

ASC 2026

CONVENTION

ANNUAL CONFERENCE+EXPO

NASHVILLE



April 20-22, 2026

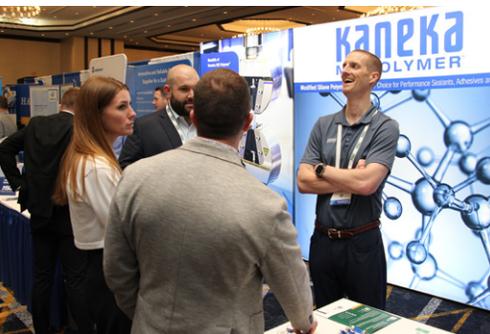
Grand Hyatt Nashville
Nashville, Tennessee



Exhibit,
Sponsorship &
Advertising
Opportunities



The Largest Official Annual Gathering of The Industry!



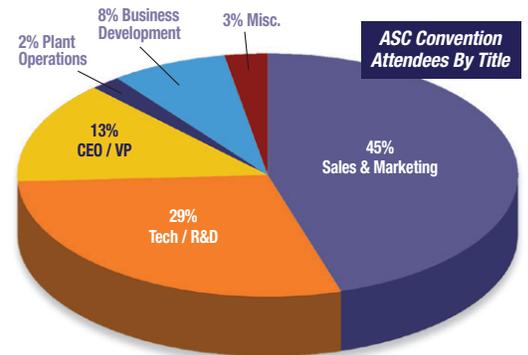
RESERVE YOUR BOOTH SPACE TODAY!

This is your company's chance to showcase its products and services to buyers and decision makers in the adhesive and sealant industry. The EXPO is your chance to network face-to-face, share product and service information and discuss your latest advancements.

WHO ATTENDS

ASC is expecting 800+ industry professionals to attend the Convention & EXPO from all levels and departments of large and small adhesive & sealant manufacturer and supplier companies.

This is your company's chance to launch and promote new products, technologies and innovations to DECISION MAKERS!



EXCLUSIVE HOURS – NEW HOURS!

The EXPO takes place on **Tuesday, April 21, 2026** from **1:30 to 5:30 p.m.**

BOOTH RESERVATIONS

Reserve your booth EARLY to pick your preferred location on the show floor! First come, first serve and ASC members get first choice through August 29, 2025.

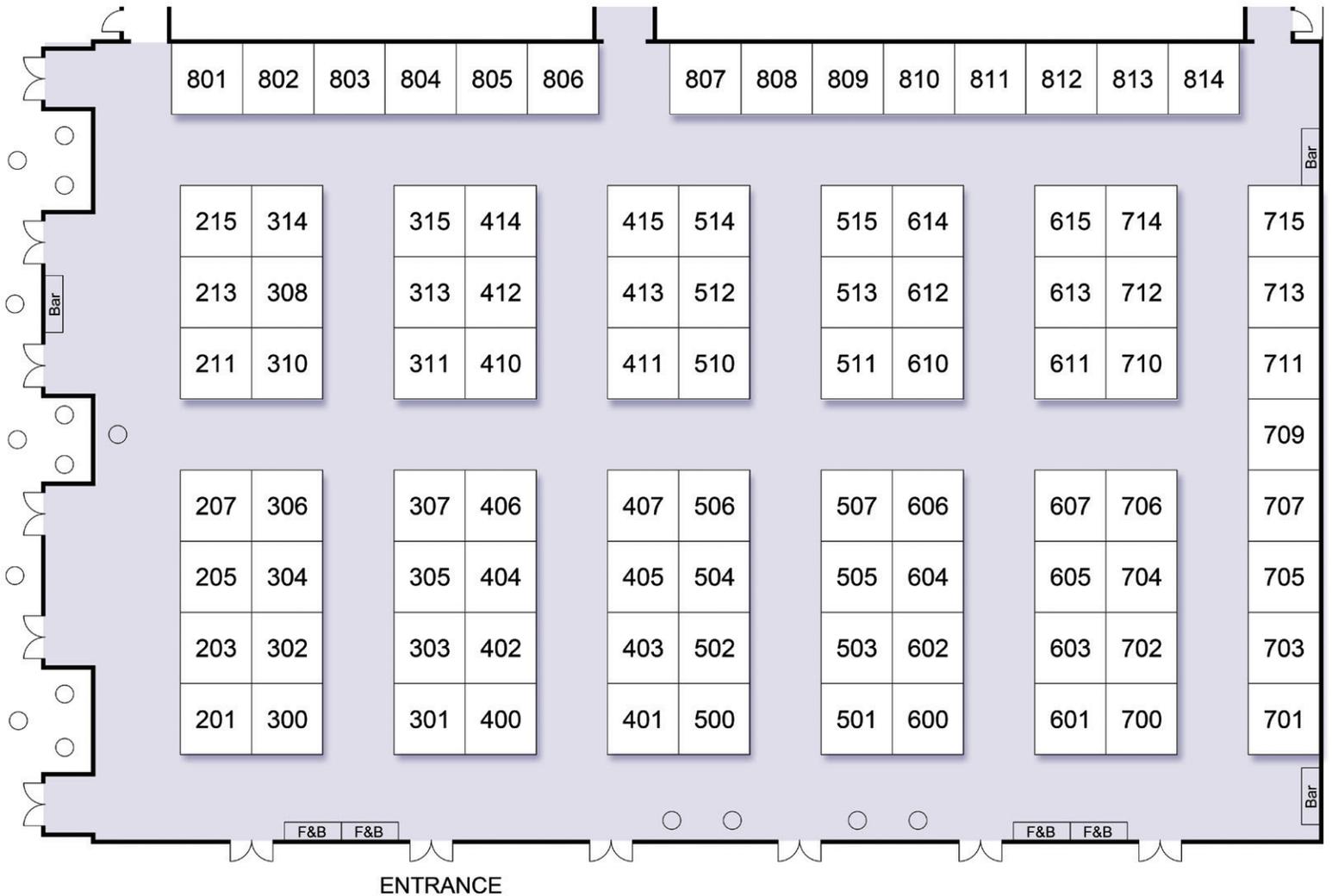
- ASC member \$2,700
- Nonmember \$4,500

