



# Executive Leadership Conference 2026

**June 15-17**  
Pendry Park City  
Park City, Utah



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# ASC 2026 LEADERSHIP CONFERENCE PROGRAM SCHEDULE

## Monday, June 15

**5:00 to 8:00 p.m.** **OPENING RECEPTION & DINNER** - *Pendry Plaza, Building 3, Ground Level*  
All registered guests are invited to attend.

## Tuesday, June 16

**7:30 a.m.** **REGISTRATION** - *Junior Ballroom Foyer, Building 3, Floor P1*

**7:30 to 8:30 a.m.** **NETWORKING BREAKFAST** - *Salon III, Building 3, Floor P1*  
All attendees, including registered guests, are invited to this breakfast.

**PROGRAM SESSIONS WILL BE HELD IN THE JUNIOR BALLROOM, BUILDING 3, FLOOR P1**

**8:30 to 8:45 a.m.** **PROGRAM OVERVIEW**

**8:45 to 10:00 a.m.** **NINE PRINCIPLES FOR LEADING OTHERS THROUGH CHANGE**  
*Kurt David, Motivational Speaker, Change Like A Champion*

Change is constant. The ability to successfully lead others through it can be game changing. In this powerful and forward-looking session, renowned change instigator - Kurt A. David invites you to boldly lead by implementing his practical principles for navigating others through change. Kurt's uniquely, fresh approach is grounded in his original research and real-world work with professional athletes and proven business case studies. Discover how purposeful leadership and clear communication can help you not only navigate this transformation—but also confidently lead it. In a world of constant change, standing still is not an option and the future belongs to those who embrace it or risk becoming irrelevant. Are you ready to lead the way?

**10 a.m. to 2:30 p.m.** **SPOUSE/GUEST RELAXATION & SPA DAY** (*time on your own*)

**10 to 10:15 a.m.** **BREAK**

**10:15 to 11:15 a.m.** **NAVIGATE YOUR MARKETS: PREPARE FOR TAKEOFFS AND LANDINGS**

*Jeremy Bess & Patrick Luce, Economists, Stantec's Market Economic Insights*

In a world where uncertainty is the only constant, navigating the complexities of market trends can lead to decision-making paralysis. Amidst the information overload and click-bait headlines, understanding market realities becomes increasingly challenging. This session is designed to empower attendees with data-driven insights to cut through the noise and provide actionable management solutions for navigating what is going on today and plan for what's ahead. It will translate the microeconomic forces shaping the adhesive and sealant industry into practical guidance for the decisions you face daily. Join us for market trends and outlooks from experts who will explore these critical areas, providing clear, unbiased perspectives on the current landscape. Equip yourself with the knowledge and tools necessary to make informed decisions in an ever-evolving economic environment.

**11:25 a.m. to 12:25 p.m.** **BUY SIDE M&A: ELEMENTS FOR SUCCESS – FIRESIDE CHAT WITH DAN MURAD, CHAIRMAN, CHEMQUEST GROUP**

*Jeff Oravitz, Former CEO of Seal For Life Industries and MetoKote Corporation*

There are many elements that drive success or failure within the mergers and acquisition (M&A) environment. This discussion will center on a variety of topics from the buy side perspective, such as strategy, valuation, buy and build roll up plays, and integration dynamics. We will focus on strategic tenants that companies consider while building out a thesis for acquisition, along with some reflection specifically regarding the buy and build strategy, including critical elements necessary to build a robust and valuable platform. Valuation will be explored, including factors that drive multiples higher (or lower), and how companies develop valuation models to align with a compelling strategic fit of an M&A opportunity. Finally, we will delve into the integration challenges that frequently arise and need to be addressed to drive M&A success, including some watchouts and pitfalls.

**12:30 to 1:30 p.m.** **NETWORKING LUNCH** - *Salon III, Building 3, Floor P1*

All attendees, including registered guests, are invited to this lunch.

**1:30 to 2:30 p.m.** **A ROADMAP TO FUTURE-PROOFING YOUR BUSINESS WITH AI**  
*Liz Andert, Digital Customer Experience Director, H.B. Fuller*

We'll break down the essential steps for building an AI ready foundation, highlight real world use cases already transforming the industry, and outline a strategic roadmap that helps organizations adopt AI responsibly, securely, and at scale. Attendees will leave with actionable insights they can apply immediately to drive competitive advantage and prepare their business for the next era of intelligent manufacturing.

