



2024 ADHESIVE & SEALANT  
**CONVENTION**  
ANNUAL CONVENTION+EXPO

# Exhibit, Sponsorship & Advertising Opportunities

APRIL 15-17, 2024 • LOUISVILLE, KENTUCKY



*The Largest Official Annual Gathering of The Industry!*

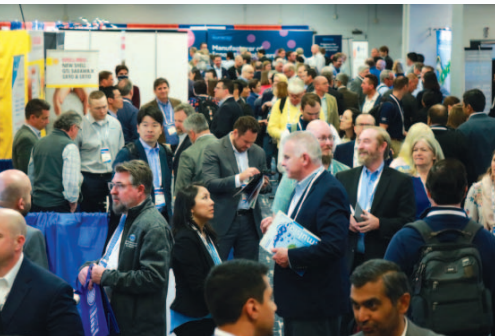




2024 ADHESIVE & SEALANT  
**EXPO**  
AT THE ASC ANNUAL CONVENTION

April 16, 2024  
3:00-6:30 p.m.  
(reception starts at 5:30 p.m.)

APRIL 16, 2024 • OMNI LOUISVILLE HOTEL, LOUISVILLE, KENTUCKY



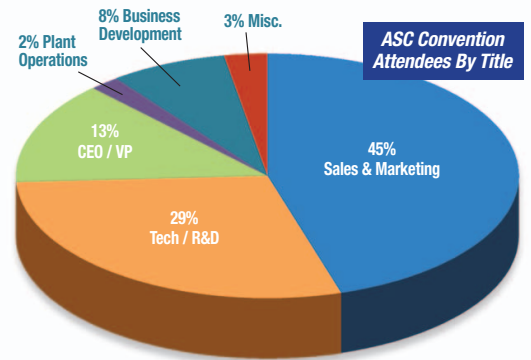
# RESERVE YOUR BOOTH SPACE TODAY!

This is your company's chance to showcase its products and services to buyers and decision makers in the adhesive and sealant industry. The EXPO is your chance to network face-to-face, share product and service information and discuss your latest advancements.

## WHO ATTENDS

ASC is expecting 800+ industry professionals to attend the Convention & EXPO from all levels and departments of large and small adhesive & sealant manufacturer and supplier companies.

This is your company's chance to launch and promote new products, technologies and innovations to DECISION MAKERS!



## EXCLUSIVE HOURS

The EXPO takes place on **Tuesday, April 16, 2024** from **3:00 to 6:30 p.m.**

## BOOTH RESERVATIONS

Reserve your booth EARLY to pick your preferred location on the show floor! First come, first serve and ASC members get first choice through August 2023.

ASC member ..... \$2,500

Nonmember ..... \$4,200

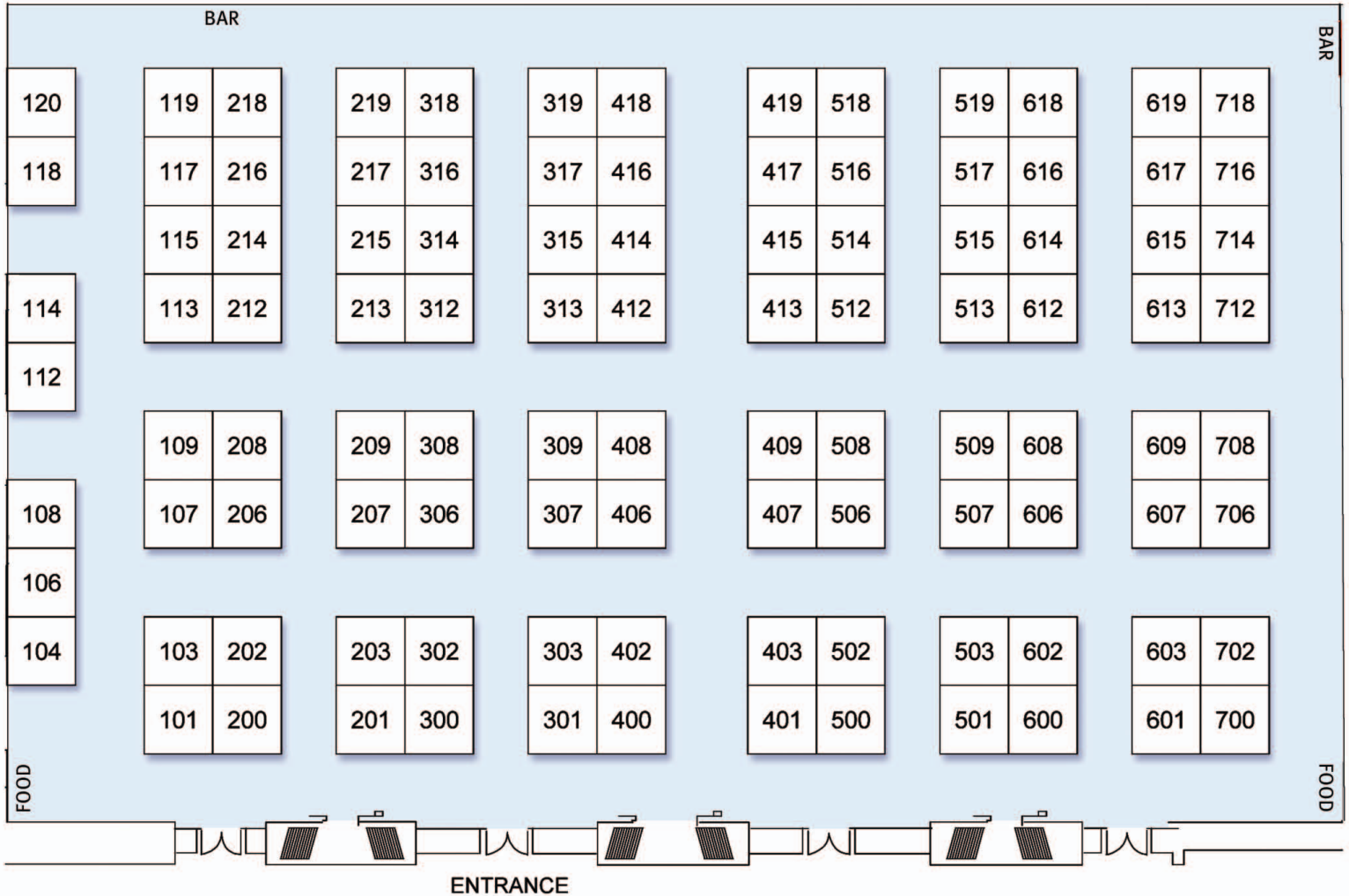
*\*price includes two staff passes for the EXPO (only), table, chairs, booth space.*