Price includes 10' booth space, two chairs, carpet, wastebasket, two Exhibitor passes to staff the booth, and access to the Monday welcome reception for the two staffers. If you want to attend the keynotes and education sessions, you must register for the full convention.

NOTE: PAYMENT DUE UPON SPACE RESERVATION



Where the Adhesive and Sealant Industry Connects!



Online Reservation System!



Review available booths
ONLINE and reserve your space:
www.ascouncil.org/2026booths

Reserve your booth EARLY to pick your preferred location on the show floor!

Questions? Contact Malinda Armstrong, CMP at malinda.armstrong@ascouncil.org or call (301) 986-9724.

BECOME A SPONSOR!



Onsite Badge Kiosk & Lanyards



Mesh Wall

PLATINUM

Welcome Reception Full Cost

- Your company logo listed in the Preliminary and Final Programs as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8 foot high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Convention
- Company logo displayed on the photo booth

	<u>Member</u>	<u>Non-member</u>
EXPO Reception	\$9000	\$10,500
Onsite Badge Kiosk & Lanyards	\$8000	\$9500

- Your company logo on:
- Registration e-mail confirmations
 - Kiosk check-in screen
 - Event badge lanyards (ASC supplies)

Mesh Wall Branding–Summit Foyer (15 panels-Level 4) \$7000 \$8000

Escalator Wall (Level 2)..... \$7000 \$8000

Opening Session Breakfast & Keynote (Tuesday) \$7000 \$8500

General Session Lunch & Keynote (Tuesday)..... \$7000 \$8500

General Session Breakfast & Keynote (Wednesday) \$7000 \$8500

General Session Lunch & Keynote (Wednesday)..... \$7000 \$8500

These sponsorships include:

- Your company logo listed in the Preliminary Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker’s podium sign

Final Program \$6500 \$8000

Hotel Keycards \$6500 \$8000

Convention App..... \$6000 \$7500

- Attendees see your company’s branding on their smart phones & tablets during the convention!

Internet \$6000 \$7500

Networking Coffee Lounge (two days) \$6000 \$7500

- Your company name and logo on Coffee Lounge signage and your literature displayed in lounge

Attendee T-shirts \$5500 \$7000

Attendee Tote Bags..... \$5500 \$7000

ASC ‘Gives Back’ Service Program..... TBD



GOLD

	<u>Member</u>	<u>Non-member</u>
Escalator Glass Wall (Level 3).....	\$5000	\$6000
Escalator Glass Barrier Wall (three panels-Level 4) ..	\$5000	\$6000
Corporate Sponsor	\$5000	\$6500
Elevator Cling (each).....	\$5000	\$6000
Convention & Short Course E-mails.....	\$4000	\$5000
<ul style="list-style-type: none"> Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails) 		
Notepads & Pens	\$4000	\$5000
<ul style="list-style-type: none"> Your company name and/or logo on give-aways that are included in the attendee registration tote bags 		
Charging Stations	\$3500	\$4500
Ballroom Column Wrap.....	\$4500	\$5500

