRA Company
 The Procter and Gamble Company
 The Quikrete Company
 The Reynolds Company
 Thompson Hine LLP
 TIB Chemicals Corporation
 Tilley Distribution
 Toray International America
 Trane Technologies
 Trans Western Chemicals
 TRCC
 TRCC (formerly Tiarco Chemical)
 TRECORA
 Tremco Construction Products Group
 Trexan Chemicals, Inc.
 TRISO
 Trinseo
 TSE Industries, Inc.
 TSRC (Lux)
 TSRC Specialty Materials LLC
 TYCROP
 UBE America Inc.
 Uncountable
 United Energy Products
 United Mineral & Chemical Corporation
 United Performance Materials Corporation
 United Resins - Producao de Resinas SA
 Univar Solutions
 University of Georgia
 University of Kentucky
 Unspent
 USI Chemical America LLC
 Vanderbilt Chemicals, LLC
 Vencorex
 Versalis Americas Inc.
 Vinavil Americas
 VIRIDIS
 Vybond
 W. R. Meadows, Inc.
 Wacker Chemical Corporation
 Walsh & Associates
 Wanhua Chemical
 Warren Adhesives
 Warren Adhesives, Inc.
 Wego Chemical Group
 Weiss USA LLC
 Westlake Corporation
 Wilsonart LLC
 Women in Chemicals, Inc
 Worthen Industries, Inc.
 Worthington Enterprises
 Xlynx Materials
 Yasuhara Chemical Co., Ltd.
 Zember Group
 Zeochem/Palmer Holland
 Zeon Chemicals
 Zhangzhou EcoGreen New Material
 CO., LTD.
 Zibo Luhua Hongjin New Material
 Group Co., Ltd.

EXPO Rules

Qualifications for Exhibits

Exhibitors cannot share booth space, chairs, tables (6' table are 6'L x 24"W x 30"H and skirted on 3 sides). or easels.

Booth Height and Construction Restrictions

- a) Standard booths measure 10' deep x 10' wide with exposure on one side, but all are warranted to be approximate. Product samples or equipment, scale models and literature are appropriate. Free-standing floor displays and a poster are also permitted as well as battery powered and lighted displays, exhibits, computer demonstrations and videos.
- b) Free-standing floor displays cannot exceed 8' in height; table-top displays cannot exceed 5' in height. Side rails must not exceed 36" to prevent any obstructions that would interfere with the view of other booths. Exhibitors needing to use equipment that conflicts with the aforementioned regulations must submit a sketch to ASC.
- c) No balloons or other helium-inflated items are allowed.
- d) No alcoholic beverages should be served from booths.
- e) All materials within the exhibit booth area including, but not limited to, actual display units, decorative items, furnishings, fabrics, flooring, etc., must meet and comply with all national, local, and facility fire, electrical, plumbing, safety and hazardous material codes. Proper written certification must be available for viewing at the request of The Adhesive and Sealant Council, Inc. Any item(s) that do not comply are subject to immediate correction/removal at the discretion of The Adhesive and Sealant Council, Inc. and at the exhibitor's expense.
- f) Carpeting – The EXPO hall is carpeted.
- g) The Adhesive and Sealant Council, Inc. retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Marketing

The Adhesive and Sealant Council, Inc. maintains an online listing of exhibiting companies along with contact information, hyperlink and/or company logo and a 50-word booth description. Your company will be listed soon after your company logo and 50-word booth description are uploaded online. Both should be uploaded via the website at <https://erc.expogenie.io/erc/asc-2027-annual-expo/dashboards?previewSponsor=true>.

ASC still requires a 50-word booth description for the 2027 Annual EXPO to be submitted no later than January 29, 2027. If your booth description is not received by January 29, ASC will use the previous description on record for your company.

Payment Terms

- a) Exhibit rental fee is to be submitted, in full, during purchase online.
- b) All payments must be made by credit card (VISA, MasterCard and American Express accepted).

Cancellation

No refunds will be granted if cancellation is received after March 12, 2027.

Additional Services

Audio or video equipment and other services can be provided at extra cost. For these services, please refer to your exhibitor service kit.

Participation

Acceptance of participation and exhibits will be at the sole discretion of The Adhesive and Sealant Council, Inc.

Allocation of Space

- a) Booth spaces are assigned to ASC member companies first then open to all others soon after. Space will be provided after online submission is completed along with full payment.
- b) No claim or objection from any exhibitor shall be entertained regarding rejection of application or allotment of space.

Possession of Space

Possession of space will be given on Tuesday, April 20 at 9:00 a.m. Display arrangements must be ready by 12:30 p.m. on Tuesday, April 20 (doors open at 1:30 p.m.). Exhibiting firms using independent contractors to install and dismantle their displays must give notification of the company to the official decorator, Alliance.