**NOTE: PAYMENT DUE UPON SPACE RESERVATION**

# Where the Adhesive and Sealant Industry Connects!



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## New Online Reservation System!



Review available booths  
ONLINE and reserve your space:

[www.ascouncil.org/2024booths](http://www.ascouncil.org/2024booths)

*Reserve your booth EARLY to pick your preferred location on the show floor!*

**Questions?** Contact Malinda Armstrong at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org) or call (301) 986-9724.



# BECOME A SPONSOR!



*Keynote Speaker*



*Ballroom Column Wrap*

## PLATINUM

**Welcome Reception at Kentucky Derby Museum**..... Full Cost

- Your company logo listed in the Preliminary Program as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8 foot high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Convention
- Company logo displayed on 3D monitors
- Company logo displayed on shuttle bus
- Company logo displayed on the photo booth

Member   Non-member

**EXPO Reception**.....\$9000 .....\$10,500

**Onsite Badge Kiosk & Lanyards**.....\$8000 .....\$9500

- Your company logo on:
- Registration e-mail confirmations
  - Kiosk check-in screen
  - Event badge lanyards (ASC supplies)

**Opening Session Breakfast & Keynote (Tuesday)**.....\$7000 .....\$8500

**General Session Lunch & Keynote (Tuesday)**.....\$7000 .....\$8500

**General Session Breakfast & Keynote (Wednesday)**.....\$7000 .....\$8500

**General Session Lunch & Keynote (Wednesday)**.....\$7000 .....\$8500

*These sponsorships include:*

- Your company logo listed in the Preliminary Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker's podium sign

**Hotel Keycards**.....\$6500 .....\$8000

**'Fill it Forward' Hydration Station**.....\$6500 .....\$8000

- Your brand on a scannable, app-based eco bottle w/ real-time environmental impact data!

**Convention App**.....\$6000 .....\$7500

- Attendees see your company's branding on their smart phones & tablets during the convention!

**Internet**.....\$6000 .....\$7500

**Networking Coffee Lounge (two days)**.....\$6000 .....\$7500

- Your company name and logo on Coffee Lounge signage and your literature displayed in lounge

**Attendee T-shirts**.....\$5500 .....\$7000

**Attendee Tote Bags**.....\$5500 .....\$7000

**ASC 'Gives Back' Service Program**..... TBD



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## GOLD

	<u>Member</u>	<u>Non-member</u>
<b>Escalator Panels</b> (center - 5 panels) .....	<b>\$5000</b>	<b>\$6000</b>
<b>Convention &amp; Short Course E-mails</b> .....	<b>\$4000</b>	<b>\$5000</b>
<ul style="list-style-type: none"> <li>Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails)</li> </ul>		
<b>Notepads &amp; Pens</b> .....	<b>\$4000</b>	<b>\$5000</b>
<ul style="list-style-type: none"> <li>Your company name and/or logo on give-aways that are included in the attendee registration tote bags</li> </ul>		
<b>Charging Stations</b> .....	<b>\$3500</b>	<b>\$4500</b>
<b>Ballroom Column Wrap</b> .....	<b>\$3500</b>	<b>\$4500</b>
<b>Elevator Cling</b> (each) .....	<b>\$3500</b>	<b>\$4500</b>

## SILVER

<b>Escalator Panels</b> (left or right - 4 panels) ( <i>price per side</i> )..	<b>\$2650</b>	<b>\$3650</b>
<b>iWatch EXPO Raffle</b> (1 each) .....	<b>\$2500</b>	<b>\$3650</b>
<b>iPad EXPO Raffle</b> (1 each) .....	<b>\$2500</b>	<b>\$3500</b>
<ul style="list-style-type: none"> <li>Raffles: Special designation on the EXPO floor plan and Exhibitor List</li> <li>and Special signage for your booth,</li> <li>and Special announcements and drawings in EXPO Hall</li> </ul>		