SILVER

iPad EXPO Raffle (1 each)	\$3500	\$4500
iWatch EXPO Raffle (1 each)	\$2500	\$3650

- Raffles: Special designation on the EXPO floor plan and Exhibitor List
- and Special signage for your booth,
- and Special announcements and drawings in EXPO Hall

BRONZE

Custom Education Session.....	\$1500	\$2000
-------------------------------	--------	--------

- Your company to select an overarching theme of a track
- Your company to secure 3-4 speakers for the custom sponsored track
- Includes company logo placements in Preliminary Program (sent by mail and digitally to over 5,000 industry professionals)
- Moderator from sponsoring company for the session
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board

Education Sessions (each)	\$800	\$950
---------------------------------	-------	-------

- Your company logo listed in the Preliminary Program and onsite on session slides
- Your company logo on the speaker's podium sign during that education session
- Company representative may moderate the session

BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Featured in the Preliminary Program (sent to 5,000+ industry professionals)
- Featured on convention emails & on social media
- Recognition at the Opening Session
- Your company logo on onsite Sponsor Sign Board



Escalator Panels



Elevator Clings

To Stand Above the Crowd

and discuss sponsorship opportunities contact Malinda Armstrong at (301) 986-9724 or malinda.armstrong@ascouncil.org



APRIL 20-22, 2026 • GRAND HYATT NASHVILLE • NASHVILLE, TENNESSEE

ADVERTISING OPPORTUNITIES

Maximize your investment with these exclusive advertising opportunities to reach the adhesive & sealant industry before, during, and after the ASC Annual Convention & EXPO

Preliminary Program

Sent to over 5,000 manufacturers, suppliers and end users both electronically and by mail, the preliminary program is a VERY cost-effective way to reach the market! Sponsors and exhibitors should place ads to maximize their investment in this annual event. Deadline is January 9, 2026.

<u>SIZES & COST</u>	<u>ASC Member</u>	<u>Nonmember</u>
Full page inside back cover	\$1,050	\$1,250
Full page interior.....	\$1,150	\$1,350
Half page	\$475	\$675
Quarter page.....	\$400	\$600

Final Program/Exhibitor Guide

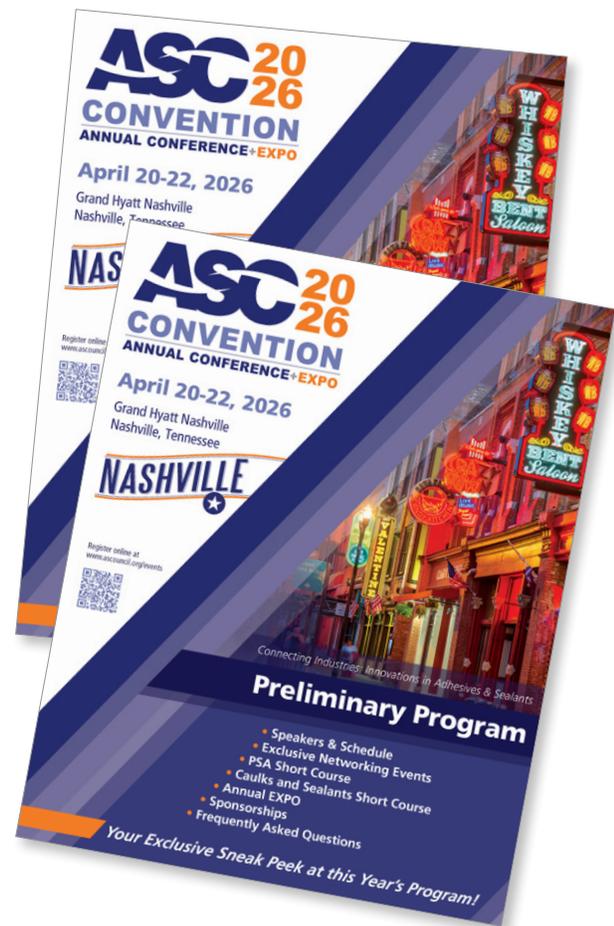
This is the program guide used by attendees to plan out their attendance at the event with their teams. Sponsors should place a prominent ad in the program for maximum visibility. The EXPO section shows attendees who's exhibiting at what booth number. This is a great opportunity to place an ad to encourage attendees to visit your booth and setup meetings before, during & after the show. It is available before, during, and after the event. Deadline is March 1, 2026.