**2:30 to 2:45 p.m.** **DAY ONE WRAP UP**

*\*Conference Dress Code: Business Casual*



# ASC 2026 LEADERSHIP CONFERENCE PROGRAM SCHEDULE

**2:45 to 5:30 p.m.** **TEAM BUILDING & NETWORKING:  
AXE THROWING TOURNAMENT**  
*Outdoor Terrace, Building 3, Floor P1*

Sponsored by:



**6:30 to 9:00 p.m.** **Chairs Reception & Dinner with ChemQuest  
50th Anniversary Celebration**  
*Junior Ballroom, Building 3, Floor P1*

Join us to celebrate our Board Chair plus a major milestone for member company ChemQuest, who has served the adhesive and sealant industry for 50 years. This will be a special moment to pause and recognize board leadership and a golden anniversary.

Sponsored by:



## Wednesday, June 17

**7:30 to 8:30 a.m.** **NETWORKING BREAKFAST - *Salon III, Building 3, Floor P1***  
All attendees, including registered guests, are invited to this breakfast.

**PROGRAM SESSIONS WILL BE HELD IN THE JUNIOR BALLROOM, BUILDING 3, FLOOR P1**

**8:30 to 9:45 a.m.** **ECONOMIC AND POLICY UPDATE – WHAT TO EXPECT  
IN 2026 AND BEYOND**

*Alex Chausovsky, President, 3DM Analytics and Consulting, LLC*

This presentation will assess the current macroeconomic landscape and deliver practical and actionable advice designed to help industry leaders plan for future operating conditions. Attendees will walk away from the session with the following insights: an objective assessment of time-sensitive economic indicators such as consumer spending, business investment, inflation, interest rates, and tariffs; concrete advice on how to navigate the current macroeconomic climate and plan for the future, with a particular focus on tactical advice; and tools that leaders can leverage to be data-driven decision makers for their organizations.

**9:50 to 10:50 a.m.** **ASC INDUSTRY PULSE: CURRENT CONDITIONS AND OUTLOOK**  
*Greg Manns, Vice President, Industry Research, Industry Insights*

Attendees will gain a snapshot of industry performance and sentiment, along with context on broader economic factors affecting the market. The session will review the key findings from the latest ASC Industry Pulse Study conducted by Industry Insights for the Adhesive and Sealant Council. The presentation will highlight the most current business conditions, challenges, and perspectives of companies across the industry.

**10:55 to 11:40 a.m.** **THE EXECUTIVE EXCHANGE: AN OPEN FORUM ON TODAY'S  
CHALLENGES, OPPORTUNITIES, AND APPROACHES**

*Moderator: Bill Allmond, President, Adhesive & Sealant Council*

The peer-to-peer Executive Exchange is back again this year. Facilitated by ASC President Bill Allmond, attendees will be presented with discussion topics top of mind for adhesive and sealant industry executives and invited to share their perspectives. As we gather in Park City, there are plenty of disruptive events challenging our industry, both in the U.S. and globally. In short supply are opportunities to exchange ideas and experiences candidly and openly. Come prepared with topics to explore and an open mind to actionable insights from your fellow industry peers.

**11:40 a.m.  
to 5:30 p.m.**

### **AFTERNOON NETWORKING ACTIVITIES**

• **Golf Outing – Canyons Golf Course at Park City Mountain Resort**

Canyons Golf, winds through the heart of Canyons Village on Park City Mountain with spectacular views of the Wasatch and Uinta Mountains. Registered attendees should meet in the hotel lobby at Noon for a 12:15 p.m. departure. Lunch will be provided.

• **Wasatch Mountain Off-Road Jeep Tour**

Experience the thrill of Park City's wild side on an off-road Jeep adventure through its rugged and scenic backcountry. Professional guides will navigate thrilling trails, from serene winding paths to adrenaline-charged climbs, ensuring both excitement and safety along the way. Registered attendees should meet in the hotel lobby at 12:45 p.m. for a 1:00 p.m. departure. Lunch will be provided.

