



2024 ADHESIVE & SEALANT
CONVENTION
ANNUAL CONVENTION+EXPO

Exhibit, Sponsorship & Advertising Opportunities

APRIL 15-17, 2024 • LOUISVILLE, KENTUCKY



The Largest Official Annual Gathering of The Industry!



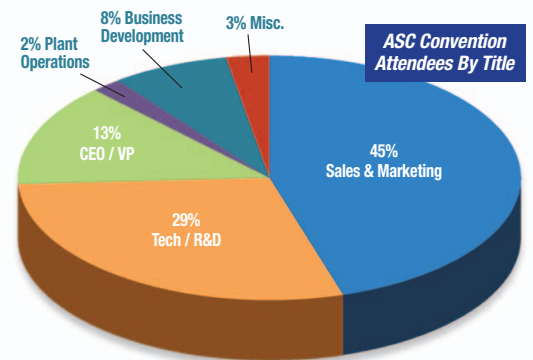
RESERVE YOUR BOOTH SPACE TODAY!

This is your company’s chance to showcase its products and services to buyers and decision makers in the adhesive and sealant industry. The EXPO is your chance to network face-to-face, share product and service information and discuss your latest advancements.

WHO ATTENDS

ASC is expecting 800+ industry professionals to attend the Convention & EXPO from all levels and departments of large and small adhesive & sealant manufacturer and supplier companies.

This is your company’s chance to launch and promote new products, technologies and innovations to **DECISION MAKERS!**



EXCLUSIVE HOURS

The EXPO takes place on **Tuesday, April 16, 2024** from **3:00 to 6:30 p.m.**

BOOTH RESERVATIONS

Reserve your booth **EARLY** to pick your preferred location on the show floor! First come, first serve and ASC members get first choice through August 2023.

ASC member \$2,500

Nonmember \$4,200

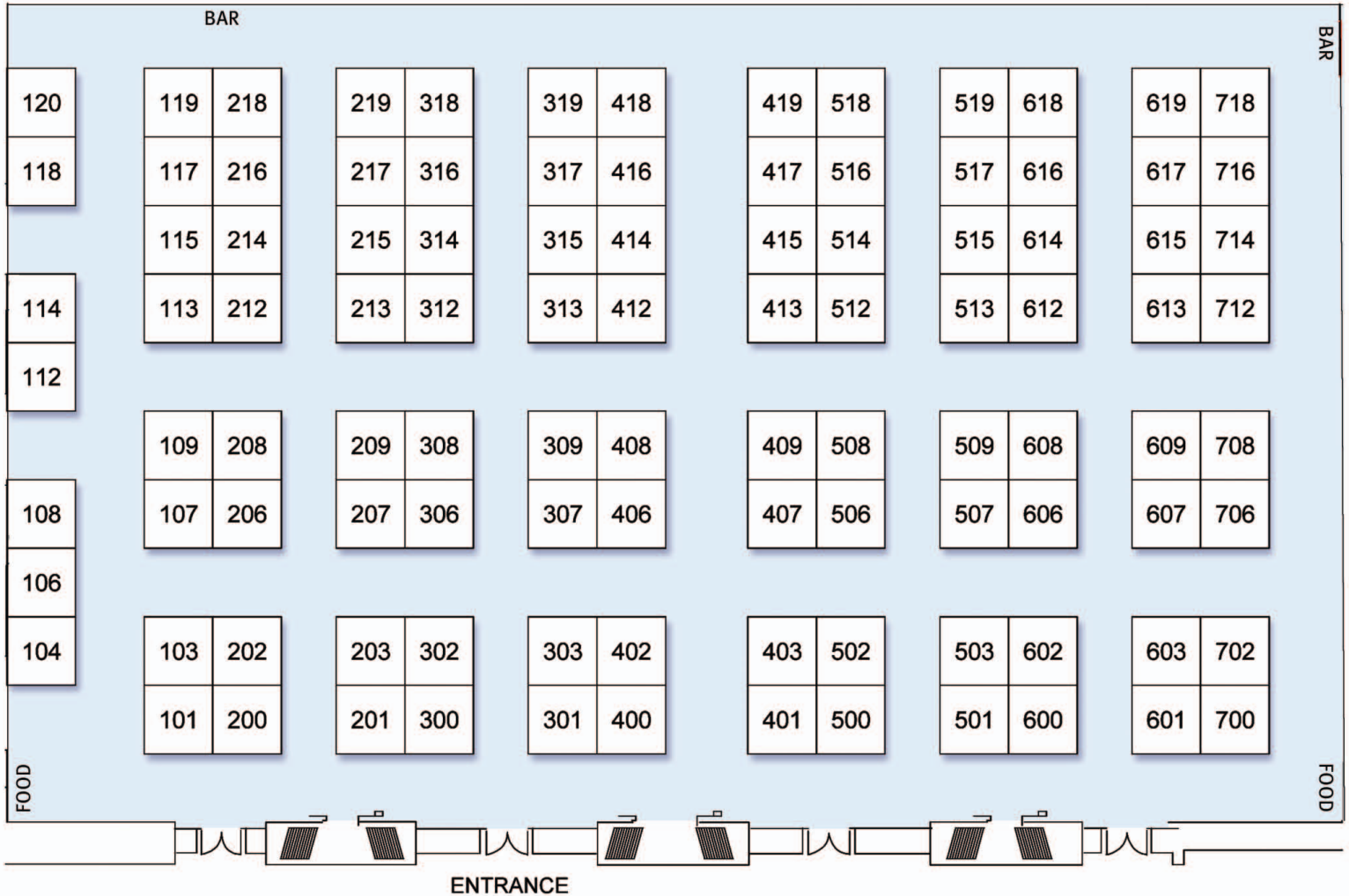
**price includes two staff passes for the EXPO (only), table, chairs, booth space.*

