

JOIN THE INDUSTRY'S TOP EXECUTIVES AT THE



**ASC**

**Executive  
Leadership  
Conference  
2026**

**June 15-17**

Pendry Park City  
Park City, Utah

*Lead.  
Collaborate.  
Grow.*





# Executive Leadership Conference 2026

Lead. Collaborate.  
Grow. ▶▶▶▶▶

## Unlock Leadership Excellence!

On behalf of The Adhesive & Sealant Council (ASC), it is my pleasure to invite you to the **2026 ASC Executive Leadership Conference**, taking place **June 15–17, 2026, in Park City, Utah.**

Designed exclusively for senior leaders in the adhesive and sealant industry, this premiere event includes two days of actionable insight, candid conversation, and meaningful connection. Whether you are navigating market volatility, planning for growth, or seeking to benchmark your organization against industry peers, the 2026 ELC delivers the business intelligence and relationships that matter most.

### CONFERENCE HIGHLIGHTS:

- **Leadership Through Change** — Kurt David of Change Like A Champion delivers research-backed principles for guiding your organization through constant disruption with purpose and clarity.
- **Market Intelligence & Economic Outlook** — Economists from Stantec’s Market Economic Insights and Alex Chausovsky of 3DM Analytics share data-driven market forecasts tailored to the adhesive and sealant industry.
- **Current & Future Landscape for the Adhesive & Sealant Industry** — Scott Hackworth, President of Industry Insights, presents the latest quarterly data on business conditions across our industry, including revenue trends, profitability, staffing levels, and an outlook and expectations for the next year.
- **M&A Fireside Chat** — An intimate conversation with Dan Murad, President of ChemQuest, offering candid perspectives on mergers, acquisitions, and strategic growth in our industry.
- **AI & the Future of Manufacturing** — Liz Andert, Digital Customer Experience Director at H.B. Fuller, shares a practical roadmap for adopting AI responsibly and at scale to drive competitive advantage.
- **The Executive Exchange** — ASC President Bill Allmond moderates this peer-to-peer forum, offering a rare opportunity to openly discuss the issues shaping our industry.

Beyond the sessions, the ELC offers outstanding networking experiences, from an axe throwing contest, to golf on the Canyons Golf Course, to an off-road Jeep adventure. Evenings include a festive Opening Reception & Dinner, the prestigious Hall of Fame Award Dinner, and a closing Networking Dinner featuring cigars and live music.

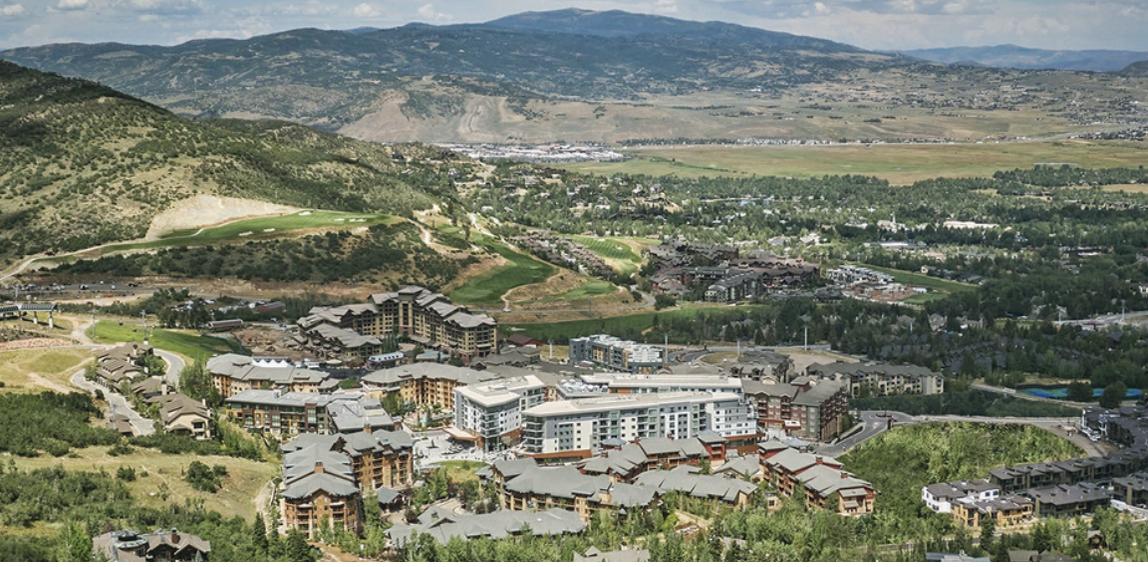
Space at the Executive Leadership Conference is intentionally limited to preserve the intimate environment that makes this event unique. Register early to secure your spot and that of your guest. I look forward to welcoming you to Park City this June!