<u>SIZES & COST</u>	<u>ASC Member</u>	<u>Nonmember</u>
Full page inside back cover	\$1,050	\$1,250
Full page interior.....	\$1,150	\$1,350
Half page	\$475	\$675

AD SPECS

Full page, non bleed.....	8" x 10.5"
Full page, full bleed.....	8.75" x 11.25"
Publication trim.....	8.5" x 11"
Half page	8" x 5"
Quarter page.....	3.875" x 5"

Artwork Requirements: PRESS quality PDF required in CMYK; fonts embedded. All images should be 300dpi minimum. Email high resolution PDF artwork to malinda.armstrong@ascouncil.org.



Preliminary program ads are due by January 9, 2026.

Contact Malinda Armstrong, CMP at (301) 986-9724 or Malinda.Armstrong@ascouncil.org to place your ad today!

ASC 2026

CONVENTION

ANNUAL CONFERENCE+EXPO

April 20-22, 2026

Grand Hyatt Nashville
Nashville, Tennessee



NASHVILLE



Connecting Industries: Innovations in Adhesives & Sealants

Don't Miss the LARGEST Official Gathering of the Adhesive & Sealant Industry in 2026!

An exceptional gathering of professionals, innovators, and thought leaders will come together once again in Nashville from across the adhesive and sealant industry. Your full experience, from the dozens of educational sessions, the ASC EXPO, and multiple networking opportunities, more than pay for the price of admission!

Be sure to register your team for the 'Full Convention' or sign them up for a technical short course, which includes the EXPO and the Opening Reception.

This year's location is Nashville (aka Music City) where music flows through the streets and the vibe of the city is the perfect mix of style, soul, and Southern hospitality!

Two Popular Short Courses Available, Co-located with the 2026 Convention:



Learn more at: www.ascouncil.org/events

WHO ATTENDS? Companies in Attendance at Past Events.

3D Barrier Bags
3M
A
Accenture Founder/AI Leadership Institute
ADEKA USA Corporation
Adfast Canada Inc.
Adherent Laboratories, Inc.
Adhesive and Sealant Council
Adhesive Products Inc
Adhesive Products, Inc.
Adhesives Research
Adhesives Technology Corporation
ADI Analytics LLC
Aequor Ventures LLC
Aeroseal, LLC
AGC Chemicals Americas, Inc.
Ahlstrom
AKAPOL S.A.
Alberdingk Boley, Inc.
Albert Invent
Albion Engineering Company
Alchemy Cloud
American Wood Fibers, Inc.
Amtex LLC
Applied Adhesives, Inc.
Applied Products
Applied Test Systems
Aquaspersions NA
Arakawa Chemical (USA) Inc.
Argus Media, Inc.
Arizona State University
Arkema
Armada Corporate Intelligence
Artecola Industrias Quimicas
Artecola Industrias Quimicas Ltda
Artimelt
AS Resinas
Ashland Inc
ASI magazine
ASI magazine / BNP Media
Atlantic Talent Partners
Avalon Commodities
AV-DEC
Avery Dennison
Azelis Americas
Azelis Americas CASE
Azelis Canada
Barentz
BASF Corporation
Belzona
BestHealth4U, Lda
BioRenewable Solutions LLC
Blue Sky Robotics
BNP Media
Bona GmbH Deutschland
Borregaard USA
Borregaard USA, Inc
Bostik
Bostik Inc.
Bostik, Inc
Braskem America
Brenntag North America

Bryant Park Consulting
Business Leader & Motivational Speaker
Buss ChemTech AG
BYK USA Inc.
C.J. Robinson Company
Cabot Corporation
Calcean Minerals & Materials LLC
Calumet
Calumet Lubricants
Calumet Specialty
Calumet Specialty Products
Calumet, Inc.
Cardolite Corporation
Cargill Bioindustrial
Cargill Inc.
Carlisle Construction Materials
Carlisle Construction Materials Inc.
Carlisle Weatherproofing Technologies
Cascadia Resources Inc
Catalynt Solutions, Inc.
Catalynt Solutions, Inc.
(formerly TRInternational)
Celanese
ChemCeed
ChemCore Marketing LLC
Chem-Materials
Chem-Materials
Chem-Materials Company
ChemPoint
ChemSpec Canada
ChemSpec LTD
ChemSpec Polymer Additives
ChemSpec, Ltd.
Chromatech Inc.
Citrine Informatics
Clariant
Clariant - Additives
Clariant Corporation
Clariant International Ltd
Clarus Specialty Products, LLC
Collano AG
Colquimica Adhesives
Columbia Forest Products
Complex Quimica
Concrete Sealants, Inc.
Consultant
Corning Incorporated
Coroplast Tape Corporation
Covestro
Covestro LLC
Cray Valley
Cremer North America
Cremer Volunteer Pastilles, LLC
Custom Adhesive Technology, Inc.
CyCan Industries, Inc.
Dan
DAP
DAP Global Inc
DAP Global Inc.
DATACOR, inc.
DELO Industrial Adhesives
DIC Performance Resins GmbH

