



April 20-22, 2026

Grand Hyatt Nashville Nashville, Tennessee Sponsorship & Advertising Opportunities



The Largest Official Annual Gathering of The Industry!



Tuesday, April 21, 2026 NEW HOURS: 1:30 - 5:30 p.m.

(reception starts at 5:00 p.m.)

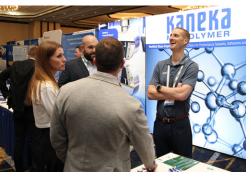
Grand Hyatt Nashville • Nashville, Tennessee











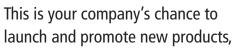


RESERVE YOUR BOOTH SPACE TODAY!

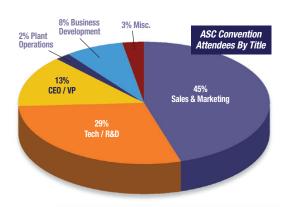
This is your company's chance to showcase its products and services to buyers and decision makers in the adhesive and sealant industry. The EXPO is your chance to network face-to-face, share product and service information and discuss your latest advancements.

WHO ATTENDS

ASC is expecting 800+ industry professionals to attend the Convention & EXPO from all levels and departments of large and small adhesive & sealant manufacturer and supplier companies.



technologies and innovations to DECISION MAKERS!



EXCLUSIVE HOURS – NEW HOURS!

The EXPO takes place on **Tuesday**, **April 21**, **2026** from **1:30 to 5:30 p.m**.

BOOTH RESERVATIONS

Reserve your booth EARLY to pick your preferred location on the show floor! First come, first serve and ASC members get first choice through August 29, 2025.

ASC member\$2,700

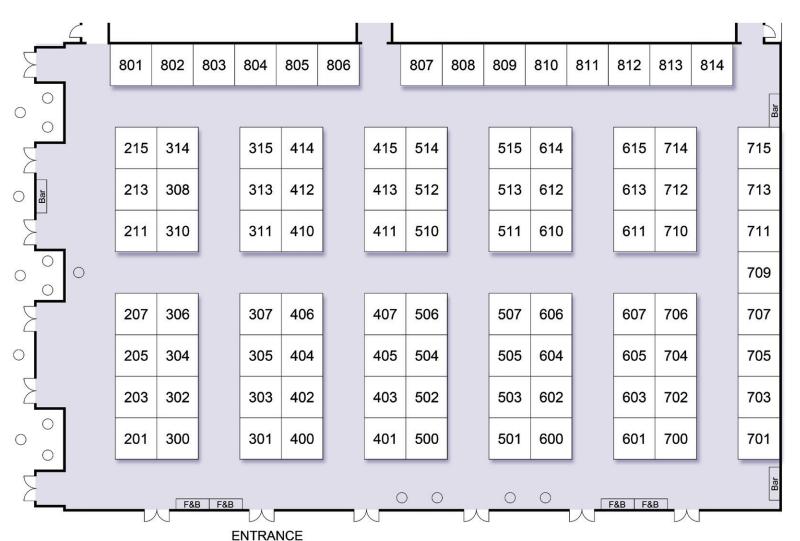
Nonmember \$4,500

Price includes 10' booth space, two chairs, carpet, wastebasket, two Exhibitor passes to staff the booth, and access to the Monday welcome reception for the two staffers. If you want to attend the keynotes and education sessions, you must register for the full convention.

NOTE: PAYMENT DUE UPON SPACE RESERVATION



Where the Adhesive and Sealant Industry Connects!



Online Reservation System!



Review available booths ONLINE and reserve your space:

www.ascouncil.org/2026booths

Reserve your booth EARLY to pick your preferred location on the show floor!



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Grand Hyatt Nashville • Nashville, Tennessee

BECOME A SPONSOR!