Warm regards,  
Bill Allmond  
PRESIDENT  
THE ADHESIVE & SEALANT COUNCIL

Interested in sponsoring?  
View the sponsorship  
opportunities on pages 9-10.



# ASC 2026 LEADERSHIP CONFERENCE REGISTRATION & HOTEL



## Pendry Park City

2417 West High Mountain Road  
Park City, UT 84098  
Phone: (435) 800-1992;  
Reference The Adhesive and Sealant Council

Pendry Park City is a contemporary mountain enclave bringing the mastery of Utah's awe-inspiring landscape to new heights. Nestled in the center of Canyons Village, this stunning Alpine Lodge features modest design, luxury service and thoughtful amenities to ensure an exceptional experience.

**Group rate: \$300+ per night**

**Cut off group rate: May 18, 2026**



**CANCELLATION POLICY:** Registration deadline for the Regular Rate is May 15, 2026. Registration fee will increase by 20% after May 15. No refunds after May 15, 2026.

IMPORTANT: ASC works directly with the hotel and does not work with third parties working on behalf of the hotel and/or the Council. Be sure you use this booking link or contact the hotel directly to make your hotel reservations. The group rate is available until 5:00 p.m. ET on Monday, May 18, 2026. Reserve your room as soon as possible as the group rate will not be available if the ASC room block sells out prior to the deadline.

Reservation requests received after May 18, 2026, will be charged standard rates as rooms are available. If you contact the hotel directly at 435-800-1992 to secure the discounted group rate, please mention that you are attending the ASC Executive Leadership Conference. ASC kindly asks that you only reserve the number of rooms you need, so other attendees will not be turned away because the ASC hotel room block is full. We appreciate your consideration.

**Visit <https://www.ascouncil.org/leadership>**

### REGISTRATION FEES:

#### **Early Bird Rate – Before April 10**

Member .....	\$1,595
Non-Member .....	\$2,010
End User .....	\$1,500
Press .....	\$500
Spouse/Guest .....	\$500
Child (up to 18 years of age) .....	\$250
New ASC Member rate .....	Contact Malinda Armstrong for details.

#### **Regular Rate – After April 10**

Member .....	\$1,800
Non-Member .....	\$2,450
End User .....	\$1,500
Press .....	\$500
Spouse/Guest .....	\$500
Child (up to 18 years of age) .....	\$250
New ASC Member rate .....	Contact Malinda Armstrong for details.



# ASC 2026 LEADERSHIP CONFERENCE PROGRAM SCHEDULE

**\*\*Note: Registered spouses/guests are welcome to attend sessions.**

## Monday, June 15

- 5:00 to 5:30 p.m. SPOUSE/GUEST MEET AND GREET RECEPTION**  
This event is designed for spouses/guests to network and plan out the next two and half days.
- 5:30 to 8:00 p.m. OPENING RECEPTION & DINNER**  
All registered guests are invited to attend.