## BRONZE

<b>Custom Education Session</b> .....	<b>\$1500</b>	<b>\$2000</b>
<ul style="list-style-type: none"> <li>Your company to select an overarching theme of a track</li> <li>Your company to secure 3-4 speakers for the custom sponsored track</li> <li>Includes company logo placements in Preliminary Program (sent by mail and digitally to over 5,000 industry professionals)</li> <li>Moderator from sponsoring company for the session</li> <li>Verbal recognition at the Opening Session</li> <li>Your company logo on Sponsor Sign Board</li> </ul>		
<b>Wellness Center Station</b> .....	<b>\$1500</b>	<b>\$2000</b>
<ul style="list-style-type: none"> <li>Your brand on signage &amp; custom printed pouches with wellness supplies, sanitizer, etc.</li> </ul>		
<b>Education Sessions</b> (each) .....	<b>\$800</b>	<b>\$950</b>
<ul style="list-style-type: none"> <li>Your company logo listed in the Preliminary Program and onsite on session slides</li> <li>Your company logo on the speaker's podium sign during that education session</li> <li>Company representative may moderate the session</li> </ul>		

### BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Featured in the Preliminary Program (sent to 5,000+ industry professionals)
- Featured on convention emails & on social media
- Recognition at the Opening Session
- Your company logo on onsite Sponsor Sign Board



*Escalator Panels*



*Elevator Clings*

## To Stand Above the Crowd

and discuss sponsorship opportunities contact Malinda Armstrong at (301) 986-9724 or [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)





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# MAXIMIZE YOUR INVESTMENT

## Advertise in the Preliminary Program

*An exclusive opportunity to reach OVER 5,000 PROSPECTS and drive traffic to your booth and your website! SPACE IS LIMITED.*

The Annual Convention & EXPO is the industry’s LARGEST official gathering of the Adhesive & Sealant Industry. Advertising PRIOR to the event will maximize your investment at the event.

Sent to manufacturers, suppliers and end users both electronically and by mail, the preliminary program is a VERY cost effective way to reach the market!

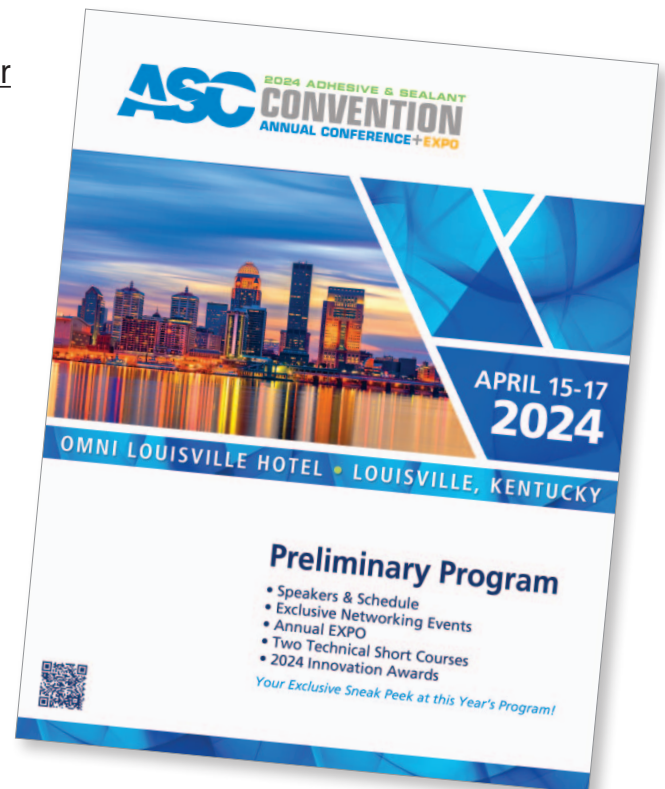
### SIZES & COST

	ASC Member	Nonmember
Full page inside back cover .....	\$950	\$1,150
Full page interior.....	\$950	\$1,150
Half page .....	\$475	\$675
Quarter page.....	\$400	\$600

### AD SPECS

Full page, non bleed.....	8" x 10.5"
Full page, full bleed.....	8.75" x 11.25"
Publication trim.....	8.5" x 11"
Half page .....	8" x 5"
Quarter page.....	3.875" x 5"

**Artwork Requirements:** PRESS quality PDF required in CMYK; fonts embedded. All images should be 300dpi minimum. Email high resolution PDF artwork to [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org).



**Preliminary program ads are due by January 8, 2024.**

## STEP 1: Contact Information

Provide name of contact person to receive ASC correspondence regarding booth(s):

Name: \_\_\_\_\_

(This contact person will also receive the confirmation letter and service kit)

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email \_\_\_\_\_

## STEP 2: Booth Personnel

Each exhibiting company is allowed two (2) complimentary exhibit-only personnel per 10' x 10' booth. Additional exhibit-only personnel are \$495 Members per person, \$645 Nonmembers per person:

**REGISTRATION DEADLINE: All staffers MUST be registered by March 15, 2024. After March 15th, ONSITE REGISTRATION FEES will apply.**

Booth Person #1: \_\_\_\_\_ Title: \_\_\_\_\_

Booth Person #2: \_\_\_\_\_ Title: \_\_\_\_\_

## STEP 3: Booth Space & Fees

First come, first serve and ASC members get first choice through August 2023.