Onsite Badge Kiosk & Lanyards



Mesh Wall

PLATINUM

| Welcome Reception Your company logo listed in the Preliminary and Final Programs as the PowerPoint slide featuring your company name and logo 1 meter x 8 foot high sign board prominently displayed at the Welcome company logo and any other printed design of your choice Company representative may welcome attendees to the Annual Convergence | sponsor e Reception v | |
|---|--------------------------|------------|
| Company logo displayed on the photo booth | | Non-member |
| EXPO Reception | | |
| Onsite Badge Kiosk & Lanyards | \$8000 | \$9500 |
| Your company logo on: Registration e-mail confirmations Kiosk check-in screen Event badge lanyards (ASC supplies) | | |
| Mesh Wall Branding-Summit Foyer (15 panels-Level 4). | \$7000 | \$8000 |
| Escalator Wall (Level 2) | \$7000 | \$8000 |
| Opening Session Breakfast & Keynote (Tuesday) | \$7000 | \$8500 |
| General Session Lunch & Keynote (Tuesday) | \$7000 | \$8500 |
| General Session Breakfast & Keynote (Wednesday) | | |
| General Session Lunch & Keynote (Wednesday) | \$7000 | \$8500 |
| These sponsorships include: Your company logo listed in the Preliminary Program as the sponsor PowerPoint slide featuring your company name and logo Company representative may introduce keynote speaker Your company logo on the speaker's podium sign | | |
| Final Program | \$6500 | \$8000 |

Hotel Keycards \$6500 \$8000 Convention App \$6500 \$7500 • Attendees see your company's branding on their smart phones & tablets during the convention!

Internet \$6000 \$7500

Networking Coffee Lounge (two days) \$6000 \$7500

• Your company name and logo on Coffee Lounge signage and your literature displayed in lounge

Attendee T-shirts \$5500 \$7000

Attendee Tote Bags \$5500 \$7000

ASC 'Gives Back' Service Program.....TBD



| GOLD | <u>Member</u> | Non-member |
|--|---------------|------------|
| Escalator Glass Wall (Level 3) | \$5000 | \$6000 |
| Escalator Glass Barrier Wall (three panels-Level 4 | \$5000 | \$6000 |
| Corporate Sponsor | \$5000 | \$6500 |
| Elevator Cling (each) | \$5000 | \$6000 |
| Convention & Short Course E-mails | \$4000 | \$5000 |
| Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails) | | |
| Notepads & Pens | \$4000 | \$5000 |
| Your company name and/or logo on give-aways that are included in the attendee registration tote bags | | |
| Charging Stations | \$3500 | \$4500 |
| Ballroom Column Wrap | \$4500 | \$5500 |
| SILVER | | |
| iPad EXPO Raffle (1 each) | \$3500 | \$4500 |



Escalator Panels



BRONZE

and Special signage for your booth,

Custom Education Session......\$1500\$2000

iWatch EXPO Raffle (1 each)\$3650

• Your company to select an overarching theme of a track

• and Special announcements and drawings in EXPO Hall

• Your company to secure 3-4 speakers for the custom sponsored track

• Raffles: Special designation on the EXPO floor plan and Exhibitor List

- Includes company logo placements in Preliminary Program (sent by mail and digitally to over 5,000 industry professionals)
- Moderator from sponsoring company for the session
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board

- Your company logo listed in the Preliminary Program and onsite on session slides
- Your company logo on the speaker's podium sign during that education session
- Company representative may moderate the session

BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Featured in the Preliminary Program (sent to 5,000+ industry professionals)
- Featured on convention emails & on social media
- Recognition at the Opening Session
- Your company logo on onsite Sponsor Sign Board

To Stand Above the Crowd

and discuss sponsorship opportunities contact Malinda Armstrong at (301) 986-9724 or malinda.armstrong@ascouncil.org





APRIL 20-22, 2026 • GRAND HYATT NASHVILLE • NASHVILLE, TENNESSEE

ADVERTISING OPPORTUNITIES

Maximize your investment with these exclusive advertising opportunities to reach the adhesive & sealant industry before, during, and after the ASC Annual Convention & EXPO

Preliminary Program

Sent to over 5,000 manufacturers, suppliers and end users both electronically and by mail, the preliminary program is a VERY cost-effective way to reach the market! Sponsors and exhibitors should place add to maximize their investment in this annual event. Deadline is March 1, 2026.