NOTE: PAYMENT DUE UPON SPACE RESERVATION

Where the Adhesive and Sealant Industry Connects!



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New Online Reservation System!



Review available booths
ONLINE and reserve your space:

www.ascouncil.org/2024booths

Reserve your booth EARLY to pick your preferred location on the show floor!

Questions? Contact Malinda Armstrong at malinda.armstrong@ascouncil.org or call (301) 986-9724.

BECOME A SPONSOR!



Keynote Speaker



Ballroom Column Wrap

PLATINUM \$5.5-11.5k

Welcome Reception at Kentucky Derby Museum..... Full Cost

- Your company logo listed in the Preliminary Program as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8 foot high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Convention
- Company logo displayed on 3D monitors
- Company logo displayed on shuttle bus
- Company logo displayed on the photo booth

Member Non-member

EXPO Reception.....\$9000\$10,500

Onsite Badge Kiosk & Lanyards.....\$8000\$9500

- Your company logo on:
- Registration e-mail confirmations
 - Kiosk check-in screen
 - Event badge lanyards (ASC supplies)

Opening Session Breakfast & Keynote (Tuesday).....\$7000\$8500

General Session Lunch & Keynote (Tuesday).....\$7000\$8500

General Session Breakfast & Keynote (Wednesday).....\$7000\$8500

General Session Lunch & Keynote (Wednesday).....\$7000\$8500

These sponsorships include:

- Your company logo listed in the Preliminary Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker's podium sign

Hotel Keycards.....\$6500\$8000

'Fill it Forward' Hydration Station.....\$6500\$8000

- Your brand on a scannable, app-based eco bottle w/ real-time environmental impact data!

Convention App.....\$6000\$7500

- Attendees see your company's branding on their smart phones & tablets during the convention!

Internet.....\$6000\$7500

Networking Coffee Lounge (two days).....\$6000\$7500

- Your company name and logo on Coffee Lounge signage and your literature displayed in lounge

Attendee T-shirts.....\$5500\$7000

Attendee Tote Bags.....\$5500\$7000

ASC 'Gives Back' Service Program..... TBD



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GOLD \$3.5-6k

	<u>Member</u>	<u>Non-member</u>
Escalator Panels (left or right - 6 panels)	\$5000	\$6000
Convention & Short Course E-mails	\$4000	\$5000
<ul style="list-style-type: none"> Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails) 		
Notepads & Pens	\$4000	\$5000
<ul style="list-style-type: none"> Your company name and/or logo on give-aways that are included in the attendee registration tote bags 		
Charging Stations	\$3500	\$4500
Ballroom Column Wrap	\$3500	\$4500

SILVER \$2.5-4.5k

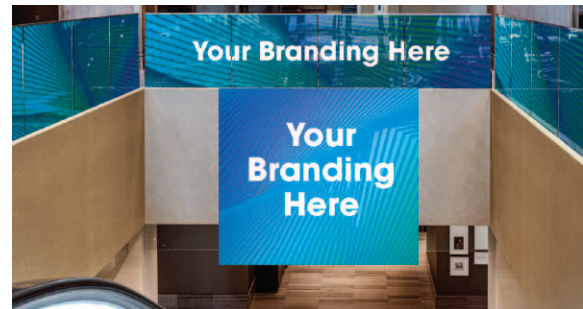
Elevator Cling (each)	\$3500	\$4500
Escalator Panels (front or center - 4 panels)	\$2650	\$3650
iWatch EXPO Raffle (1 each)	\$2500	\$3650
iPad EXPO Raffle (1 each)	\$2500	\$3500
<ul style="list-style-type: none"> Raffles: Special designation on the EXPO floor plan and Exhibitor List and Special signage for your booth, and Special announcements and drawings in EXPO Hall 		