Registration fee per 10' x 10' booth:

ASC member .....\$2,500

Nonmember .....\$4,200

\*price includes two staff passes for the EXPO (only), table, chairs, booth space.

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## STEP 4: Advertising

Ads are available in one-quarter, one-half and full page sizes. Complete details can be found online or by request. Ads are due by **January 8, 2024** for the Preliminary Program. Please check your ad selections:

Preliminary Program (mailed to 5,000 prospects)

- Full page inside back cover ..... Member \$950 Nonmember \$1050
- Full page interior ..... Member \$950 Nonmember \$1050
- Half page ..... ASC Member \$475 Nonmember \$575
- Quarter page ..... ASC Member \$400 Nonmember \$500

## STEP 5: Payment Information

**No refunds after February 1, 2024**

Enclosed is my payment for \$\_\_\_\_\_ by check (drawn on a U.S. bank)

Charge \$\_\_\_\_\_ to:  VISA  MasterCard  AMEX

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## STEP 6: Declaration of Acceptance

We hereby accept the terms and conditions of participation in the ASC EXPO as outlined in the "EXPO Rules" (available online and by request). *Note: contract must be signed to process your request.*

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

## STEP 7: Submit this form to:

**The Adhesive and Sealant Council, Inc.  
510 King Street, Suite 418  
Alexandria, VA 22314**

**Reserve your booth EARLY to pick your preferred location on the show floor!**

# WHO ATTENDS? Companies in Attendance at Past Events.

## Participating Companies

3M - Industrial Adhesives and Tapes Division  
3M Company  
Aalchem Inc  
Aceto  
Aceto Corporation  
Adfast Canada Inc.  
Adherent Laboratories, Inc.  
Adhesive Products, Inc.  
Adhesive Systems, Inc.  
(sub of Royal Adhesives)  
Adhesives-Experts.com  
Advanced Polymer, Inc.  
AGC Chemicals Americas, Inc.  
AGC Inc.  
Agilis Chemicals  
AJ Adhesives, Inc.  
Akapol S.A.C.I.F.I.A.  
Albion Engineering Company  
Altas Partners  
ALVAR, Inc.  
American Colors, Inc.  
American Securities  
AmSty LLC  
Andy's Convenience Store  
AP&G Co., Inc.  
Apple Inc.  
Applied Adhesives, Inc.  
Applied Products, Inc.  
Applied Test Systems  
Arakawa Chemical (USA) Inc.  
Arakawa Chemical Industries, Ltd.  
Arakawa Europe  
Aramco Performance Materials  
ARAYMOND  
Arendt Consulting  
Ares Management  
Argus Media, Inc.  
Arkema  
Arkema Coating Resins  
Arkema Inc.  
ARLANXEO Deutschland GmbH  
ARLANXEO Inc  
ARLANXEO USA LLC  
Arlon Graphics LLC  
Arsenal Capital Partners  
ARTECOLA QUIMICA S/A  
ASEFCA-Spanish Association of Glues and Adhesives Manufacturers  
ASI magazine  
Aterna  
Avery Dennison - Performance Polymers  
Avery Dennison Corporation  
Azelis Canada Inc  
B&F Plastics, Inc.  
Bank Of America  
Barentz  
Barentz.us  
BASF  
BASF Corporation  
BASF Corporation: Construction & Fiber  
Bayer Crop Science  
BeardowAdams, Inc.  
Beckman Institute, University of Illinois at Urbana-Champaign  
Behr Paint Company

Behrman Capital  
Beiersdorf AG  
Berry Global  
Bona GmbH Deutschland  
Bostik Adhesives  
Bostik France  
Bostik Inc.  
Bostik Mexicana  
Bostik S.A.  
Brandt Technologies, LLC  
Braskem S.A.  
Bull and Bear Co  
BYK Chemie GmbH  
BYK USA Inc.  
C.E.D. Process Minerals  
California Polytechnic State University  
Calumet Specialty Products Partners, L.P.  
Capital Adhesives  
Capital Adhesives & Packaging Corp.  
Cardolite Belgium  
Cardolite Corporation  
Cargill Industrial Solutions  
Cargill, Inc.  
Carlisle Construction Materials  
Carmen's International  
Cartell Chemical Co., Ltd  
Cascadia Resources Inc  
Celanese Emulsion Polymers - Dallas, TX  
Cemedine North America  
ChemCeed LLC  
Chemical Industry Council of Illinois  
Chem-Materials Company  
ChemPoint  
ChemQuest Technology Institute  
ChemSpec Polymer Additives  
Chicago Glue & Machine  
Chidley & Peto Company  
Chromaflo Technologies Corp.  
Chromatech Inc.  
CHT USA  
CIRS Group USA Inc.  
Citrine Informatics  
Clariant Corporation  
Clarus Specialty Products LLC  
Clean & Science.,Ltd  
CLX Logistics  
CoAtex Inc  
Coatex, Arkema  
Coating and Converting Technologies  
Coim USA Inc.  
CollTech  
Colonial Chemical  
Colour Synthesis Solutions LLC  
Colquimica Adhesives  
Compound Solutions LLC  
Concrete Sealants, Inc.  
Coroplast Fritz Muller GmbH & Co. KG  
Coroplast Tape Corporation  
Covestro Deutschland AG  
Covestro LLC  
Cranbrook Kingswood School  
Cray Valley  
Croda Inc.  
Cross Oil Marketing & Refining  
Custom Adhesive Technology, Inc.  
Custom Building Products  
CyCan Industries, LLC