Dimensional Energy
Diversitak
Diversitak, inc
DMI Companies
Dominion Chemical Company
Dominion Chemical Company /
Dominion of Georgia
Double Bond Chem. Ind., USA, Inc.
Dow
Dow (HMA Plastics & Specialty Plastics)
Dow Chemical Company
Dow Inc.
Dow, Inc.
Ducker Carlisle
Ducker Worldwide
Ductmate Industries, Inc.
DuPont
Dutch Mountain Solutions
Dymax Corporation
Dynasol LLC
Dyna-Tech Adhesives Inc.
Easterly Research
Eastman
Ecoearth Solutions
EEVORK
Ele Corporation
Elementis
EMCO Chemical Distributors, Inc.
Emerald Transformer
Emsland America
Enable
Engy Southwest Container Products, Inc.
EPS - Engineered Polymer Solutions
Ergon Energy & Specialty Solutions
Ergon, Inc.
Estron Chemical
Everkem Diversified Products
Evonik
Evonik - Coating & Adhesive Resins
Evonik Corporation
Evonik Industries AG
Evonik Operations GmbH
Excel Color Corporation
Exponent
ExxonMobil Product Solutions
FasTech Adhesives, Inc.
FBI™s First African American Female
Special Agent Assistant Director
FEICA - Association of European
Adhesives and Sealants Manufacturers
Fenchem Inc.
Fischbach USA Inc.
FlackTek
Florpinus Industria Quimica
Form-A-Tread Company
Franklin International
GAF
Gehring Montgomery Inc. (TER Group)
Geisys Ventures, LLC
GEON Performance Solutions
Grace Matthews Inc.
Graco Inc.

Green D Market Analytics LLC
Green Key
GRUPO AS RESINAS
Guangzhou Flying Dragon Chemical Ltd.
Guest of Matt Petersen
H&R Group US, Inc.
H.B. Fuller
H.M. Royal, Inc.
HallStar
HarperLove Adhesives Corporation
Hauschild Speedmixer Inc
Haver & Boecker USA
Heartland Industries
Helling Sustainability LLC
Helmitin Inc.
Henghe Materials & Science Technology
Henkel
HENKEL CORP
Henkel Corporation
Henry Company
Hernon Manufacturing Inc.
HF Sinclair
Hilti Entwicklungsgesellschaft mbH
HI-TEC Industries
Holcim
Holcim Building Envelope
Holland Colours Americas, Inc.
Honeywell International Inc.
Houlihan Lokey
Huber Engineered Materials
Huber Specialty Minerals
Huntsman Advanced Materials
Huyett
HV2 Enterprises, INC
Hyundai-Kia America Technical Center, Inc.
ICC Evaluation Service (ICC-ES)
ICP Construction
Idemitsu Chemicals Europe GmbH
Idemitsu Chemicals U.S.A. Corporation
Idemitsu Formosa Specialty
Chemicals Corp.
Idemitsu Kosan Co., Ltd
IMA Srl - Industria Meccanica Applicata
Imerys USA
Indorama Ventures
Indorama Ventures- Indovinya
Industrial Market Insight
Infineum International Ltd.
Ingersoll Products Inc.
Ingevity
ingevity.com
Innovative Resource Management
Interkem, LLC
Intermarc
Intertape Polymer Group
IPS Adhesives
IPS Corporation
ISSC
Isotec International, Inc.
ITW Performance Polymers & Fluids
J. Rettenmaier USA LP
Jowat Corporation

Jowat SE
 JPB Industry
 Kaneka North America LLC
 Kansai Paint, Co. Ltd
 KDG Advertising
 KDG Advertising & Marketing
 Kemira
 Kimia
 King Honor International Ltd /
 Sinowax Dalian Chemical Co Ltd
 King Honor International Ltd.
 King Industries
 Koble Sustain
 Koble Sustain Ilc
 Kopf Logistics LLC
 KPMG LLP
 Kraton Chemical, LLC
 Kraton Corporation
 Kroy
 Kuraray America, inc.
 Kuraray Co., Ltd.
 Lanxess
 LANXESS Corporation
 LANXESS Corporation, Urethanes Systems
 Lawter
 LCY Elastomers LP
 Lehmann & Voss North America
 LOGIPACK, INC.
 LSPI
 Lyondell Chemical Company
 Lyten
 Maag Americas
 Macquarie Capital
 Magnum Manufacturing
 Magnum Tapes and Films
 Mapei Corporation USA
 Mason Wells
 Matrix Adhesives
 Matrix Adhesives Group
 Mayzo Inc.
 medmix
 Meridian Adhesives Group
 Microban
 Milliken & Company
 Mississippi Lime Company
 Mitsui Plastics
 Miwon North America
 MO SCI, LLC
 Molekul Services Corporation
 Momentive (South America)
 Momentive Performance Materials
 MStack
 Munzing
 MXD Process
 National Renewable Energy Laboratory
 Neopara Materials
 Netzsch Pumps USA
 Neville Chemical Company
 Newborn Brothers Co., Inc.
 Newry Corp
 Newry LLC
 Newson Gale