BRONZE \$800-2k

Custom Education Session	\$1500	\$2000
<ul style="list-style-type: none"> Your company to select an overarching theme of a track Your company to secure 3-4 speakers for the custom sponsored track Includes company logo placements in Preliminary Program (sent by mail and digitally to over 5,000 industry professionals) Moderator from sponsoring company for the session Verbal recognition at the Opening Session Your company logo on Sponsor Sign Board 		
Wellness Center Station	\$1500	\$2000
<ul style="list-style-type: none"> Your brand on signage & custom printed pouches with wellness supplies, sanitizer, etc. 		
Education Sessions (each)	\$800	\$950
<ul style="list-style-type: none"> Your company logo listed in the Preliminary Program and onsite on session slides Your company logo on the speaker's podium sign during that education session Company representative may moderate the session 		

BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Featured in the Preliminary Program (sent to 5,000+ industry professionals)
- Featured on convention emails & on social media
- Recognition at the Opening Session
- Your company logo on onsite Sponsor Sign Board



Escalator Panels



Elevator Clings

To Stand Above the Crowd

and discuss sponsorship opportunities contact Malinda Armstrong at (301) 986-9724 or malinda.armstrong@ascouncil.org



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MAXIMIZE YOUR INVESTMENT

Advertise in the Preliminary Program

An exclusive opportunity to reach OVER 5,000 PROSPECTS and drive traffic to your booth and your website! SPACE IS LIMITED.

The Annual Convention & EXPO is the industry’s LARGEST official gathering of the Adhesive & Sealant Industry. Advertising PRIOR to the event will maximize your investment at the event.

Sent to manufacturers, suppliers and end users both electronically and by mail, the preliminary program is a VERY cost effective way to reach the market!

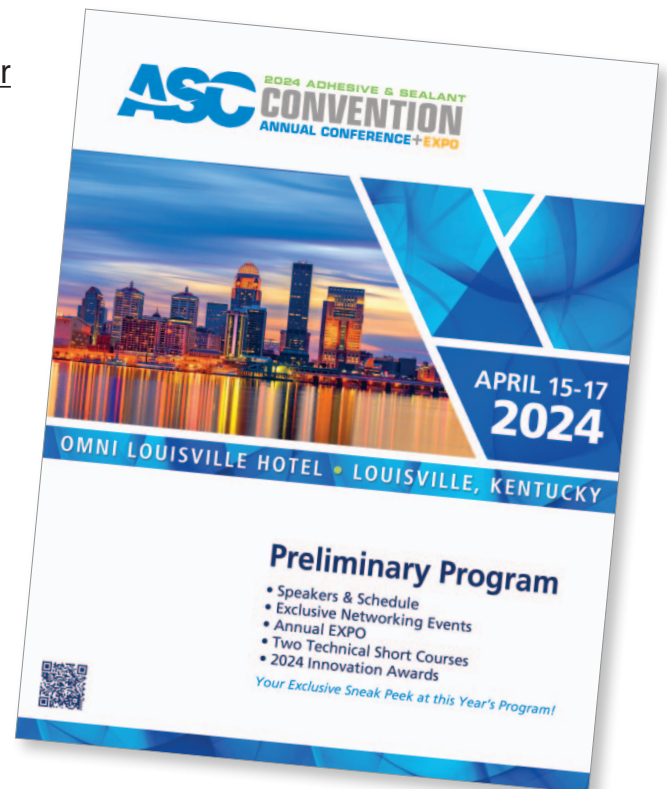
SIZES & COST

	ASC Member	Nonmember
Full page inside back cover	\$950	\$1,150
Full page interior.....	\$950	\$1,150
Half page	\$475	\$675
Quarter page.....	\$400	\$600

AD SPECS

Full page, non bleed.....	8" x 10.5"
Full page, full bleed.....	8.75" x 11.25"
Publication trim.....	8.5" x 11"
Half page	8" x 5"
Quarter page.....	3.875" x 5"

Artwork Requirements: PRESS quality PDF required in CMYK; fonts embedded. All images should be 300dpi minimum. Email high resolution PDF artwork to malinda.armstrong@ascouncil.org.



Preliminary program ads are due by January 8, 2024.

STEP 1: Contact Information

Provide name of contact person to receive ASC correspondence regarding booth(s):

Name: _____

(This contact person will also receive the confirmation letter and service kit)

Company: _____

Title: _____

Phone: _____ Cell: _____

Email _____

STEP 2: Booth Personnel

Each exhibiting company is allowed two (2) complimentary exhibit-only personnel per 10' x 10' booth. Additional exhibit-only personnel are \$495 Members per person, \$645 Nonmembers per person:

REGISTRATION DEADLINE: All staffers MUST be registered by March 15, 2024. After March 15th, ONSITE REGISTRATION FEES will apply.

Booth Person #1: _____ Title: _____

Booth Person #2: _____ Title: _____

STEP 3: Booth Space & Fees

First come, first serve and ASC members get first choice through August 2023.

Registration fee per 10' x 10' booth:

ASC member\$2,500

Nonmember\$4,200

*price includes two staff passes for the EXPO (only), table, chairs, booth space.