| SIZES & COST | ASC Member | <u>Nonmember</u> |
|-----------------------------|------------|------------------|
| Full page inside back cover | \$1,050 | \$1,250 |
| Full page interior | \$1,150 | \$1,350 |
| Half page | \$475 | \$675 |
| Quarter page | \$400 | \$600 |

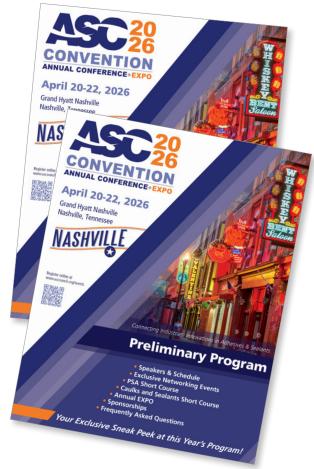
Final Program/Exhibitor Guide

This is the program guide used by attendees to plan out their attendance at the event with their teams. Sponsors should place a prominent ad in the program for maximum visibility. The EXPO section shows attendees who's exhibiting at what booth number. This is a great opportunity to place an ad to encourage attendees to visit your booth and setup meetings before, during & after the show. It is available before, during, and after the event. Deadline is January 9, 2026.

| SIZES & COST | ASC Member | <u>Nonmember</u> |
|-----------------------------|------------|------------------|
| Full page inside back cover | \$1,050 | \$1,250 |
| Full page interior | \$1,150 | \$1,350 |
| Half page | \$475 | \$675 |

| AD SPECS | |
|------------------------|-------------|
| Full page, non bleed | 8" x 10.5" |
| Full page, full bleed8 | |
| Publication trim | |
| Half page | 8" x 5" |
| Quarter page | 3.875" x 5" |

Artwork Requirements: PRESS quality PDF required in CMYK; fonts embedded. All images should be 300dpi minimum. Email high resolution PDF artwork to malinda.armstrong@ascouncil.org.



Preliminary program ads are due by January 9, 2026.



April 20-22, 2026

Grand Hyatt Nashville Nashville, Tennessee



Connecting Industries: Innovations in Adhesives & Sealants

Don't Miss the LARGEST Official Gathering of the Adhesive & Sealant Industry in 2026!

An exceptional gathering of professionals, innovators, and thought leaders will come together once again in Nashville from across the adhesive and sealant industry. Your full experience, from the dozens of educational sessions, the ASC EXPO, and multiple networking opportunities, more than pay for the price of admission!

Be sure to register your team for the 'Full Convention' or sign them up for a technical short course, which includes the EXPO and the Opening Reception.

This year's location is Nashville (aka Music City) where music flows through the streets and the vibe of the city is the perfect mix of style, soul, and Southern hospitality!

Two Popular Short Courses Available, Co-located with the 2026 Convention:





Learn more at: www.ascouncil.org/events

WHO ATTENDS? Companies in Attendance at Past Events.

3D Barrier Bags

Α

Accenture Founder/AI Leadership Institute

ADEKA USA Corporation

Adfast Canada Inc.

Adherent Laboratories, Inc.

Adhesive and Sealant Council

Adhesive Products Inc.

Adhesive Products, Inc.

Adhesives Research

Adhesives Technology Corporation

ADI Analytics LLC

Aeguor Ventures LLC

Aeroseal, LLC

AGC Chemicals Americas, Inc.

Ahlstrom

AKAPOL S.A.

Alberdingk Boley, Inc.

Albert Invent

Albion Engineering Company

Alchemy Cloud

American Wood Fibers, Inc.

Amtex LLC

Applied Adhesives, Inc.

Applied Products

Applied Test Systems

Aquaspersions NA

Arakawa Chemical (USA) Inc.

Argus Media, Inc.

Arizona State University

Arkema

Armada Corporate Intelligence

Artecola Industrias Ouimicas

Artecola Industrias Quimicas Ltda

Artimelt

AS Resinas

Ashland Inc

ASI magazine

ASI magazine / BNP Media

Atlantic Talent Partners

Avalon Commodities

AV-DEC

Avery Dennison

Azelis Americas

Azelis Americas CASE

Azelis Canada

Barentz

BASF Corporation

Belzona

BestHealth4U, Lda

BioRenewable Solutions LLC

Blue Sky Robotics

BNP Media

Bona GmbH Deutschland

Borregaard USA

Borregaard USA, Inc

Bostik Bostik Inc.