DAP Products, Inc.  
Daubert Chemical Company, Inc.  
Diversified Chemical Technologies, Inc.  
Divrgent Technologies  
Dow  
Dow Chemicals  
Dow Europe  
Dow Inc  
D-REX Polymer  
DRT  
DRT (Pinova)  
Duraco  
Dynasol Elastameros, SA de CV  
Dynasol Group  
DYNASOL, LLC  
Dyna-Tech Adhesives Inc.  
DZBH  
Easterly Research  
Eastman Chemical Company  
ECO-PUR Solutions, LLC  
Eigenmann & Veronelli  
Electric  
Elementis Specialties  
Ellsworth Adhesives  
EM Sullivan Associa'tes  
EMCO Chemical Distributors Inc.  
EMCO INORTECH ULC  
Environment and Climate Change Canada  
EPI  
EPS Materials  
Evans Adhesive Corporation  
Evonik Brazil  
Evonik Corporation  
Evonik Operations GmbH  
Exponent  
ExxonMobil Chemical Company  
ExxonMobil Corporation  
ExxonMobil Product Solutions  
FasTech Adhesives, Inc.  
FEICA - Association of European Adhesives and Sealants Manufacturers  
FEICA aisbl  
Firestone Building Products  
First Solar, Inc  
FlackTeck Speedmixer, Inc.  
FlackTek, Inc.  
Florpinus Ind Quim.  
Fluid-Bag LLC  
Follmann GmbH&Co. KG  
FOREST CHEMICAL GROUP, S.A.  
Founding Partner at Circularity Edge, LLC  
FPC Corporation  
Franklin International  
FRP Services & Co.(America) Inc.  
GAF Inc  
Gantrade Coporation  
Gardner-Gibson  
GCP Applied Technologies  
GDI Adhesives  
Gehring Montgomery Inc. (TER Group)  
German Adhesives Association  
Glenair Inc.  
GLOBALWAX LLC  
GLS Films Industries Pvt Ltd.  
Gorilla Glue  
Grace Matthews Inc.  
Graco Inc.

Grainger  
Green Science Policy Institute  
Greenii Inc.  
Greif  
Grupo AS Resinas  
Guangzhou Flying Dragon Chemical Ltd.  
H.B. Fuller Company  
H.B. Fuller Deutschland Produktions GmbH  
H.B. Fuller Europe GMBH  
H.M. Royal, Inc.  
Hall Technologies  
HallStar  
HAUSCHILD SPEEDMIXER INC  
HBM Holdings  
HELM U.S.  
Helmitin Inc.  
Henkel  
Henkel Adhesive Technologies  
Henkel Adhesives  
Henkel Corporation  
Henkel Corporation, AEI  
Henkel Corporation-Adhesive Technologies  
Henkel KGaA  
Heron Manufacturing Inc.  
Hollister Inc  
HollyFrontier Specialties  
Houlihan Lokey  
Hovus  
HRCHOUNG Inc  
Huber Carbonates, LLC  
HUMOR  
Huntsman  
Huntsman Advanced Materials  
Huntsman Corporation  
ICP Adhesives & Sealants, Inc.  
ICP Group  
Idemitsu Chemicals U.S.A. Corporation  
IHS  
IMCD GROUP  
IMCD US LLC  
Imerys Performance Minerals  
IMERYS USA  
Indu Specialty Chemicals  
Industrias Presto, S.A. de C.V.  
Industrias Presto, SA de CV  
Industrie Chimiche Forestali SpA  
Industry Intelligence, Inc.  
Ingevity Corporation  
Intertape Polymer Group  
IPS Adhesives  
Isochem Kautschuk-GmbH  
ITW Performance Polymers  
J. Rettenmaier USA LP  
J-B Weld  
Jiangxi Hungpai New Material  
John Deere  
Jowat AG  
Jowat Corporation  
Jowat SE  
JPB Industry & Hot Melt Packaging Services  
JVB  
Kaneka North America LLC  
Kautschuk Group  
King Industries  
King Industries, Inc.  
Knowme  
Koemmerling Chemische Fabrik GmbH