## Tuesday, June 16

- 7:30 a.m. REGISTRATION**
- 7:30 to 8:30 a.m. NETWORKING BREAKFAST**  
All attendees, including registered guests, are invited to this breakfast.
- 8:30 to 8:45 a.m. PROGRAM OVERVIEW**
- 8:45 to 10:00 a.m. NINE PRINCIPLES FOR LEADING OTHERS THROUGH CHANGE**  
***Kurt David, Motivational Speaker, Change Like A Champion***  
Change is constant. The ability to successfully lead others through it can be game changing. In this powerful and forward-looking session, renowned change instigator – Kurt A. David invites you to boldly lead by implementing his practical principles for navigating others through change. Kurt’s uniquely, fresh approach is grounded in his original research and real-world work with professional athletes and proven business case studies. Discover how purposeful leadership and clear communication can help you not only navigate this transformation—but also confidently lead it. In a world of constant change, standing still is not an option and the future belongs to those who embrace it or risk becoming irrelevant. Are you ready to lead the way?
- 10:00 a.m. to 2:30 p.m. SPOUSE/GUEST RELAXATION & SPA DAY**  
*See pages 7-8 for description.*
- 10 to 10:15a.m. BREAK**
- 10:15 to 11:15 p.m. NAVIGATE YOUR MARKETS: PREPARE FOR TAKEOFFS AND LANDINGS**  
***Jeremy Bess & Patrick Luce, Economists, Stantec’s Market Economic Insights***  
In a world where uncertainty is the only constant, navigating the complexities of market trends can lead to decision-making paralysis. Amidst the information overload and click-bait headlines, understanding market realities becomes increasingly challenging. This session is designed to empower attendees with data-driven insights to cut through the noise and provide actionable management solutions for navigating what is going on today and plan for what’s ahead. It will translate the microeconomic forces shaping the adhesive and sealant industry into practical guidance for the decisions you face daily. Join us for market trends and outlooks from experts who will explore these critical areas, providing clear, unbiased perspectives on the current landscape. Equip yourself with the knowledge and tools necessary to make informed decisions in an ever-evolving economic environment.



**11:25 a.m. to  
12:25 p.m.**

**BUY SIDE M&A: ELEMENTS FOR SUCCESS –  
FIRESIDE CHAT WITH DAN MURAD, PRESIDENT,  
CHEMQUEST GROUP**

***Jeff Oravitz, Former CEO of Seal For Life Industries and  
MetoKote Corporation***

There are many elements that drive success or failure within the mergers and acquisition (M&A) environment. This discussion will center on a variety of topics from the buy side perspective, such as strategy, valuation, buy and build roll up plays, and integration dynamics. We will focus on strategic tenants that companies consider while building out a thesis for acquisition, along with some reflection specifically regarding the buy and build strategy, including critical elements necessary to build a robust and valuable platform. Valuation will be explored, including factors that drive multiples higher (or lower), and how companies develop valuation models to align with a compelling strategic fit of an M&A opportunity. Finally, we will delve into the integration challenges that frequently arise and need to be addressed to drive M&A success, including some watchouts and pitfalls.

**12:30 to 1:30 p.m. NETWORKING LUNCH**

All attendees, including registered guests, are invited to this lunch.

**1:30 to 2:30 p.m. A ROADMAP TO FUTURE-PROOFING YOUR  
BUSINESS WITH AI**

***Liz Andert, Digital Customer Experience Director, H.B. Fuller***

We'll break down the essential steps for building an AI ready foundation, highlight real world use cases already transforming the industry, and outline a strategic roadmap that helps organizations adopt AI responsibly, securely, and at scale. Attendees will leave with actionable insights they can apply immediately to drive competitive advantage and prepare their business for the next era of intelligent manufacturing.

**2:30 to 2:45 p.m. DAY ONE WRAP UP**

**2:45 to 5:30 p.m. TEAM BUILDING & NETWORKING:  
AXE THROWING TOURNAMENT**

*See pages 7-8 for description.*



**6:30 to 9:00 p.m. CHAIR'S RECEPTION & DINNER  
WITH HALL OF FAME AWARD  
PRESENTATION**

All attendees, including registered guests, are invited to the reception and dinner.





## Wednesday, June 17

**7:30 to  
8:30 a.m.**

### **NETWORKING BREAKFAST**

All attendees, including registered guests, are invited to this breakfast.

**8:30 to  
9:45 a.m.**

### **ECONOMIC AND POLICY UPDATE – WHAT TO EXPECT IN 2026 AND BEYOND**

**Alex Chausovsky, President, 3DM Analytics and Consulting, LLC**

This presentation will assess the current macroeconomic landscape and deliver practical and actionable advice designed to help industry leaders plan for future operating conditions. Attendees will walk away from the session with the following insights: an objective assessment of time-sensitive economic indicators such as consumer spending, business investment, inflation, interest rates, and tariffs; concrete advice on how to navigate the current macroeconomic climate and plan for the future, with a particular focus on tactical advice; and tools that leaders can leverage to be data-driven decision makers for their organizations.