Bostik, Inc

Braskem America

Brenntag North America

Bryant Park Consulting

Business Leader & Motivational Speaker

Buss ChemTech AG

BYK USA Inc.

C.J. Robinson Company

Cabot Corporation

Calcean Minerals & Materials LLC

Calumet

Calumet Lubricants

Calumet Specialty

Calumet Specialty Products

Calumet. Inc.

Cardolite Corporation

Cargill Bioindustrial

Cargill Inc.

Carlisle Construction Materials

Carlisle Construction Materials Inc.

Carlisle Weatherproofing Technologies

Cascadia Resources Inc

Catalynt Solutions, Inc.

Catalynt Solutions, Inc.

(formerly TRInternational)

ChemCeed

ChemCore Marketing LLC

Chem-Mateials

Chem-Materials

Chem-Materials Company

ChemPoint

ChemSpec Canada

ChemSpec LTD

ChemSpec Polymer Additives

ChemSpec, Ltd.

Chromatech Inc.

Citrine Informatics

Clariant

Clariant - Additives

Clariant Corporation

Clariant International Ltd

Clarus Specialty Products, LLC

Collano AG

Colquimica Adhesives

Columbia Forest Products

Complex Quimica

Concrete Sealants, Inc.

Consultant

Corning Incorporated **Coroplast Tape Corporation**

Covestro

Covestro LLC

Cray Valley

Cremer North America

Cremer Volunteer Pastilles, LLC

Custom Adhesive Technology, Inc.

CyCan Industries, Inc. Dan

DΔP

DAP Global Inc

DAP Global Inc.

DATACOR, inc. **DELO Industrial Adhesives**

DIC Performance Resins GmbH

Dimensional Energy

Diversitak

Diversitak, inc

DMI Companies

Dominion Chemical Company

Dominion Chemical Company /

Dominion of Georgia

Double Bond Chem. Ind., USA, Inc.

Dow (HMA Plastics & Specialty Plastics)

Dow Chemical Company

Dow Inc.

Dow, Inc.

Ducker Carlisle

Ducker Worldwide

Ductmate Industries, Inc.

DuPont

Dutch Mountain Solutions

Dvmax Corporation

Dynasol LLC

Dyna-Tech Adhesives Inc.

Easterly Research

Eastman

Ecoearth Solutions

EEVORK

Ele Corporation

Elementis

EMCO Chemical Distributors, Inc.

Emerald Transformer Emsland America

Engy Southwest Container Products, Inc. **EPS - Engineered Polymer Solutions**

Ergon Energy & Specialty Solutions

Ergon, Inc.

Estron Chemical

Everkem Diversified Products

Evonik - Coating & Adhesive Resins

Evonik Corporation

Evonik Industries AG

Evonik Operations GmbH

Excel Color Corporation

Exponent **ExxonMobil Product Solutions**

FasTech Adhesives, Inc. FBI™s First African American Female

Special Agent Assistant Director

FEICA - Association of European Adhesives and Sealants Manufacturers

Fenchem Inc.

Fischbach USA Inc.

Florpinus Industria Quimica Form-A-Tread Company

Franklin International

Gehring Montgomery Inc. (TER Group)

Geisys Ventures, LLC

GEON Performance Solutions

Grace Matthews Inc. Graco Inc.

Green D Market Analytics LLC

Green Key

GRUPO AS RESINAS

Guangzhou Flying Dragon Chemical Ltd.

Guest of Matt Petersen

H&R Group US, Inc.

H.B. Fuller

H.M. Royal, Inc.

HallStar

HarperLove Adhesives Corporation

Hauschild Speedmixer Inc

Haver & Boecker USA

Heartland Industries

Helling Sustainability LLC

Helmitin Inc.