Nexteer
 NITTO KASEI CO LTD
 Nitto Kasei Co., Ltd.
 NobleAI
 Nordson Corporation
 Nordson Corporation - Adhesive Division
 NorthStar Elastomers
 NOURYON
 Nouryon- Performance Chemicals
 NuCera
 Nucleus Incorporated (Stanley Chemicals)
 Ohio Chemistry Technology Council
 Old Hickory Clay Company
 Omni Tech International
 Omya inc
 Omya, Inc.
 Oracle NetSuite
 Origin Materials
 Owens Corning
 Palmer Holland
 Panolam Industries International
 Paramelt B.V.
 Paramelt USA
 Pecora Corporation
 Penske Logistics
 Petro-Canada Lubricants
 Pflaumer Brothers, Inc.
 Phillips 66
 Pidilite Industries Ltd.
 PKFIB
 Poka Labs
 Polimeros Sinteticos
 Polybol S.A.S.
 Poly-clip System
 Polymer Synergies, LLC
 PolyU GmbH
 PPG
 Press-Seal Corporation
 Primient
 Process Oils Inc., an Ergon Company
 Prosoco
 ProSys Fill LLC
 PSI-Polymer Systems Inc.
 Q.E.P. Co., Inc
 Quanex
 Quin Global
 Quin Global US
 R. E. Carroll, Inc.
 R.E.Carroll Inc
 Rain Carbon
 Rain Carbon Germany GmbH
 Ramboll
 Ravago Chemicals
 Ravago Chemicals North America
 Re Mixers, Inc.
 Red Devil, Inc.
 Renkert Oil
 Resin Solutions, LLC
 Resinall Corporation
 Resonac America Inc.
 Resonac America, Inc.
 Resonac Corporation

Respol Resinas
 Revelli Chemicals, Inc.
 Reverté Minerals Group
 REXtac, LLC
 REXtac, LLC / DREXpolymer
 RH Adhesives
 Rianlon
 Risun Polymer China Co.,LTD
 Roehm
 RPM International
 Rubber World Magazine
 Ruichem USA, INC
 Saint Clair Systems Inc
 Saint-Gobain
 Sashco, Inc.
 Sasol Chemicals
 Sasol Germany GmbH
 Sasol Performance Chemicals
 Savare' I.C. srl
 Savare Specialty Adhesives
 Scarlet Oak Consulting
 Scott Bader
 Seal Bond
 Shandong QL New Materials Co.,Ltd
 Sherwin Williams
 Shihua USA
 Shiraishi America Inc.
 Shiraishi Central Laboratories co., Ltd.
 Shiraishi Kogyo Kaisha, Ltd.
 SI Group
 Sika Corporation
 Silicones International
 Simpson Strong-Tie
 Songwon
 Songwon
 SONGWON Industrial Group
 Songwon International
 Songwon International Americas
 Sonoco
 Soudal
 SpecialChem S.A.
 Specialty Minerals Inc.
 Specified Technologies Inc.
 Springfield Industries
 Stepan Company
 STI Polymer
 Sun Chemical
 Sunstar Engineering Americas
 Sustainable Solutions
 Sustainable Solutions Corporation
 SYENSQO
 Synthomer
 Synthomer (non NA)
 Synthomer Inc
 Synthomer PLC
 Tailored Adhesives
 Tailored Chemical Products, Inc.
 Tank Connection
 Taplin Group, LLC
 Technical Adhesives
 Technical Adhesives
 Technical Adhesives Ltd