**9:50 to  
10:50 a.m.**

### **ASC INDUSTRY PULSE: CURRENT CONDITIONS AND OUTLOOK**

**Scott Hackathorne, President, Industry Insight**

Attendees will gain a snapshot of industry performance and sentiment, along with context on broader economic factors affecting the market. The session will review the key findings from the latest ASC Industry Pulse Study conducted by Industry Insights for the Adhesive and Sealant Council. The presentation will highlight the most current business conditions, challenges, and perspectives of companies across the industry.

**10:55 to  
11:40 a.m.**

### **THE EXECUTIVE EXCHANGE: AN OPEN FORUM ON TODAY'S CHALLENGES, OPPORTUNITIES, AND APPROACHES**

**Moderator: Bill Allmond, President, Adhesive & Sealant Council**

The peer-to-peer Executive Exchange is back again this year. Facilitated by ASC President Bill Allmond, attendees will be presented with discussion topics top of mind for adhesive and sealant industry executives and invited to share their perspectives. As we gather in Park City, there are plenty of disruptive events challenging our industry, both in the U.S. and globally. In short supply are opportunities to exchange ideas and experiences candidly and openly. Come prepared with topics to explore and an open mind to actionable insights from your fellow industry peers.

**11:40 a.m.  
to 5:30 p.m.**

### **AFTERNOON NETWORKING ACTIVITIES**

- Golf Outing – Canyons Golf Course at Park City Mountain Resort**

Canyons Golf, winds through the heart of Canyons Village on Park City Mountain with spectacular views of the Wasatch and Uinta Mountains. Canyons Golf is an 18-hole, par 70-course featuring over 550 feet of elevation change created a unique collection of high-flying golf holes, stunning views, perplexing greens and some of these cool golf holes are built right on the ski runs of Park City Mountain Resort. *See pages 7-8 for description.*

- Wasatch Mountain Off-Road Jeep Tour**

Experience the thrill of Park City's wild side on an off-road Jeep adventure through its rugged and scenic backcountry. Professional guides will navigate thrilling trails, from serene winding paths to adrenaline-charged climbs, ensuring both excitement and safety along the way. Outfitted with all necessary safety gear, the group will enjoy an unforgettable ride through the Wasatch Mountain landscape, where every turn reveals breathtaking views. *See pages 7-8 for description.*

**6:00 to  
9:00 p.m.**

### **NETWORKING RECEPTION & DINNER**

## MEET OUR SPEAKERS

**LIZ ANDERT**, *Digital Customer Experience Director, H.B. Fuller*

Liz Andert is the Director of Digital Customer Experience for H.B. Fuller. She has over 20 years of marketing experience with ten years of those in the adhesives and sealants industry. Her responsibilities include leading digital transformation and culture, corporate digital marketing, website, social media, digital mergers and acquisitions, process improvement, automating digital touchpoints, building a robust technology stack, project management and connecting and optimizing technologies to improve employee and customer experiences.

**JEREMY BESS**, *Economists, Stantec's Market Economic Insights*

Jeremy Bess is an Economist with over a decade of experience. A University of Tampa graduate with an MBA from the University of South Florida, he has worked in investment management, insurance advisory, and economic research all while layering in countless keynotes. Now part of Stantec's Market Economic Insights and Solutions team, Jeremy specializes in providing clear, actionable strategies to businesses and policy makers, using his expertise in economic trends and statistics.

**ALEX CHAUSOVSKY**, *President, 3DM Analytics and Consulting, LLC*

Alex Chausovsky is the President of 3DM Consulting. He is a highly experienced market researcher and analyst with more than two decades of expertise across subjects including economics, manufacturing, automation, advanced technology trends, and business cycle analysis. He has consulted and advised companies throughout the US and Canada, Europe, South America, and Asia. Alex has delivered over a thousand presentations, webinars, and workshops to small businesses, trade associations, and Fortune 500 companies across a spectrum of industries, and is the go-to source of industry data and insights for business owners and leaders. Alex's analysis has been featured in the Wall Street Journal, on the BBC, and on NPR, and he is a Top Voice on LinkedIn.

