



sustainability summit 2024

Shaping our Future Together through Sustainable Innovation

September 23-25, 2024

**The Westin Cincinnati
Cincinnati, Ohio**



To register visit

www.ascouncil.org

under the "Events" tab on the home page.

Be an integral part of the only North American sustainability event for the adhesive and sealant industry! ASC's 2024 Sustainability Summit is a two-day summit that will bring the value of adhesive and sealant sustainability to our downstream partners: end users, Tier 1, brand owners and other external stakeholders.



THE ADHESIVE AND SEALANT COUNCIL
SECURING THE FUTURE®



sustainability summit 2024

Shaping our Future Together through Sustainable Innovation

COURSE DESCRIPTION

The 2024 ASC Sustainability Summit will deliver critical awareness, engagement and alignment with our downstream stakeholders, to develop standardized methods and transparency across the adhesive and sealant value chain. The summit programming will have sessions highlighting three markets: building and construction, packaging, and transportation, each of which has unique needs and value chain.

WHO SHOULD ATTEND?

This two-day industry summit is ideal for business and technical professionals responsible for setting strategic goals and metrics, leading their company's sustainability program, and those who are seeking to learn more about sustainability's role within the adhesive and sealant industry.

SPONSORSHIPS AVAILABLE!

Exclusive sponsorships are available to increase your exposure during pre-event marketing and during the event, showing your company's commitment to sustainability and green chemistry initiatives for the industry.

Opportunities include:

- Badges & Lanyards
- Onsite Program
- Meet & Greet Reception
- Coffee Breaks
- Breakfast
- Lunch

Contact Malinda.Armstrong@ascouncil.org for more information or to book.

CONFIRMED TOPICS & SPEAKERS

Meet and Greet (Monday night) Speakers and Attendees



Welcome & Opening Remarks

Bill Allmond, President,
Adhesive and Sealant Council



KEYNOTE: Safe and Sustainable Chemicals: Needs and Opportunities for Sustainable Products

Rui Resendes, Director of
Partnerships & Business Development,
Change Chemistry



Sustainability Through the Lens of Brand Managers

John Ely, Chief Marketing
Officer, Heartland Industries



Opportunities to Increase Sustainable Materials Development in the Building and Construction Industry

Eric Dumain, Global Marketing Director,
Arkema Coating Resin



EPD Fundamentals and Why They Are Important

Anthony Mayer, Business
Development Manager -
Sustainability Consulting, Sphera



Scope 3 Strategies for Purchased Goods and Services: Working Collaboratively with Suppliers

Tad Radskinski, Co-Founder and President,
Sustainable Solutions Corporation



Increasing Transparency via Product Portfolio Assessment: Digital Solutions for Systematic Analyses

Joel Schall, Director Innovation and
Technology, Henkel



Sustainable Raw Material Selection – Making Sense of Saving Cents

Laura James, Marketing
Specialist, Kraton Corporation



A Manufacturer's Perspective: Sustainability Targets and the Importance of Strategic Partnerships

Monica Morano, Product Sustainability
Specialist, Sika Corporation



IEDO Technical Assistance and Workforce Development Overview

Robert Lung, Senior Technical
Advisor, Contractor to the U.S.
Department of Energy



Environmental Sustainability Spectrum

Tim Dickinson, Business
Development - VOC Emissions,
Eurofins Product Testing



Grants to Support Environmental Sustainability

Micki Vandeloo, President,
Lakeview Consulting, Inc.

SEEKING SPEAKERS TO ADDRESS THE FOLLOWING ADDITIONAL TOPICS:

- Circular economy/ packaging design for sustainability
- Sustainability in transportation, preferably emobility/ batteries
- Digital product passport in transportation

Contact Malinda.Armstrong@ascouncil.org for more information or to book.



“The adhesive and sealant industry is essential to sustainability as we develop, enable and promote technologies that support a growing world population to improve quality of life and to use the planet’s resources responsibly and efficiently.”

Adhesives and sealants can contribute to and enable sustainability benefits of many products.

- Lightweighting vehicles enabling better fuel efficiency and reducing greenhouse gas emissions.
- Air sealing in residential and commercial buildings to save energy.
- Water management solutions preventing water infiltration at critical joints.
- Better bonding and sealing solutions for multiple substrates than mechanical fasteners, extending the life of a product and reducing waste.
- Eliminating corrosion associated with metal fasteners.

LEARN MORE

For more examples, visit www.adhesives.org/sustainability where you can download several sustainability resources and papers.

ASC MEMBERS - *Get Involved!*

Join ASC’s Sustainability Committee. Contact Bill Allmond at: bill.allmond@ascouncil.org for more details.



REGISTRATION & HOTEL INFORMATION

REGISTRATION INFORMATION

How to Register

Registration can be found online at www.ascouncil.org/sustainabilitysummit

Note: Regular registration ENDS August 23, 2024. Rates go up 20% after August 23. No refunds after August 23.

REGISTRATION FEES:

ASC Member/End User	\$675 per person
Group Rate (3 or more) <i>(must be processed at the same time)</i>	\$575 per person
Nonmember	\$975
Student/Press	\$350

HOTEL ACCOMMODATIONS

The Westin Cincinnati

21 East Fifth Street
Cincinnati, OH 45202

Phone: 800-228-9290
reference "ASC Sustainability Summit"

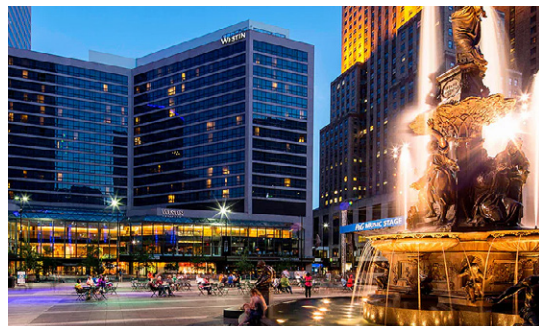
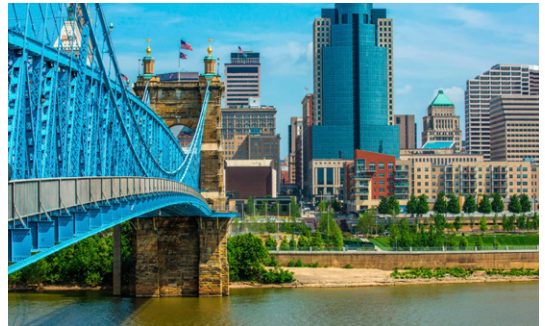
**ASC Discount Group Rate:
\$179 Single/Double**

Room deadline: Monday, Sept. 2, 2024
Reserve your room at:
www.ascouncil.org/SummitHotel

The hotel and ASC do not work with third parties on behalf of the hotel and/or the Council. Be sure you contact the hotel directly. Also, ASC does NOT sell attendee lists from ASC events to third parties.

The group rate is available until **5:00 p.m. ET on September 2, 2024.** Reserve your room as soon as possible as the group rate will not be available if the ASC room block sells out prior to the deadline. Reservation requests received after

September 2, 2024 will be charged standard rates as rooms are available. If you call the hotel directly be sure to mention that you are attending the ASC 2024 Sustainability Summit to receive the discounted rate. Please only reserve the number of rooms you need so other attendees will not be turned away because the ASC hotel room block is full. We appreciate your consideration.



**For questions, contact Malinda Armstrong, CMP
at malinda.armstrong@ascouncil.org.**