Kolon Industries, Inc.  
Kolon USA Inc.  
Kowa American Corporation  
Kraton Chemical B.V.  
Kraton Chemical, LLC  
Kraton Corporation  
KRATON POLYMERS Belgium  
KRATON Polymers Europe  
Kraton Polymers GmbH  
Kraton Polymers U.S. LLC  
Kroy, LLC  
Kuraray America, Inc.  
Kuraray Co., Ltd.  
KURESA S.A.  
L & L Products, Inc.  
L&L Products India Private Limited  
LANXESS  
LANXESS AG  
Lawter Inc.  
Lazard Middle Market LLC  
Lintech International LLC  
Lohnpack Contract Filling  
Lohnpack Inc.  
Longyan Shenghe  
Longyan Shenghe Trading Co., Ltd  
LyondellBasell  
MAAG Americas Gala  
MAAG GROUP  
Mactac  
MACTac, Inc.  
MAPEI CORPORATION  
Mapei S.p.A.  
Mapes Panels  
Materias Primas CYR SA DE CV  
Matrix Adhesives Group  
Mauser Packaging Solutions  
Mayzo Inc.  
medmix  
Meridian Adhesives Group  
Meritool llc  
Milin Environmental  
MiniFIBERS  
MiniFIBERS, Inc.  
Mitsubishi Chemical America  
Mitsui Plastics, Inc.  
Molekul Services Corporation  
Momentive Performance Materials GmbH  
Momentive Performance Materials Inc.  
Munzing  
Mussel Polymers, Inc.  
MXD Process  
NAGASE Specialty Materials NA LLC  
nanoGriptech, Inc.  
National Adhesive Inc  
National Polymer  
Natureworks  
Netzsch Instruments North America LLC  
Neville Chemical Company  
Newborn Brothers inc  
nolax AG  
Nolax Inc.  
Nordson Corporation - Adhesive Division  
Nordson EFD  
Northspec Chemicals  
NorthStar Elastomers, LLC  
Northwest Adhesives, Inc.  
Novagard Solutions, Inc.

NuCera Solutions  
NuCera Solutions LLC  
NUCO Inc.  
Nvirovate Materials, Inc.  
Octochem Inc  
Ohio Chemistry Technology Council  
OMG, Inc.  
Omni Tech International  
Omya  
Omya International AG  
Organik Kimya Netherlands B.V.  
ORGANIK KIMYA SAN. ṪC. A.S  
Owens Corning  
Owens Corning S&T  
Owings Modifiers/ALVAR  
PAC Worldwide  
Palmer Holland, Inc.  
Panolam Industries International Inc.  
PARABOR COLOMBIA  
Paramelt USA  
PART Consulting LLC  
PCC- Chemax  
Pecora Corporation  
Performance Additives LLC  
Petro-Canada Lubricants Inc.  
Pidilite industries Ltd.  
Pilkington NA  
Pilot Chemical Company  
Pinova, Inc  
Polimeros Sinteticos  
Polymer Team USA  
Pontificia Universidade Catolica do Rio Grande do  
PPG  
PPG Aerospace  
PPG Architectural Coatings  
PPG Industries, Inc.  
Premier Building Solutions  
Primary Products Ingredients Americas  
Primient  
Pritzker Private Capital  
Process Oils Inc.  
Productos Pennsylvania, S.A. de C.V.  
ProForm Finishing Products  
ProSys Servo Filling Systems  
PSI-Polymer Systems Inc.  
Pubco Corporation  
Purdue University  
Purdue University, Dept of Chemistry  
Qingdao Higrree Chemical Co. LTD  
Quanex IG Systems  
Quin Global US, inc  
R&D/Ostomy Technology Development  
R. E. Carroll, Inc.  
R. T. Vanderbilt Company, Inc.  
Rain Carbon Germany GmbH  
Ravago Chemicals  
Re Mixers, Inc.  
Reaxis, Inc.  
Red Devil, Inc.  
Renkert Oil  
REO Processing (registered as REO Logistics)  
Reshoring Initiative  
Resinall Corporation  
Respol Resinas S.A.  
Revelli Chemicals Inc.  
REXtac, LLC

Rianlon Americas, Inc.  
Risun Polymer International Company, Ltd.  
Robatech AG  
Roehm America LLC  
Roo Glue, Inc.  
Rooftop Equipment, Inc.  
RUTGERS Germany GmbH  
SAES Getters SpA  
Saint Gobain  
Sales Xceleration  
Sanchez  
Sarren Chemicals LLC  
Sashco, Inc.  
Sasol  
Sasol Performance Chemicals - Wax Division  
Savare Specialty Adhesives  
Scapa Tapes North America  
SCG Chemicals Company  
Scott Bader, Inc.  
Seal It Services Inc dba Bond It  
Sekisui-Fuller Company, Ltd.  
Selena USA, Inc.  
Shale Crescent USA  
SHARP CHEMICAL IND. CO., LTD.  
Shell Exploration & Production Company  
Shell MDS (Malaysia) Sdn Bhd  
Shell Trading US  
Sherwin Williams Co.  
Shiraishi Kogyo Kaisha, Ltd.  
Showa Denko America, Inc.  
Shurtape Technologies, LLC  
SI Group, Inc.  
Sidley Austin LLP  
Sika Corporation  
Sika Deutschland GmbH  
Sika Services AG  
Simpson Strong-Tie  
Siplast  
Smithers Information Limited  
Soltex Inc.  
Solvay  
Solvay Inc., Novcare Business Unit  
Songwon Industrial Group  
Sonoco Products Company  
SODAL  
SpecialChem  
Specialty Minerals Inc.  
Specialty Polymers, Inc.  
Specified Technologies, Inc.  
Springfield Industries, LLC  
Stanchem Incorporated  
StanChem Polymers  
Stepan Company  
STI Polymer, Inc.  
Stifel  
Suchint Business Solutions Inc  
Sumitomo Corporation of Americas  
Sunstar Engineering Americas  
Super Bond Adhesives Pvt Ltd  
Swift Response LLC Flex Seal  
Synthesia Technology  
Synthomer, LLC  
Tailored Chemical Products, Inc.  
TAPPER ADHESIVES  
Tapper SRL  
Tate & Lyle  
Technical Adhesives Ltd.

