ASC 2027 CONVENTION
ANNUAL CONFERENCE+EXPO

April 19-21, 2027
TAMPA, FLORIDA
JW Marriott Tampa Water Street



Connecting Minds, Creating Bonds: *Global Collaboration in Adhesives & Sealants*

KEYNOTES ANNOUNCED!

Tuesday Opening Keynote



The Impact Advantage: Connect. Bond. Impact

Jen Buck, CMT, CPC, Synergistic Training Solutions

In a world of AI, rapid change, workforce pressure, and disruption, business performance still depends on how people communicate, collaborate, make decisions, and respond to leadership. Grounded in neuroscience and human behavior, Jen Buck's high-energy keynote explores how attention, emotion, and connection build trust and move people to action. Through storytelling, humor, music, audience participation, and unexpected moments, attendees experience these principles in real time. They'll leave with practical strategies to create stronger human experiences and better business outcomes, because leadership is measured by the impact people experience.

Tuesday Afternoon Keynote and Awards Presentation Lunch



State of the Association Address & Innovation Awards Presentation

Bill Allmond, President, Adhesive and Sealant Council

Join President Bill Allmond as he presents the recipients of the 2027 ASC Innovation Award. This prestigious award recognizes companies that, through their innovation, successfully address downstream end users' unmet needs. Allmond will also share insights on ASC's recent policy wins and programmatic highlights in the State of the Association Address.

Wednesday Morning Keynote



Economic and Policy Update – What to Expect in 2027 and Beyond

Alex Chausovsky, President & CEO, 3DM Consulting

Global conflict, tariffs, supply chain disruptions, and inflationary pressures are reshaping the business environment, with financial, operational, and strategic implications for industry leaders. Alex Chausovsky will analyze how these forces could affect the economy, industry outlook, and individual businesses, including supply chains, input prices, profitability, and policy. He'll also examine what leading indicators signal about the economy's direction and offer practical guidance to help business leaders plan for changing operating conditions.

Wednesday Afternoon Keynote



ASSUMPTIONS: It's Not What You Think

Byran Saint, Keynote Speaker

What if some of the things you're absolutely certain about are completely wrong? Every day, we make assumptions without realizing how they influence our thinking, sometimes leading us to make life-altering decisions, both professionally and personally. In this fast-paced, highly interactive keynote, two-time Penn & Teller: Fool Us winner Bryan Saint takes you behind the scenes of magic to reveal just how easily we make incorrect assumptions. Through audience interaction and moments you won't see coming, Bryan demonstrates how asking just a few simple questions can help us avoid costly mistakes and make better decisions. Get ready for a presentation that's not at all what you think!

Wednesday Closing Keynote



APR Design Guide - Adhesives & Sealants for Recyclable Packaging

Scott Trenor, Technical Director, The Association of Plastic Recyclers (APR)

The Association of Plastic Recyclers' APR Design Guide® helps the plastics value chain design packaging for recycling through guidance, recognition, certification, and policy education. Because adhesives affect packaging performance and recyclability, manufacturers need to understand their impact. This presentation will explain how APR supports recyclable package design and review wet chemistry testing options manufacturers can use to assess how adhesives affect recyclability. Attendees will gain insight into how adhesive choices can influence a package's compatibility with recycling processes. The session will also connect APR's guidance and testing approaches to practical decisions manufacturers face when designing recyclable packaging.

Don't Miss the LARGEST Official Gathering of the Industry in 2027!

Annual Convention, EXPO and Two Technical Short Courses

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