Henghe Materials & Science Technology

Henkel

HENKEL CORP

Henkel Corporation

Henry Company Hernon Manufacturing Inc.

Hilti Entwicklungsgesellschaft mbH

HI-TEC Industries

Holcim Building Envelope

Holland Colours Americas, Inc.

Honeywell International Inc. Houlihan Lokey

Huber Engineered Materials

Huber Specialty Minerals Huntsman Advanced Materials

HV2 Enterprises, INC

Hyundai-Kia America Technical Center, Inc. ICC Evaluation Service (ICC-ES

ICP Construction Idemitsu Chemicals Europe GmbH

Idemitsu Chemicals U.S.A. Corporation

Idemitsu Formosa Specialty

Chemicals Corp.

Idemitsu Kosan Co., Ltd IMA Srl - Industria Meccanica Applicata

Imerys USA Indorama Ventures

Indorama Ventures- Indovinya Industrial Market Insight

Infineum International Ltd. Ingersoll Products Inc.

Ingevity ingevity.com

Innovative Resource Management Interkem, LLC

Intermarc Intertape Polymer Group **IPS Adhesives**

IPS Corporation

Isotec International, Inc.

ITW Performance Polymers & Fluids

J. Rettenmaier USA LP

Jowat Corporation



Jowat SE JPB Industry

Kaneka North America LLC Kansai Paint, Co. Ltd **KDG** Advertising

KDG Advertising & Marketing

King Honor International Ltd / Sinowax Dalian Chemical Co Ltd

King Honor International ltd.

King Industries Koble Sustain Koble Sustain IIc Kopf Logistics LLC KPMG LLP Kraton Chemical, LLC

Kraton Corporation

Kuraray America, inc. Kuraray Co., Ltd. Lanxess

LANXESS Corporation

LANXESS Corporation, Urethanes Systems

LCY Elastomers LP

Lehmann & Voss North America

LOGIPACK, INC.

Lyondell Chemical Company

Lyten

Maag Americas Macquarie Capital Magnum Manufacturing Magnum Tapes and Films Mapei Corporation USA

Mason Wells Matrix Adhesives Matrix Adhesives Group

Mayzo Inc. medmix

Meridian Adhesives Group

Microban

Milliken & Company Mississippi Lime Company

Mitsui Plastics Miwon North America MO SCI, LLC

Molekul Services Corporation Momentive (South America) **Momentive Performance Materials**

MStack Munzing MXD Process

National Renewable Energy Laboratory

Neopara Materials Netzsch Pumps USA **Neville Chemical Company** Newborn Brothers Co., Inc.

Newry Corp Newry LLC Newson Gale Nexteer

NITTO KASEI CO LTD Nitto Kasei Co., Ltd.

NobleAl

Nordson Corporation

Nordson Corporation - Adhesive Division

NorthStar Elastomers

NOURYON

Nouryon- Performance Chemicals

NuCera

Nucleus Incorporated (Stanley Chemicals) Ohio Chemistry Technology Council Old Hickory Clay Company Omni Tech International

Omya inc Omya, Inc. Oracle NetSuite Origin Materials **Owens Corning** Palmer Holland

Panolam Industries International

Paramelt B.V. Paramelt USA Pecora Corporation Penske Logistics Petro-Canada Lubricants Pflaumer Brothers, Inc.

Phillips 66 Pidilite Industries Ltd.

PKFIB Poka Labs **Polimeros Sinteticos** Polybol S.A.S. Poly-clip System Polymer Synergies, LLC

PolvU GmbH PPG

Press-Seal Corporation

Primient

Process Oils Inc., an Ergon Company Prosoco

PSI-Polymer Systems Inc. Q.E.P. Co., Inc Quanex Ouin Global Quin Global US R. E. Carroll, Inc. R.E.Carroll Inc Rain Carbon

ProSys Fill LLC

Rain Carbon Germany GmbH

Ramboll

Ravago Chemicals

Ravago Chemicals North America

Re Mixers, Inc. Red Devil, Inc. Renkert Oil Resin Solutions, LLC **Resinall Corporation** Resonac America Inc. Resonac America, Inc. **Resonac Corporation**