Teckrez, Inc.  
Ter Chemicals, Hamburg  
Tesa Tape Inc.  
Tex Year Industries Inc.  
Thames River Chemical Corp  
The Chemical Company  
The ChemQuest Group, Inc.  
The Dow Chemical Company  
The Gorilla Glue Company  
The University of Akron  
ThreeBond International, Inc.  
Tiarco-RST  
TIB Chemicals Corporation  
TL Squire & Co.  
Toagosei America, Inc.  
Toray International America, Inc.  
Total Cray Valley USA LLC  
Trane Inc  
Transhield  
Trecora Chemical, Inc.  
Trecora Resources, Inc.  
Tremco Commercial Sealants & Waterproofing  
Trexon Chemicals, Inc.  
TRISO  
Trinseo Europe GmbH  
Trinseo LLC  
TRINTERNATIONAL, INC.  
Troy Corporation  
TSE Industries, Inc.  
TSRC LUX  
TSRC Specialty Materials LLC  
UNIQUECHEM SOLUTIONS INC  
Uniquchem Solutions Inc.  
UNISOURCE-ENERGY, LLC  
Univar Solutions  
University of Illinois at Chicago  
University of Illinois at Urbana-Champaign  
University of Michigan  
UTH GmbH  
Valtris Specialty Chemicals  
Vanderbilt Chemicals, LLC  
VEEYOR Polymers pvt ltd  
Velux A/S  
Vencorex  
Vertellus LLC  
Vinavil Americas  
VINAVIL S.p.A.  
Virginia Tech  
W. R. Meadows Inc.  
W.W. Grainger, Inc.  
Wacker Chemical Company  
Wacker Chemical Corporation  
Wacker Chemie AG  
Wanhua Chemical (America)  
Wanhua Chemical Group Co.,Ltd  
Warren Adhesives  
Westech Products  
Westlake Chemical Corporation  
Whitaker Oil Company  
Wilsonart LLC  
Worthen Industries, Inc., Upaco Adhesives Division  
Worthington Industries  
Zeon Chemicals L.P.  
ZeoVation  
Zibo Luhua Hongjin New Material Co.

# EXPO Rules

## Qualifications for Exhibits

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Exhibitors cannot share booth space, chairs, tables (6' table are 6'L x 24"W x 30"H and skirted on 3 sides). or easels.

## Booth Height and Construction Restrictions

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- a) Standard booths measure 10' deep x 10' wide with exposure on one side, but all are warranted to be approximate. Product samples or equipment, scale models and literature are appropriate. Free-standing floor displays and a poster are also permitted as well as battery powered and lighted displays, exhibits, computer demonstrations and videos.
- b) Free-standing floor displays cannot exceed 8' in height; table-top displays cannot exceed 5' in height. Side rails must not exceed 36" to prevent any obstructions that would interfere with the view of other booths. Exhibitors needing to use equipment that conflicts with the aforementioned regulations must submit a sketch to ASC.
- c) No balloons or other helium-inflated items are allowed.
- d) No alcoholic beverages should be served from booths.
- e) All materials within the exhibit booth area including, but not limited to, actual display units, decorative items, furnishings, fabrics, flooring, etc., must meet and comply with all national, local, and facility fire, electrical, plumbing, safety and hazardous material codes. Proper written certification must be available for viewing at the request of The Adhesive and Sealant Council, Inc. Any item(s) that do not comply are subject to immediate correction/removal at the discretion of The Adhesive and Sealant Council, Inc. and at the exhibitor's expense.
- f) Carpeting – The EXPO hall is carpeted.
- g) The Adhesive and Sealant Council, Inc. retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

## Marketing

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The Adhesive and Sealant Council, Inc. maintains an online listing of exhibiting companies along with contact information, hyperlink and/or company logo and a 50-word booth description. Your company will be listed soon after your company logo and 50-word booth description are uploaded online. Both should be uploaded via the website at <https://shows.map-dynamics.com/asceexpo2024/?register>.

ASC still requires a 50-word booth description for the 2024 Annual EXPO to be submitted no later than January 31, 2024. If your booth description is not received by January 31, ASC will use the previous description on record for your company.

## Payment Terms

- a) Exhibit rental fee is to be submitted, in full, during purchase online.
- b) All payments must be made by credit card (VISA, MasterCard and American Express accepted).

## Cancellation

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No refunds will be granted if cancellation is received after February 2, 2024.

## Additional Services

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Audio or video equipment and other services can be provided at extra cost. For these services, please refer to your exhibitor service kit.

## Participation

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Acceptance of participation and exhibits will be at the sole discretion of The Adhesive and Sealant Council, Inc.