NOTE: PAYMENT DUE UPON SPACE RESERVATION

New Online Reservation System!



Review available booths
ONLINE and reserve your space:
www.ascouncil.org/2024booths

Questions? Contact Malinda Armstrong at (301) 986-9724 or by email at malinda.armstrong@ascouncil.org

STEP 4: Advertising

Ads are available in one-quarter, one-half and full page sizes. Complete details can be found online or by request. Ads are due by **January 8, 2024** for the Preliminary Program. Please check your ad selections:

Preliminary Program (mailed to 5,000 prospects)

- Full page inside back cover Member \$950 Nonmember \$1050
- Full page interior Member \$950 Nonmember \$1050
- Half page ASC Member \$475 Nonmember \$575
- Quarter page ASC Member \$400 Nonmember \$500

STEP 5: Payment Information

No refunds after February 1, 2024

Enclosed is my payment for \$_____ by check (drawn on a U.S. bank)

Charge \$_____ to: VISA MasterCard AMEX

Card #: _____

Exp. Date: _____ CVV: _____

Name: _____

Signature: _____

STEP 6: Declaration of Acceptance

We hereby accept the terms and conditions of participation in the ASC EXPO as outlined in the "EXPO Rules" (available online and by request). *Note: contract must be signed to process your request.*

Authorized Signature: _____

Date: _____

Print Name: _____

STEP 7: Submit this form to:

**The Adhesive and Sealant Council, Inc.
510 King Street, Suite 418
Alexandria, VA 22314**

Reserve your booth EARLY to pick your preferred location on the show floor!

WHO ATTENDS? Companies in Attendance at Past Events.

Participating Companies

3M - Industrial Adhesives and Tapes Division
3M Company
Aalchem Inc
Aceto
Aceto Corporation
Adfast Canada Inc.
Adherent Laboratories, Inc.
Adhesive Products, Inc.
Adhesive Systems, Inc.
(sub of Royal Adhesives)
Adhesives-Experts.com
Advanced Polymer, Inc.
AGC Chemicals Americas, Inc.
AGC Inc.
Agilis Chemicals
AJ Adhesives, Inc.
Akapol S.A.C.I.F.I.A.
Albion Engineering Company
Altas Partners
ALVAR, Inc.
American Colors, Inc.
American Securities
AmSty LLC
Andy's Convenience Store
AP&G Co., Inc.
Apple Inc.
Applied Adhesives, Inc.
Applied Products, Inc.
Applied Test Systems
Arakawa Chemical (USA) Inc.
Arakawa Chemical Industries, Ltd.
Arakawa Europe
Aramco Performance Materials
ARAYMOND
Arendt Consulting
Ares Management
Argus Media, Inc.
Arkema
Arkema Coating Resins
Arkema Inc.
ARLANXEO Deutschland GmbH
ARLANXEO Inc
ARLANXEO USA LLC
Arlon Graphics LLC
Arsenal Capital Partners
ARTECOLA QUIMICA S/A
ASEFCA-Spanish Association of Glues and Adhesives Manufacturers
ASI magazine
Aterna
Avery Dennison - Performance Polymers
Avery Dennison Corporation
Azelis Canada Inc
B&F Plastics, Inc.
Bank Of America
Barentz
Barentz.us
BASF
BASF Corporation
BASF Corporation: Construction & Fiber
Bayer Crop Science
BeardowAdams, Inc.
Beckman Institute, University of Illinois at Urbana-Champaign
Behr Paint Company

Behrman Capital
Beiersdorf AG
Berry Global
Bona GmbH Deutschland
Bostik Adhesives
Bostik France
Bostik Inc.
Bostik Mexicana
Bostik S.A.
Brandt Technologies, LLC
Braskem S.A.
Bull and Bear Co
BYK Chemie GmbH
BYK USA Inc.
C.E.D. Process Minerals
California Polytechnic State University
Calumet Specialty Products Partners, L.P.
Capital Adhesives
Capital Adhesives & Packaging Corp.
Cardolite Belgium
Cardolite Corporation
Cargill Industrial Solutions
Cargill, Inc.
Carlisle Construction Materials
Carmen's International
Cartell Chemical Co., Ltd
Cascadia Resources Inc
Celanese Emulsion Polymers - Dallas, TX
Cemedine North America
ChemCeed LLC
Chemical Industry Council of Illinois
Chem-Materials Company
ChemPoint
ChemQuest Technology Institute
ChemSpec Polymer Additives
Chicago Glue & Machine
Chidley & Peto Company
Chromaflo Technologies Corp.
Chromatech Inc.
CHT USA
CIRS Group USA Inc.
Citrine Informatics
Clariant Corporation
Clarus Specialty Products LLC
Clean & Science.,Ltd
CLX Logistics
CoAtex Inc
Coatex, Arkema
Coating and Converting Technologies
Coim USA Inc.
CollTech
Colonial Chemical
Colour Synthesis Solutions LLC
Colquimica Adhesives
Compound Solutions LLC
Concrete Sealants, Inc.
Coroplast Fritz Muller GmbH & Co. KG
Coroplast Tape Corporation
Covestro Deutschland AG
Covestro LLC
Cranbrook Kingswood School
Cray Valley
Croda Inc.
Cross Oil Marketing & Refining
Custom Adhesive Technology, Inc.
Custom Building Products
CyCan Industries, LLC