Teckrez, Inc.
 Teckrez, LLC
 Texture Technologies Corporation
 The AIM Institute
 The Chemical Co.
 The Chemical Company
 The ChemQuest Group, Inc.
 The Gorilla Glue Company
 The LYCRA Company
 The Motz Group
 The Procter and Gamble Company
 The Reynolds Company
 Thompson Hine LLP
 TIB Chemicals Corporation
 Tilley Distribution
 Tilley Distribution, Inc.
 Toray
 Toray International America
 Trane Technologies
 TRCC
 TRCC (formerly Tiarco Chemical)
 TRECORA
 Tremco Construction Products Group
 Trexan Chemicals, Inc.
 TricorBraun Canada
 TRiISO
 Trinseo
 TSE Industries, Inc.
 TSRC (Lux)
 TSRC Specialty Materials LLC
 TYCROP
 Uncountable
 UNITED PERFORMANCE MATERIALS
 CORPORATION
 Univar Solutions
 University of Georgia
 University of Kentucky
 USI Chemical America LLC
 Vanderbilt Chemicals, LLC
 Vencorex
 Versalis Americas Inc.
 VIRIDIS
 W. R. MEADOWS, INC.
 Wacker Chemical Corporation
 Wanhua Chemical
 Wanhua Chemical (America)
 Warren Adhesives
 WEGO CHEMICAL GROUP
 Weiss USA LLC
 Westlake Corporation
 Wilsonart LLC
 Women in Chemicals, Inc
 Worthen Industries, Inc.
 Worthington Enterprises
 Xlynx Materials
 Zeon Chemicals
 Zhangzhou EcoGreen New
 Material CO., LTD.
 ZIBO LUHUA HONGJIN NEW
 MATERIAL GROUP CO.,LTD.

EXPO Rules

Qualifications for Exhibits

Exhibitors cannot share booth space, chairs, tables (6' table are 6'L x 24"W x 30"H and skirted on 3 sides). or easels.

Booth Height and Construction Restrictions

- a) Standard booths measure 10' deep x 10' wide with exposure on one side, but all are warranted to be approximate. Product samples or equipment, scale models and literature are appropriate. Free-standing floor displays and a poster are also permitted as well as battery powered and lighted displays, exhibits, computer demonstrations and videos.
- b) Free-standing floor displays cannot exceed 8' in height; table-top displays cannot exceed 5' in height. Side rails must not exceed 36" to prevent any obstructions that would interfere with the view of other booths. Exhibitors needing to use equipment that conflicts with the aforementioned regulations must submit a sketch to ASC.
- c) No balloons or other helium-inflated items are allowed.
- d) No alcoholic beverages should be served from booths.
- e) All materials within the exhibit booth area including, but not limited to, actual display units, decorative items, furnishings, fabrics, flooring, etc., must meet and comply with all national, local, and facility fire, electrical, plumbing, safety and hazardous material codes. Proper written certification must be available for viewing at the request of The Adhesive and Sealant Council, Inc. Any item(s) that do not comply are subject to immediate correction/removal at the discretion of The Adhesive and Sealant Council, Inc. and at the exhibitor's expense.
- f) Carpeting – The EXPO hall is carpeted.
- g) The Adhesive and Sealant Council, Inc. retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Marketing

The Adhesive and Sealant Council, Inc. maintains an online listing of exhibiting companies along with contact information, hyperlink and/or company logo and a 50-word booth description. Your company will be listed soon after your company logo and 50-word booth description are uploaded online. Both should be uploaded via the website at <https://shows.map-dynamics.com/asceexpo2026/?register>.

ASC still requires a 50-word booth description for the 2026 Annual EXPO to be submitted no later than January 30, 2026. If your booth description is not received by January 30, ASC will use the previous description on record for your company.

Payment Terms

- a) Exhibit rental fee is to be submitted, in full, during purchase online.
- b) All payments must be made by credit card (VISA, MasterCard and American Express accepted).

Cancellation

No refunds will be granted if cancellation is received after February 6, 2026..

Additional Services

Audio or video equipment and other services can be provided at extra cost. For these services, please refer to your exhibitor service kit.

Participation

Acceptance of participation and exhibits will be at the sole discretion of The Adhesive and Sealant Council, Inc.

Allocation of Space

- a) Booth spaces are assigned to ASC member companies first then open to all others soon after. Space will be provided after online submission is completed along with full payment.
- b) No claim or objection from any exhibitor shall be entertained regarding rejection of application or allotment of space.

Possession of Space

Possession of space will be given on Tuesday, April 21 at 9:00 a.m. Display arrangements must be ready by 12:30 p.m. on Tuesday, April 21 (doors open at 1:30 p.m.). Exhibiting firms using independent contractors to install and dismantle their displays must give notification of the company to the official decorator, Alliance.

Booth Tear Down

Booths must be dismantled, packed, and ready to ship by 8:30 p.m. on Tuesday, April 21. If not, the exhibitor may be required to pay a penalty and the official show decorator will have the right to remove the exhibits/materials, etc. at exhibitor's risk and cost.