## Allocation of Space

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- a) Booth spaces are assigned to ASC member companies first then open to all others soon after. Space will be provided after online submission is completed along with full payment.
- b) No claim or objection from any exhibitor shall be entertained regarding rejection of application or allotment of space.

## Possession of Space

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Possession of space will be given on Tuesday, April 16 at 10:00 a.m. Display arrangements must be ready by 2:45 p.m. on Tuesday, April 16 (doors open at 3:00 p.m.). Exhibiting firms using independent contractors to install and dismantle their displays must give notification of the company to the official decorator, Alliance.

## Booth Tear Down

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Booths must be dismantled, packed, and ready to ship by 10:00 p.m. on Tuesday, April 16. If not, the exhibitor may be required to pay a penalty and the official show decorator will have the right to remove the exhibits/materials, etc. at exhibitor's risk and cost.

## Insurance

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The exhibiting firm agrees to carry insurance for a single limit of not less than one million dollars (\$1,000,000) for its employees, agents, contractors, representatives and invitees present at the exhibit in the following category: Broad Form General Liability. The exhibiting firm will insure the exhibit and display materials against loss, damage, theft, fire or any cause whatsoever. Exhibitor will also obtain third party insurance coverage for construction period, exhibition period and dismantling period.



## Entry/Exit for Exhibitor

Entry of exhibitor representatives will be on the basis of exhibitor badges issued by The Adhesive and Sealant Council, Inc.

## Liability and Indemnification

Neither The Adhesive and Sealant Council, Inc. nor the management of the site shall be liable for damage, loss, or destruction of the exhibits by reason of fire, theft, accident or other destructive causes, and each exhibitor shall rent exhibit space at their sole risk. Neither The Adhesive and Sealant Council, Inc. nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to exhibitor, their employees, agents or servants. The exhibitor shall be liable to The Adhesive and Sealant Council, Inc. and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through the acts or omissions of the exhibitor, its employees, agents or servants. The exhibitor agrees to indemnify, save harmless and defend The Adhesive and Sealant Council, Inc. against any liability, claim or expense resulting from any injury or damage to any person or property which occurs within the exhibitor's exhibit space or as the result of any act or omission of the exhibitor, its employees, agents or servants.

The Adhesive and Sealant Council, Inc. is not liable for any lost, misdirected, mislabeled or rejected shipments for materials shipped prior to exposition and on day of exposition. Should there be any problems shipping, exhibitors should contact ASC staff immediately.

The Adhesive and Sealant Council, Inc. is not liable for any unpaid exhibitor fees for services related to the Exposition (A/V, phone, etc.).

## Exhibitor Services

Arrangements will be made to maintain in or near the exhibit area an exhibitor service desk staffed by the Alliance Company throughout the exhibit installation, operation and dismantling periods. The service desk will be open during move-in and move-out show hours, unless otherwise designated.

An exhibitor service kit will be sent to each exhibiting company after booth space has been confirmed and the exhibitor receives a booth confirmation notice from The Adhesive and Sealant Council, Inc. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audio/visual, booth furnishings, labor, electrical, water and telephone hookup.

## General

- a) Space allotted to the approved exhibitor is to be used exclusively by exhibitor for display as approved by The Adhesive and Sealant Council, Inc. Subletting of allotted space is not permitted. Violation of this clause may lead to cancellation of space allotted and forfeiting of space rental fee paid to The Adhesive and Sealant Council, Inc.
- b) Exhibitor must abide by the rules of the Omni Louisville and The Adhesive and Sealant Council, Inc. Failure to comply with these rules could result in your booth being closed down in order to avoid any conflict with the local law, regulations or any undesirable situation.
- c) In the event of postponement/abandonment/cancellation of the exposition, or in case of exhibits not being displayed due to any reason beyond the control of The Adhesive and Sealant Council, Inc., ASC shall not be liable for any loss or liability.
- d) No noisy or obstructive work will be permitted during exhibit hours.
- e) The decision of The Adhesive and Sealant Council, Inc. shall be final and binding on the exhibitor as regards to the interpretation of these rules and regulations.
- f) Disputes, if any, arising out of participation in this exposition shall be referred to an arbitrator whose decision shall be final and binding on both parties in a location suitable to both parties.
- g) Booths must be staffed by the exhibiting company personnel only who are qualified to discuss details of the display. Competitors' products may not be displayed, referenced or otherwise employed for comparative purposes.
- h) Distribution of literature or samples shall be limited to the exhibitor's booth.
- i) Exhibitor shall not schedule, foster or conduct outside activities, which would take qualified attendees from the exposition during exhibit hours.
- j) Activities cannot result in excessive obstruction of aisles or prevent ready access to nearby exhibitors' booths.
- k) The assembling of attendees in any meeting room, hotel suite or special function room by any exhibitor or organization for business, social and other purposes is prohibited without the written consent of The Adhesive and Sealant Council, Inc.
- l) Music is not permitted in exhibitors' booths.
- m) Exhibitors cannot offer liquor, food or entertainment without the written consent of The Adhesive and Sealant Council, Inc.

2024 ADHESIVE & SEALANT  
**CONVENTION**  
ANNUAL CONVENTION+EXPO



THE **ADHESIVE AND SEALANT COUNCIL**  
SECURING THE FUTURE®

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