DAP Products, Inc.
Daubert Chemical Company, Inc.
Diversified Chemical Technologies, Inc.
Divrgent Technologies
Dow
Dow Chemicals
Dow Europe
Dow Inc
D-REX Polymer
DRT
DRT (Pinova)
Duraco
Dynasol Elastameros, SA de CV
Dynasol Group
DYNASOL, LLC
Dyna-Tech Adhesives Inc.
DZBH
Easterly Research
Eastman Chemical Company
ECO-PUR Solutions, LLC
Eigenmann & Veronelli
Electric
Elementis Specialties
Ellsworth Adhesives
EM Sullivan Associaites
EMCO Chemical Distributors Inc.
EMCO INORTECH ULC
Environment and Climate Change Canada
EPI
EPS Materials
Evans Adhesive Corporation
Evonik Brazil
Evonik Corporation
Evonik Operations GmbH
Exponent
ExxonMobil Chemical Company
ExxonMobil Corporation
ExxonMobil Product Solutions
FasTech Adhesives, Inc.
FEICA - Association of European Adhesives and Sealants Manufacturers
FEICA aisbl
Firestone Building Products
First Solar, Inc
FlackTeck Speedmixer, Inc.
FlackTek, Inc.
Florpinus Ind Quim.
Fluid-Bag LLC
Follmann GmbH&Co. KG
FOREST CHEMICAL GROUP, S.A.
Founding Partner at Circularity Edge, LLC
FPC Corporation
Franklin International
FRP Services & Co.(America) Inc.
GAF Inc
Gantrade Coporation
Gardner-Gibson
GCP Applied Technologies
GDI Adhesives
Gehring Montgomery Inc. (TER Group)
German Adhesives Association
Glenair Inc.
GLOBALWAX LLC
GLS Films Industries Pvt Ltd.
Gorilla Glue
Grace Matthews Inc.
Graco Inc.

Grainger
Green Science Policy Institute
Greenii Inc.
Greif
Grupo AS Resinas
Guangzhou Flying Dragon Chemical Ltd.
H.B. Fuller Company
H.B. Fuller Deutschland Produktions GmbH
H.B. Fuller Europe GMBH
H.M. Royal, Inc.
Hall Technologies
HallStar
HAUSCHILD SPEEDMIXER INC
HBM Holdings
HELM U.S.
Helmitin Inc.
Henkel
Henkel Adhesive Technologies
Henkel Adhesives
Henkel Corporation
Henkel Corporation, AEI
Henkel Corporation-Adhesive Technologies
Henkel KGaA
Heron Manufacturing Inc.
Hollister Inc
HollyFrontier Specialties
Houlihan Lokey
Hovus
HRCHOUNG Inc
Huber Carbonates, LLC
HUMOR
Huntsman
Huntsman Advanced Materials
Huntsman Corporation
ICP Adhesives & Sealants, Inc.
ICP Group
Idemitsu Chemicals U.S.A. Corporation
IHS
IMCD GROUP
IMCD US LLC
Imerys Performance Minerals
IMERYS USA
Indu Specialty Chemicals
Industrias Presto, S.A. de C.V.
Industrias Presto, SA de CV
Industrie Chimiche Forestali SpA
Industry Intelligence, Inc.
Ingevity Corporation
Intertape Polymer Group
IPS Adhesives
Isochem Kautschuk-GmbH
ITW Performance Polymers
J. Rettenmaier USA LP
J-B Weld
Jiangxi Hungpai New Material
John Deere
Jowat AG
Jowat Corporation
Jowat SE
JPB Industry & Hot Melt Packaging Services
JVB
Kaneka North America LLC
Kautschuk Group
King Industries
King Industries, Inc.
Knowmer
Koemmerling Chemische Fabrik GmbH