**6:00 to 9:00 p.m.** **CLOSING RECEPTION & DINNER**  
*Outdoor Terrace, Building 3, Floor P1*



## LIZ ANDERT

*Digital Customer Experience Director, H.B. Fuller*

Liz Andert is the Director of Digital Customer Experience for H.B. Fuller. She has over 20 years of marketing experience with ten years of those in the adhesives and sealants industry. Her responsibilities include leading digital transformation and culture, corporate digital marketing, website, social media, digital mergers and acquisitions, process improvement, automating digital touchpoints, building a robust technology stack, project management and connecting and optimizing technologies to improve employee and customer experiences.



## JEREMY BESS

*Economists, Stantec's Market Economic Insights*

Jeremy Bess is an Economist with over a decade of experience. A University of Tampa graduate with an MBA from the University of South Florida, he has worked in investment management, insurance advisory, and economic research all while layering in countless keynotes. Now part of Stantec's Market Economic Insights and Solutions team, Jeremy specializes in providing clear, actionable strategies to businesses and policy makers, using his expertise in economic trends and statistics.



## ALEX CHAUSOVSKY

*President, 3DM Analytics and Consulting, LLC*

Alex Chausovsky is the President of 3DM Consulting. He is a highly experienced market researcher and analyst with more than two decades of expertise across subjects including economics, manufacturing, automation, advanced technology trends, and business cycle analysis. He has consulted and advised companies throughout the US and Canada, Europe, South America, and Asia. Alex has delivered over a thousand presentations, webinars, and workshops to small businesses, trade associations, and Fortune 500 companies across a spectrum of industries, and is the go-to source of industry data and insights for business owners and leaders. Alex's analysis has been featured in the Wall Street Journal, on the BBC, and on NPR, and he is a Top Voice on LinkedIn.



## KURT DAVID

*Motivational Speaker, Change Like A Champion*

Following life as a professional basketball player, Kurt re-created his successes in education, radio, television, and corporate presentation. His journey is not simply a testament that reinvention is possible, but powerful. Kurt has authored multiple books on the art of navigating change, and is the driving force behind Change Like a Champion (CLAC), which is an educational, multimedia entertainment platform designed to help individuals and organizations transition through life's changes. The CLAC platform includes books, film, radio, television, workshops, keynote presentations, events, and online learning modules.



## PATRICK LUCE

*Economists, Stantec's Market Economic Insights*

Patrick Luce is an Economist and Professor with a Master's in economics from the University of South Florida. He has delivered financial and economic analysis to both private and public clients, presented to C-Suite executives, and managed SaaS product development. Now a key figure at Stantec's Market Economic Insights and Solutions team, Patrick is a sought-after speaker and opinion leader, known for providing actionable macroeconomic insights.



## GREG MANNNS

### *Vice President, Industry Research, Industry Insights*

Greg Manns, Vice President of Industry Research at Industry Insights, a 25-person research firm widely respected for delivering data-driven analysis to associations. He oversees the firm's research efforts, translating financial, economic, and operational data into actionable insights for association members across a wide range of industries. A CPA with a Master of Science in Economics from Purdue University, Greg has spent more than three decades helping associations and their members understand what drives performance. His research has been cited by The Wall Street Journal, The New York Times, and USA Today.



## DAN MURAD

### *Chairman, The ChemQuest Group, Inc.*

Daniel Murad has over 40 years of specialty chemicals and materials experience, with a strong background in polymer science. Dan's market/industry background in chemical intermediates, polymers, and formulated products industries includes but is not limited to CASE, home and industrial care, pharma, personal care, specialty cleaners, plastics and composites, lubricants, and others. Dan was inducted into the Adhesive and Sealant Council Hall of Fame in 2025 and has served on numerous industry organizations and committees, including: American Chemistry Council, American Coatings Association, FEICA, founder and chairman of the High Barrier Coatings Committee-TAPPI, former chairman of the ASC and AMA Supplier Committees, chairman of CMA Responsible Care Product Stewardship Committee, member of ACS, SSPC, and American and European Coatings Associations. He also serves as an Independent Board Director on three private company boards.



## JEFF ORAVITZ

### *Former CEO of Seal For Life Industries and MetoKote Corporation*

Jeff Oravitz is a strategic advisor and board member to the middle market private equity and angel investing spaces, focusing on CASE materials and specialty industrials. He was the Chief Executive Officer of Seal For Life Industries from 2019 to 2024 and previously served as Chief Executive Officer of MetoKote Corporation from 2011 to 2016. He serves as a Board Advisor to NanoCatalytics (specialty catalyst materials), is the Lead Director of Limber Prosthetics (3D printed prosthetics), and is a Board Director of IXS Coatings. Jeff is a native of Pittsburgh, PA, and has received a Bachelor's of Science degree in Chemistry and an MBA, both with honors from the University of Pittsburgh.