**KURT DAVID**, *Motivational Speaker, Change Like A Champion*

Following life as a professional basketball player, Kurt re-created his successes in education, radio, television, and corporate presentation. His journey is not simply a testament that reinvention is possible, but powerful. Kurt has authored multiple books on the art of navigating change, and is the driving force behind Change Like a Champion (CLAC), which is an educational, multimedia entertainment platform designed to help individuals and organizations transition through life's changes. The CLAC platform includes books, film, radio, television, workshops, keynote presentations, events, and online learning modules.

**SCOTT HACKATHORNE**, *President, Industry Insight*

Scott is the President of Industry Insights, a 25-person research firm widely respected for delivering data-driven analysis to associations. His research has been featured in major news outlets such as National Geographic, The Wall Street Journal, The Economist and Good Morning America. Scott is a CPA and holds a Master of Science in Predictive Analytics from Northwestern University, an MBA from Capital University, and a BA in Corporate Finance from Mount Vernon Nazarene University.

**PATRICK LUCE**, *Economists, Stantec's Market Economic Insights*

Patrick Luce is an Economist and Professor with a Master's in economics from the University of South Florida. He has delivered financial and economic analysis to both private and public clients, presented to C-Suite executives, and managed SaaS product development. Now a key figure at Stantec's Market Economic Insights and Solutions team, Patrick is a sought-after speaker and opinion leader, known for providing actionable macroeconomic insights.

**DAN MURAD**, *President and CEO, The ChemQuest Group, Inc.*

Daniel Murad has over 40 years of specialty chemicals and materials experience, with a strong background in polymer science. Dan's market/industry background in chemical intermediates, polymers, and formulated products industries includes but is not limited to CASE, home and industrial care, pharma, personal care, specialty cleaners, plastics and composites, lubricants, and others. Dan was inducted into the Adhesive and Sealant Council Hall of Fame in 2025 and has served on numerous industry organizations and committees, including: American Chemistry Council, American Coatings Association, FEICA, founder and chairman of the High Barrier Coatings Committee-TAPPI, former chairman of the ASC and AMA Supplier Committees, chairman of CMA Responsible Care Product Stewardship Committee, member of ACS, SSPC, and American and European Coatings Associations. He also serves as an Independent Board Director on three private company boards.

**JEFF ORAVITZ**, *Former CEO of Seal For Life Industries and MetoKote Corporation*

Jeff Oravitz is a strategic advisor and board member to the middle market private equity and angel investing spaces, focusing on CASE materials and specialty industrials. He was the Chief Executive Officer of Seal For Life Industries from 2019 to 2024 and previously served as Chief Executive Officer of MetoKote Corporation from 2011 to 2016. He serves as a Board Advisor to NanoCatalytics (specialty catalyst materials), is the Lead Director of Limber Prosthetics (3D printed prosthetics), and is a Board Director of IXS Coatings. Jeff is a native of Pittsburgh, PA, and has received a Bachelor's of Science degree in Chemistry and an MBA, both with honors from the University of Pittsburgh.

**ASC invites you and your spouse/guests to continue building camaraderie throughout the event!**

*Below are options that allow for networking outside of the meeting room. You and a spouse/guest can register via ASC website at [www.ascouncil.org/Leadership](http://www.ascouncil.org/Leadership).*

**Spouse/Guest Relaxation & Spa Day:**  
**SPA PENDRY**

**Tuesday, June 16, 2026**  
**10:00 a.m. to 2:30 p.m.**

Spa Pendry is available to relax and recharge with custom beauty and body treatments. Featuring six private treatment rooms, an herbal steam room, relaxation spaces, complimentary refreshments, a rooftop pool and whirlpool, all with stunning views of the mountains.



**Team Building & Networking:**  
**AXE THROWING TOURNAMENT**

**Tuesday,**  
**June 16, 2026**  
**2:45 to 5:30 p.m.**



Feeling energetic and competitive? Register for Elevate your team's synergy and sharpen your collective focus at axe throwing tournament.

This high-impact team-building event is designed to foster collaboration and healthy competition, with lane availability scaling to accommodate our final executive roster.