Kolon Industries, Inc.
Kolon USA Inc.
Kowa American Corporation
Kraton Chemical B.V.
Kraton Chemical, LLC
Kraton Corporation
KRATON POLYMERS Belgium
KRATON Polymers Europe
Kraton Polymers GmbH
Kraton Polymers U.S. LLC
Kroy, LLC
Kuraray America, Inc.
Kuraray Co., Ltd.
KURESA S.A.
L & L Products, Inc.
L&L Products India Private Limited
LANXESS
LANXESS AG
Lawter Inc.
Lazard Middle Market LLC
Lintech International LLC
Lohnpack Contract Filling
Lohnpack Inc.
Longyan Shenghe
Longyan Shenghe Trading Co., Ltd
LyondellBasell
MAAG Americas Gala
MAAG GROUP
Mactac
MACTac, Inc.
MAPEI CORPORATION
Mapei S.p.A.
Mapes Panels
Materias Primas CYR SA DE CV
Matrix Adhesives Group
Mauser Packaging Solutions
Mayzo Inc.
medmix
Meridian Adhesives Group
Meritool Ilc
Milin Environmental
MiniFIBERS
MiniFIBERS, Inc.
Mitsubishi Chemical America
Mitsui Plastics, Inc.
Molekul Services Corporation
Momentive Performance Materials GmbH
Momentive Performance Materials Inc.
Munzing
Mussel Polymers, Inc.
MXD Process
NAGASE Specialty Materials NA LLC
nanoGriptech, Inc.
National Adhesive Inc
National Polymer
Natureworks
Netzsch Instruments North America LLC
Neville Chemical Company
Newborn Brothers inc
nolax AG
Nolax Inc.
Nordson Corporation - Adhesive Division
Nordson EFD
Northspec Chemicals
NorthStar Elastomers, LLC
Northwest Adhesives, Inc.
Novagard Solutions, Inc.

NuCera Solutions
NuCera Solutions LLC
NUCO Inc.
Nvirovate Materials, Inc.
Octochem Inc
Ohio Chemistry Technology Council
OMG, Inc.
Omni Tech International
Omya
Omya International AG
Organik Kimya Netherlands B.V.
ORGANIK KIMYA SAN. ṪC. A.S
Owens Corning
Owens Corning S&T
Owings Modifiers/ALVAR
PAC Worldwide
Palmer Holland, Inc.
Panolam Industries International Inc.
PARABOR COLOMBIA
Paramelt USA
PART Consulting LLC
PCC- Chemax
Pecora Corporation
Performance Additives LLC
Petro-Canada Lubricants Inc.
Pidilite industries Ltd.
Pilkington NA
Pilot Chemical Company
Pinova, Inc
Polimeros Sinteticos
Polymer Team USA
Pontificia Universidade Catolica do Rio Grande do
PPG
PPG Aerospace
PPG Architectural Coatings
PPG Industries, Inc.
Premier Building Solutions
Primary Products Ingredients Americas
Primient
Pritzker Private Capital
Process Oils Inc.
Productos Pennsylvania, S.A. de C.V.
ProForm Finishing Products
ProSys Servo Filling Systems
PSI-Polymer Systems Inc.
Pubco Corporation
Purdue University
Purdue University, Dept of Chemistry
Qingdao Higrree Chemical Co. LTD
Quanex IG Systems
Quin Global US, inc
R&D/Ostomy Technology Development
R. E. Carroll, Inc.
R. T. Vanderbilt Company, Inc.
Rain Carbon Germany GmbH
Ravago Chemicals
Re Mixers, Inc.
Reaxis, Inc.
Red Devil, Inc.
Renkert Oil
REO Processing (registered as REO Logistics)
Reshoring Initiative
Resinall Corporation
Respol Resinas S.A.
Revelli Chemicals Inc.
REXtac, LLC

Rianlon Americas, Inc.
Risun Polymer International Company, Ltd.
Robatech AG
Roehm America LLC
Roo Glue, Inc.
Rooftop Equipment, Inc.
RUTGERS Germany GmbH
SAES Getters SpA
Saint Gobain
Sales Xceleration
Sanchez
Sarren Chemicals LLC
Sashco, Inc.
Sasol
Sasol Performance Chemicals - Wax Division
Savare Specialty Adhesives
Scapa Tapes North America
SCG Chemicals Company
Scott Bader, Inc.
Seal It Services Inc dba Bond It
Sekisui-Fuller Company, Ltd.
Selena USA, Inc.
Shale Crescent USA
SHARP CHEMICAL IND. CO., LTD.
Shell Exploration & Production Company
Shell MDS (Malaysia) Sdn Bhd
Shell Trading US
Sherwin Williams Co.
Shiraishi Kogyo Kaisha, Ltd.
Showa Denko America, Inc.
Shurtape Technologies, LLC
SI Group, Inc.
Sidley Austin LLP
Sika Corporation
Sika Deutschland GmbH
Sika Services AG
Simpson Strong-Tie
Siplast
Smithers Information Limited
Soltex Inc.
Solvay
Solvay Inc., Novcare Business Unit
Songwon Industrial Group
Sonoco Products Company
SODAL
SpecialChem
Specialty Minerals Inc.
Specialty Polymers, Inc.
Specified Technologies, Inc.
Springfield Industries, LLC
Stanchem Incorporated
StanChem Polymers
Stepan Company
STI Polymer, Inc.
Stifel
Suchint Business Solutions Inc
Sumitomo Corporation of Americas
Sunstar Engineering Americas
Super Bond Adhesives Pvt Ltd
Swift Response LLC Flex Seal
Synthesia Technology
Synthomer, LLC
Tailored Chemical Products, Inc.
TAPPER ADHESIVES
Tapper SRL
Tate & Lyle
Technical Adhesives Ltd.

