



Call for Speakers *Share Your Knowledge and Innovations*

Submit a presentation proposal (abstract) for inclusion in the 2024 Annual Convention program. ASC will host two short courses that will run concurrent with the convention. Session speakers for these courses are needed as well.

Criteria for Acceptance:

- Improved, new or novel material, approach or application of adhesives, sealants, and periphery technologies
- Abstracts with high level, technical or business development topics without commercial/promotional content is proposed; any abstracts that contain trade names in title, description or abstract will not be considered.
- All resulting presentations must be original, first time published, highlighting recent work.

All presentations should be non-commercial in nature. Use of trade names are NOT permitted.

Speaking opportunities at ASC's 2024 Annual Convention will be competitive. Abstracts are expected to clearly describe the advancements made and importance to industry, with high level technical content beyond common knowledge. All abstracts submitted are peer reviewed by ASC's technical programming committee. The top-rated candidates will be invited to speak on or before January 16th.

Don't see your topic of interest? Help ASC address your company needs - submit an abstract based on new technology or insight relevant to the adhesive and sealant industry.

Suggested topics to include:

End User Technology Needs and Challenges

This track will focus on packaging products (tapes, labels, graphics); transportation (EV, batteries, fuel cells); electronics; 1K and 2K structural adhesives in building and construction markets, biobased end user products and finished goods.

Biobased Materials: Novel Approaches & Challenges

This track will focus on state-of-the-art technology for bio-sourced/novel processes for chemicals including monomers, solvents, and fillers for adhesive and sealant applications. This session will include processes such as ozonolysis, fermentation, and other recent pathways for sustainable feedstocks. Presentations covering current challenges in bringing biobased solutions to the market are welcome.

Manufacturing Technology

This track will focus on very recent sustainability and performance advances in manufacturing processes.

Market Disruptors: Products & Technologies in the Forefront

This track will focus on upcoming technologies, methods and products that are changing the landscape in adhesive and sealant applications. Topics of interest include 3D printing, current EV challenges, polyurethane adhesives in composites, and value chain dynamics affecting future formulators.

Smart Tools for Future – AI & Digitalization

This track will focus on the recent application of AI and digitalization across technologies, from lab to manufacturing in adhesives and sealants. Of particular interest is market review of AI adoption globally, in market segments and papers illustrating challenges and pitfalls with company adoption of AI.

Sustainable Metrics & Methods

This track will focus on sustainable practices adopted across various markets and chemistries, regulatory drivers towards these practices as well as mass balance & LCA.

Regulatory

This track will focus on regulatory developments at the state and federal levels and the implications of global regulatory changes within the Americas.

New Product Introduction

New Product Introduction tracks offers exhibiting companies the opportunity to present new products recently introduced with corresponding formulation and use data. Presentations should be grounded in presenters' research experience. Promotional conversations are permissible; however, products or services may not be sold at the conference venue. **There will be six slots available and confirmed on a first come, first serve basis.**

Abstracts must be submitted online on or before Friday, December 15, 2023.

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Abstract Submission Guidelines

Abstracts must be in English, no more than 300 words (less than one typed page) and must include the following:

- ▶ Author Name
- ▶ Job Title
- ▶ Company Affiliation
- ▶ Contact Information
- ▶ Presentation Title
- ▶ Presentation Description (300 words or less for inclusion in the Final Program)
- ▶ Personal Biography (100 words or less)
- ▶ Photo

To be considered, presentation proposals (abstracts) should contain timely, applicable and relevant information on business or technical innovations and advancements, research methodology with demonstrative importance to the adhesive and sealant industry. **All submissions must abide by ASC's antitrust compliance policy and commercialism guidelines, which restrict the use of trade names or material of a commercial or marketing nature.** Detailed information will be available on the website and in the Speaker Guidelines.

To submit an abstract, visit ASC's website at
www.ascouncil.org/AbstractSubmission

For additional information contact Mani Singh at mani.singh@ascouncil.org
or Malinda Armstrong at malinda.armstrong@ascouncil.org



About ASC: The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 100 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers and end-users.

For more information about ASC, visit www.ascouncil.org.

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**APRIL 15 -17
2024**

2024 ADHESIVE & SEALANT CONVENTION ANNUAL CONFERENCE + EXPO