**Group Tour:**  
**WASATCH MOUNTAIN  
 OFF-ROAD JEEP TOUR  
 WITH LUNCH**

**Wednesday, June 17, 2026  
 Noon to 5:30 p.m.**

Experience the thrill of Park City's wild side on an off-road Jeep adventure through its rugged and scenic backcountry. Professional guides will navigate thrilling trails, from serene winding paths to adrenaline-charged climbs, ensuring both excitement and safety along the way. Outfitted with all necessary safety gear, the group will enjoy an unforgettable ride through the Wasatch Mountain landscape, where every turn reveals breathtaking views. Price.....\$220 per person



**Group Golfing:**  
**CANYONS GOLF COURSE  
 AT PARK CITY MOUNTAIN  
 RESORT**

**Wednesday, June 17, 2026  
 Noon to 5:30 p.m.**

Canyons Golf, winds through the heart of Canyons Village on Park City Mountain with spectacular views of the Wasatch and Uinta Mountains. Canyons Golf is an 18-hole, par 70-course featuring over 550 feet of elevation change created a unique collection of high-flying golf holes, stunning views, perplexing greens and some of these cool golf holes are built right on the ski runs of Park City Mountain Resort.

Golf ONLY .....\$195 per person



*Get in front of executive thought leaders by supporting this VIP event via sponsorships.*

**CORPORATE SPONSORSHIPS:**    **MEMBER**    **NON-MEMBER**

**Platinum Corporate Sponsor**                      **\$6,000**                      **\$8,000**

Company listed on event website, final event program, and on-site signage. Two complimentary attendee registrations, & one complimentary registration for an on-site activity.

**Gold Corporate Sponsor**                              **\$3,500**                      **\$5,500**

Company listed on event website, final event program, and on-site signage. One complimentary attendee registration.

**Silver Corporate Sponsor**                              **\$500**                              **\$1,500**

Company listed on event website, final event program, and on-site signage. One complimentary registration for an on-site group activity.

**EVENT ACTIVITY SPONSORSHIPS:**

**Speaker Sponsor**                                      **\$1,500**                              **\$3,000**

Company listed on event website, final event program, and on-site signage. Five-minute introduction of your company & introduction of keynote.

**On-site Final Program (Exclusive)**                      **\$3,000**                              **\$5,000**

Company listed on event website, front & back cover of final event program, and on-site signage.

**Opening Reception & Dinner (Exclusive)**                      **\$6,000**                              **\$7,000**

Company listed on event website, final event program, and on-site signage. One complimentary attendee registration.

Lead. Collaborate.  
Grow. ▶▶▶▶



**Interested in sponsoring? Contact Malinda Armstrong, CMP  
at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)**

	MEMBER	NON-MEMBER
<b>Networking Breakfasts &amp; Lunch</b> Company listed on event website, final event program, and on-site signage.	\$4,000 EACH	\$5,000 EACH
<b>Chair's Dinner &amp; Hall of Fame Ceremony Gold (Exclusive)</b> Company listed on event website, final event program, dinner menu card, and on-site signage. One complimentary attendee registration + one complimentary spouse/partner registration.	\$10,000	\$15,000
<b>Golf Outing</b> Company listed on event website, final event program, and on-site signage. Two complimentary golf greens fees + clubs rentals.	\$3,500	\$3,900
<b>Closing Reception &amp; Dinner (Exclusive)</b> Company listed on event website, final event program, and on-site signage. One complimentary attendee registration.	\$6,000	\$7,500
<b>Group Activities</b> Company listed on event website, final event program, and on-site signage. Two complimentary registrations to an on-site group activity.	\$2,500 EACH	\$3,500 EACH

**SOLD**

**THANK YOU CURRENT SPONSORS!**





# Executive Leadership Conference 2026

*Here's your exclusive  
invitation to join fellow  
executives for a two-  
day leadership event!*

**New Month!**

**June 15-17**

**Pendry Park City  
Park City, Utah**



**Register at**  
**[www.ascouncil.org](http://www.ascouncil.org)**  
*under the events tab.*



THE **ADHESIVE AND SEALANT** COUNCIL  
— SECURING THE FUTURE® —

510 King Street  
Suite 418  
Alexandria, VA 22314