Teckrez, Inc.
Ter Chemicals, Hamburg
Tesa Tape Inc.
Tex Year Industries Inc.
Thames River Chemical Corp
The Chemical Company
The ChemQuest Group, Inc.
The Dow Chemical Company
The Gorilla Glue Company
The University of Akron
ThreeBond International, Inc.
Tiarco-RST
TIB Chemicals Corporation
TL Squire & Co.
Toagosei America, Inc.
Toray International America, Inc.
Total Cray Valley USA LLC
Trane Inc
Transhield
Trecora Chemical, Inc.
Trecora Resources, Inc.
Tremco Commercial Sealants & Waterproofing
Trexan Chemicals, Inc.
TRISO
Trinseo Europe GmbH
Trinseo LLC
TRINTERNATIONAL, INC.
Troy Corporation
TSE Industries, Inc.
TSRC LUX
TSRC Specialty Materials LLC
UNIQUECHEM SOLUTIONS INC
Uniquchem Solutions Inc.
UNISOURCE-ENERGY, LLC
Univar Solutions
University of Illinois at Chicago
University of Illinois at Urbana-Champaign
University of Michigan
UTH GmbH
Valtris Specialty Chemicals
Vanderbilt Chemicals, LLC
VEEYOR Polymers pvt ltd
Velux A/S
Vencorex
Vertellus LLC
Vinavil Americas
VINAVIL S.p.A.
Virginia Tech
W. R. Meadows Inc.
W.W. Grainger, Inc.
Wacker Chemical Company
Wacker Chemical Corporation
Wacker Chemie AG
Wanhua Chemical (America)
Wanhua Chemical Group Co.,Ltd
Warren Adhesives
Westech Products
Westlake Chemical Corporation
Whitaker Oil Company
Wilsonart LLC
Worthen Industries, Inc., Upaco Adhesives Division
Worthington Industries
Zeon Chemicals L.P.
ZeoVation
Zibo Luhua Hongjin New Material Co.

EXPO Rules

Qualifications for Exhibits

Exhibitors cannot share booth space, chairs, tables (6' table are 6'L x 24"W x 30"H and skirted on 3 sides). or easels.

Booth Height and Construction Restrictions

- a) Standard booths measure 10' deep x 10' wide with exposure on one side, but all are warranted to be approximate. Product samples or equipment, scale models and literature are appropriate. Free-standing floor displays and a poster are also permitted as well as battery powered and lighted displays, exhibits, computer demonstrations and videos.
- b) Free-standing floor displays cannot exceed 8' in height; table-top displays cannot exceed 5' in height. Side rails must not exceed 36" to prevent any obstructions that would interfere with the view of other booths. Exhibitors needing to use equipment that conflicts with the aforementioned regulations must submit a sketch to ASC.
- c) No balloons or other helium-inflated items are allowed.
- d) No alcoholic beverages should be served from booths.
- e) All materials within the exhibit booth area including, but not limited to, actual display units, decorative items, furnishings, fabrics, flooring, etc., must meet and comply with all national, local, and facility fire, electrical, plumbing, safety and hazardous material codes. Proper written certification must be available for viewing at the request of The Adhesive and Sealant Council, Inc. Any item(s) that do not comply are subject to immediate correction/removal at the discretion of The Adhesive and Sealant Council, Inc. and at the exhibitor's expense.
- f) Carpeting – The EXPO hall is carpeted.
- g) The Adhesive and Sealant Council, Inc. retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Marketing

The Adhesive and Sealant Council, Inc. maintains an online listing of exhibiting companies along with contact information, hyperlink and/or company logo and a 50-word booth description. Your company will be listed soon after your company logo and 50-word booth description are uploaded online. Both should be uploaded via the website at <https://shows.map-dynamics.com/ascexpo2024/?register>.

ASC still requires a 50-word booth description for the 2024 Annual EXPO to be submitted no later than January 31, 2024. If your booth description is not received by January 31, ASC will use the previous description on record for your company.

Payment Terms

- a) Exhibit rental fee is to be submitted, in full, during purchase online.
- b) All payments must be made by credit card (VISA, MasterCard and American Express accepted).

Cancellation

No refunds will be granted if cancellation is received after February 2, 2024.

Additional Services

Audio or video equipment and other services can be provided at extra cost. For these services, please refer to your exhibitor service kit.

Participation

Acceptance of participation and exhibits will be at the sole discretion of The Adhesive and Sealant Council, Inc.

Allocation of Space

- a) Booth spaces are assigned to ASC member companies first then open to all others soon after. Space will be provided after online submission is completed along with full payment.
- b) No claim or objection from any exhibitor shall be entertained regarding rejection of application or allotment of space.