Booth Tear Down

Booths must be dismantled, packed, and ready to ship by 8:30 p.m. on Tuesday, April 20. If not, the exhibitor may be required to pay a penalty and the official show decorator will have the right to remove the exhibits/materials, etc. at exhibitor's risk and cost.

Insurance

The exhibiting firm agrees to carry insurance for a single limit of not less than one million dollars (\$1,000,000) for its employees, agents, contractors, representatives and invitees present at the exhibit in the following category: Broad Form General Liability. The exhibiting firm will insure the exhibit and display materials against loss, damage, theft, fire or any cause whatsoever. Exhibitor will also obtain third party insurance coverage for construction period, exhibition period and dismantling period.

Entry/Exit for Exhibitor

Entry of exhibitor representatives will be on the basis of exhibitor badges issued by The Adhesive and Sealant Council, Inc.

Liability and Indemnification

Neither The Adhesive and Sealant Council, Inc. nor the management of the site shall be liable for damage, loss, or destruction of the exhibits by reason of fire, theft, accident or other destructive causes, and each exhibitor shall rent exhibit space at their sole risk. Neither The Adhesive and Sealant Council, Inc. nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to exhibitor, their employees, agents or servants. The exhibitor shall be liable to The Adhesive and Sealant Council, Inc. and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through the acts or omissions of the exhibitor, its employees, agents or servants. The exhibitor agrees to indemnify, save harmless and defend The Adhesive and Sealant Council, Inc. against any liability, claim or expense resulting from any injury or damage to any person or property which occurs within the exhibitor's exhibit space or as the result of any act or omission of the exhibitor, its employees, agents or servants.

The Adhesive and Sealant Council, Inc. is not liable for any lost, misdirected, mislabeled or rejected shipments for materials shipped prior to exposition and on day of exposition. Should there be any problems shipping, exhibitors should contact ASC staff immediately.

The Adhesive and Sealant Council, Inc. is not liable for any unpaid exhibitor fees for services related to the Exposition (A/V, phone, etc.).

Exhibitor Services

Arrangements will be made to maintain in or near the exhibit area an exhibitor service desk staffed by the Alliance Company throughout the exhibit installation, operation and dismantling periods. The service desk will be open during move-in and move-out show hours, unless otherwise designated.

An exhibitor service kit will be sent to each exhibiting company after booth space has been confirmed and the exhibitor receives a booth confirmation notice from The Adhesive and Sealant Council, Inc. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audio/visual, booth furnishings, labor, electrical, water and telephone hookup.

General

- a) Space allotted to the approved exhibitor is to be used exclusively by exhibitor for display as approved by The Adhesive and Sealant Council, Inc. Subletting of allotted space is not permitted. Violation of this clause may lead to cancellation of space allotted and forfeiting of space rental fee paid to The Adhesive and Sealant Council, Inc.
- b) Exhibitor must abide by the rules of the Grand Hyatt Nashville and The Adhesive and Sealant Council, Inc. Failure to comply with these rules could result in your booth being closed down in order to avoid any conflict with the local law, regulations or any undesirable situation.
- c) In the event of postponement/abandonment/cancellation of the exposition, or in case of exhibits not being displayed due to any reason beyond the control of The Adhesive and Sealant Council, Inc., ASC shall not be liable for any loss or liability.
- d) No noisy or obstructive work will be permitted during exhibit hours.
- e) The decision of The Adhesive and Sealant Council, Inc. shall be final and binding on the exhibitor as regards to the interpretation of these rules and regulations.
- f) Disputes, if any, arising out of participation in this exposition shall be referred to an arbitrator whose decision shall be final and binding on both parties in a location suitable to both parties.
- g) Booths must be staffed by the exhibiting company personnel only who are qualified to discuss details of the display. Competitors' products may not be displayed, referenced or otherwise employed for comparative purposes.
- h) Distribution of literature or samples shall be limited to the exhibitor's booth.
- i) Exhibitor shall not schedule, foster or conduct outside activities, which would take qualified attendees from the exposition during exhibit hours.
- j) Activities cannot result in excessive obstruction of aisles or prevent ready access to nearby exhibitors' booths.
- k) The assembling of attendees in any meeting room, hotel suite or special function room by any exhibitor or organization for business, social and other purposes is prohibited without the written consent of The Adhesive and Sealant Council, Inc.
- l) Music is not permitted in exhibitors' booths.
- m) Exhibitors cannot offer liquor, food or entertainment without the written consent of The Adhesive and Sealant Council, Inc.

ASC 2027

CONVENTION

ANNUAL CONFERENCE+EXPO



THE **ADHESIVE** AND **SEALANT** COUNCIL
SECURING THE FUTURE®

510 King Street, Suite 418, Alexandria, VA 22314
www.ascouncil.org