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# PENDRY PARK CITY

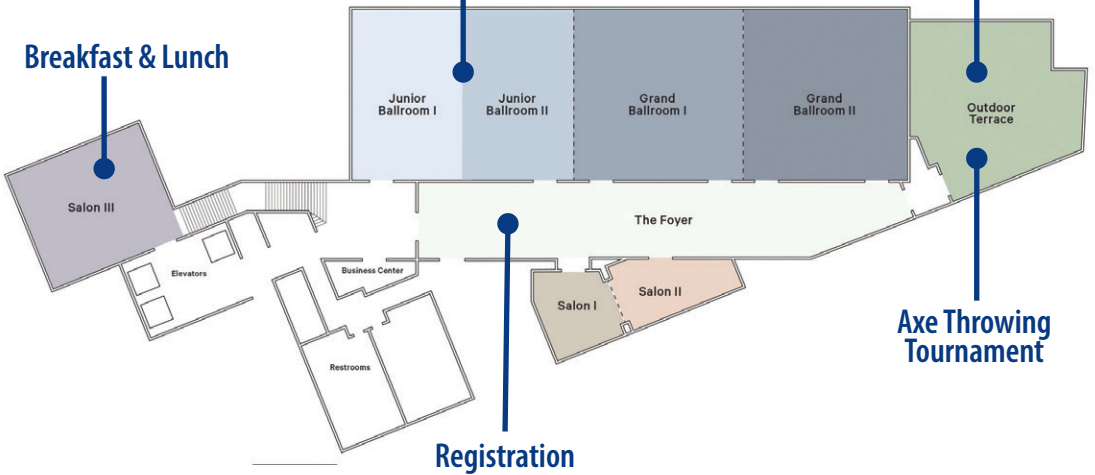
*\*Conference Dress Code: Business Casual*

**Pendry Plaza  
Building 3, Floor P1  
Ground Level**

**Breakfast & Lunch**

**General Session**

**Closing Reception**



**RESORT & AMENITIES**

- 1 Arrival Circle + Valet  
BUILDING 1, MAIN LEVEL
- 2 Shop Pendry  
BUILDING 1, MAIN LEVEL
- 3 Hotel Reception  
BUILDING 1, MAIN LEVEL
- 4 Après Pendry  
BUILDING 1, MAIN LEVEL
- 5 S'mores  
PLAZA
- 6 Paintbox Children's Program  
BUILDING 1, LEVEL P1
- 7 KITA Japanese Steakhouse  
BUILDING 1, MAIN LEVEL
- 8 Building 1 Entry  
GUEST ROOMS 12021 - 1609.2
- 9 Building 2 Entry  
GUEST ROOMS 21091 - 2518.2
- 10 Pool + Hot Tub  
BUILDING 2, LEVEL P1
- 11 The Pool House Bar & Grill  
BUILDING 2, LEVEL P1
- 12 Spa Pendry + Fitness Center  
BUILDING 2, LEVEL P1
- 13 Building 3 Entry  
GUEST ROOMS 32011 - 3511.2
- 14 Event Center  
BUILDING 3, LEVEL P1
- 15 Disco Event Center  
BUILDING 3, LEVEL P1
- 16 Compass Sports  
BUILDING 3, MAIN LEVEL

**PLAZA SHOPS + RESTAURANTS**

- A *COMING SOON*
- B Dos Olas Cantina
- C Mountain High Outfitters
- D *COMING SOON*
- E Berkshire Hathaway Home Services
- F *COMING SOON*
- G Park Place Fine Art LEVEL P1
- H Alpine Wear
- I *COMING SOON*
- J *COMING SOON*
- K Jackson's Hideaway
- L Gorjana
- M *COMING SOON*
- N True North



**MAP LEGEND**

- RESTROOMS
- ELEVATORS
- PUBLIC PARKING ACCESS
- RESORT & AMENITIES
- SHOPS & RESTAURANTS

Travel inside between buildings via sky bridges on Level 2