Possession of Space

Possession of space will be given on Tuesday, April 16 at 10:00 a.m. Display arrangements must be ready by 2:45 p.m. on Tuesday, April 16 (doors open at 3:00 p.m.). Exhibiting firms using independent contractors to install and dismantle their displays must give notification of the company to the official decorator, Alliance.

Booth Tear Down

Booths must be dismantled, packed, and ready to ship by 10:00 p.m. on Tuesday, April 16. If not, the exhibitor may be required to pay a penalty and the official show decorator will have the right to remove the exhibits/materials, etc. at exhibitor's risk and cost.

Insurance

The exhibiting firm agrees to carry insurance for a single limit of not less than one million dollars (\$1,000,000) for its employees, agents, contractors, representatives and invitees present at the exhibit in the following category: Broad Form General Liability. The exhibiting firm will insure the exhibit and display materials against loss, damage, theft, fire or any cause whatsoever. Exhibitor will also obtain third party insurance coverage for construction period, exhibition period and dismantling period.

Entry/Exit for Exhibitor

Entry of exhibitor representatives will be on the basis of exhibitor badges issued by The Adhesive and Sealant Council, Inc.

Liability and Indemnification

Neither The Adhesive and Sealant Council, Inc. nor the management of the site shall be liable for damage, loss, or destruction of the exhibits by reason of fire, theft, accident or other destructive causes, and each exhibitor shall rent exhibit space at their sole risk. Neither The Adhesive and Sealant Council, Inc. nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to exhibitor, their employees, agents or servants. The exhibitor shall be liable to The Adhesive and Sealant Council, Inc. and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through the acts or omissions of the exhibitor, its employees, agents or servants. The exhibitor agrees to indemnify, save harmless and defend The Adhesive and Sealant Council, Inc. against any liability, claim or expense resulting from any injury or damage to any person or property which occurs within the exhibitor's exhibit space or as the result of any act or omission of the exhibitor, its employees, agents or servants.

The Adhesive and Sealant Council, Inc. is not liable for any lost, misdirected, mislabeled or rejected shipments for materials shipped prior to exposition and on day of exposition. Should there be any problems shipping, exhibitors should contact ASC staff immediately.

The Adhesive and Sealant Council, Inc. is not liable for any unpaid exhibitor fees for services related to the Exposition (A/V, phone, etc.).

Exhibitor Services

Arrangements will be made to maintain in or near the exhibit area an exhibitor service desk staffed by the Alliance Company throughout the exhibit installation, operation and dismantling periods. The service desk will be open during move-in and move-out show hours, unless otherwise designated.

An exhibitor service kit will be sent to each exhibiting company after booth space has been confirmed and the exhibitor receives a booth confirmation notice from The Adhesive and Sealant Council, Inc. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audio/visual, booth furnishings, labor, electrical, water and telephone hookup.

General

- a) Space allotted to the approved exhibitor is to be used exclusively by exhibitor for display as approved by The Adhesive and Sealant Council, Inc. Subletting of allotted space is not permitted. Violation of this clause may lead to cancellation of space allotted and forfeiting of space rental fee paid to The Adhesive and Sealant Council, Inc.
- b) Exhibitor must abide by the rules of the Omni Louisville and The Adhesive and Sealant Council, Inc. Failure to comply with these rules could result in your booth being closed down in order to avoid any conflict with the local law, regulations or any undesirable situation.
- c) In the event of postponement/abandonment/cancellation of the exposition, or in case of exhibits not being displayed due to any reason beyond the control of The Adhesive and Sealant Council, Inc., ASC shall not be liable for any loss or liability.
- d) No noisy or obstructive work will be permitted during exhibit hours.
- e) The decision of The Adhesive and Sealant Council, Inc. shall be final and binding on the exhibitor as regards to the interpretation of these rules and regulations.
- f) Disputes, if any, arising out of participation in this exposition shall be referred to an arbitrator whose decision shall be final and binding on both parties in a location suitable to both parties.
- g) Booths must be staffed by the exhibiting company personnel only who are qualified to discuss details of the display. Competitors' products may not be displayed, referenced or otherwise employed for comparative purposes.
- h) Distribution of literature or samples shall be limited to the exhibitor's booth.
- i) Exhibitor shall not schedule, foster or conduct outside activities, which would take qualified attendees from the exposition during exhibit hours.
- j) Activities cannot result in excessive obstruction of aisles or prevent ready access to nearby exhibitors' booths.
- k) The assembling of attendees in any meeting room, hotel suite or special function room by any exhibitor or organization for business, social and other purposes is prohibited without the written consent of The Adhesive and Sealant Council, Inc.
- l) Music is not permitted in exhibitors' booths.
- m) Exhibitors cannot offer liquor, food or entertainment without the written consent of The Adhesive and Sealant Council, Inc.

2024 ADHESIVE & SEALANT
CONVENTION
ANNUAL CONVENTION+EXPO



THE **ADHESIVE AND SEALANT COUNCIL**
SECURING THE FUTURE®

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