Insurance

The exhibiting firm agrees to carry insurance for a single limit of not less than one million dollars (\$1,000,000) for its employees, agents, contractors, representatives and invitees present at the exhibit in the following category: Broad Form General Liability. The exhibiting firm will insure the exhibit and display materials against loss, damage, theft, fire or any cause whatsoever. Exhibitor will also obtain third party insurance coverage for construction period, exhibition period and dismantling period.

Entry/Exit for Exhibitor

Entry of exhibitor representatives will be on the basis of exhibitor badges issued by The Adhesive and Sealant Council, Inc.

Liability and Indemnification

Neither The Adhesive and Sealant Council, Inc. nor the management of the site shall be liable for damage, loss, or destruction of the exhibits by reason of fire, theft, accident or other destructive causes, and each exhibitor shall rent exhibit space at their sole risk. Neither The Adhesive and Sealant Council, Inc. nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to exhibitor, their employees, agents or servants. The exhibitor shall be liable to The Adhesive and Sealant Council, Inc. and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through the acts or omissions of the exhibitor, its employees, agents or servants. The exhibitor agrees to indemnify, save harmless and defend The Adhesive and Sealant Council, Inc. against any liability, claim or expense resulting from any injury or damage to any person or property which occurs within the exhibitor's exhibit space or as the result of any act or omission of the exhibitor, its employees, agents or servants.

The Adhesive and Sealant Council, Inc. is not liable for any lost, misdirected, mislabeled or rejected shipments for materials shipped prior to exposition and on day of exposition. Should there be any problems shipping, exhibitors should contact ASC staff immediately.

The Adhesive and Sealant Council, Inc. is not liable for any unpaid exhibitor fees for services related to the Exposition (A/V, phone, etc.).

Exhibitor Services

Arrangements will be made to maintain in or near the exhibit area an exhibitor service desk staffed by the Alliance Company throughout the exhibit installation, operation and dismantling periods. The service desk will be open during move-in and move-out show hours, unless otherwise designated.

An exhibitor service kit will be sent to each exhibiting company after booth space has been confirmed and the exhibitor receives a booth confirmation notice from The Adhesive and Sealant Council, Inc. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audio/visual, booth furnishings, labor, electrical, water and telephone hookup.

General

- a) Space allotted to the approved exhibitor is to be used exclusively by exhibitor for display as approved by The Adhesive and Sealant Council, Inc. Subletting of allotted space is not permitted. Violation of this clause may lead to cancellation of space allotted and forfeiting of space rental fee paid to The Adhesive and Sealant Council, Inc.
- b) Exhibitor must abide by the rules of the Grand Hyatt Nashville and The Adhesive and Sealant Council, Inc. Failure to comply with these rules could result in your booth being closed down in order to avoid any conflict with the local law, regulations or any undesirable situation.
- c) In the event of postponement/abandonment/cancellation of the exposition, or in case of exhibits not being displayed due to any reason beyond the control of The Adhesive and Sealant Council, Inc., ASC shall not be liable for any loss or liability.
- d) No noisy or obstructive work will be permitted during exhibit hours.
- e) The decision of The Adhesive and Sealant Council, Inc. shall be final and binding on the exhibitor as regards to the interpretation of these rules and regulations.
- f) Disputes, if any, arising out of participation in this exposition shall be referred to an arbitrator whose decision shall be final and binding on both parties in a location suitable to both parties.
- g) Booths must be staffed by the exhibiting company personnel only who are qualified to discuss details of the display. Competitors' products may not be displayed, referenced or otherwise employed for comparative purposes.
- h) Distribution of literature or samples shall be limited to the exhibitor's booth.
- i) Exhibitor shall not schedule, foster or conduct outside activities, which would take qualified attendees from the exposition during exhibit hours.
- j) Activities cannot result in excessive obstruction of aisles or prevent ready access to nearby exhibitors' booths.
- k) The assembling of attendees in any meeting room, hotel suite or special function room by any exhibitor or organization for business, social and other purposes is prohibited without the written consent of The Adhesive and Sealant Council, Inc.
- l) Music is not permitted in exhibitors' booths.
- m) Exhibitors cannot offer liquor, food or entertainment without the written consent of The Adhesive and Sealant Council, Inc.



ASC 20
26
CONVENTION
ANNUAL CONFERENCE+EXPO



THE **ADHESIVE AND SEALANT COUNCIL**
SECURING THE FUTURE®

510 King Street, Suite 418, Alexandria, VA 22314
www.ascouncil.org