Respol Resinas Revelli Chemicals, Inc. Reverté Minerals Group

REXtac, LLC

REXtac, LLC / DREXpolymer

RH Adhesives Rianlon

Risun Polymer China Co.,LTD

Roehm

RPM International Rubber World Magazine Ruichem USA, INC Saint Clair Systems Inc Saint-Gobain Sashco, Inc. Sasol Chemicals Sasol Germany GmbH Sasol Performance Chemicals

Savare' I.C. srl

Savare Specialty Adhesives Scarlet Oak Consulting

Scott Bader Seal Bond

Shandong QL New Materials Co.,Ltd

Sherwin Williams Shihua USA Shiraishi America Inc.

Shiraishi Central Laboratories co., Ltd.

Shiraishi Kogyo Kaisha, Ltd.

SI Group Sika Corporation Silicones International Simpson Strong-Tie

Sonawon Songwon **SONGWON Industrial Group**

Songwon International

Songwon International Americas

Sonoco Soudal SpecialChem S.A.

Specialty Minerals Inc. Specified Technologies Inc. **Springfield Industries** Stepan Company STI Polymer Sun Chemical

Sunstar Engineering Americas Sustainable Solutions

Sustainable Solutions Corporation

SYENSQO Synthomer Synthomer (non NA) Synthomer Inc Synthomer PLC Tailored Adhesives

Tailored Chemical Products, Inc.

Tank Connection Taplin Group, LLC **Technical Adhesives** Technical Adhesives Technical Adhesives Ltd Teckrez, Inc.

Teckrez, LLC

The Motz Group

Texture Technologies Corporation

The AIM Institute The Chemical Co. The Chemical Company The ChemQuest Group, Inc. The Gorilla Glue Company The LYCRA Company

The Procter and Gamble Company

The Reynolds Company Thompson Hine LLP TIB Chemicals Corporation Tilley Distribution Tilley Distribution, Inc.

Toray

Toray International America Trane Technologies

TRCC

TRCC (formerly Tiarco Chemical)

TRECORA

Tremco Construction Products Group

Trexan Chemicals, Inc.

TricorBraun Canada TRiiSO Trinseo TSE Industries, Inc.

TSRC (Lux)

TSRC Specialty Materials LLC

TYCROP Uncountable

UNITED PERFORMANCE MATERIALS CORPORATION

Univar Solutions University of Georgia University of Kentucky USI Chemical America LLC Vanderbilt Chemicals, LLC

Versalis Americas Inc.

VIRIDIS

Vencorex

W. R. MEADOWS, INC. Wacker Chemical Corporation

Wanhua Chemical

Wanhua Chemical (America)

Warren Adhesives WEGO CHEMICAL GROUP Weiss USA LLC

Westlake Corporation Wilsonart LLC Women in Chemicals, Inc.

Worthen Industries, Inc. **Worthington Enterprises** Xlynx Materials **Zeon Chemicals**

Zhangzhou EcoGreen New Material CO., LTD. ZIBO LUHUA HONGJIN NEW MATERIAL GROUP CO.,LTD.

EXPO Rules

Qualifications for Exhibits

Exhibitors cannot share booth space, chairs, tables (6' table are 6'L x 24"W x 30"H and skirted on 3 sides). or easels.

Booth Height and Construction Restrictions

- a) Standard booths measure 10' deep x 10' wide with exposure on one side, but all are warranted to be approximate. Product samples or equipment, scale models and literature are appropriate. Free-standing floor displays and a poster are also permitted as well as battery powered and lighted displays, exhibits, computer demonstrations and videos.
- b) Free-standing floor displays cannot exceed 8' in height; table-top displays cannot exceed 5' in height. Side rails must not exceed 36" to prevent any obstructions that would interfere with the view of other booths. Exhibitors needing to use equipment that conflicts with the aforementioned regulations must submit a sketch to ASC.
- c) No balloons or other helium-inflated items are allowed.
- d) No alcoholic beverages should be served from booths.
- e) All materials within the exhibit booth area including, but not limited to, actual display units, decorative items, furnishings, fabrics, flooring, etc., must meet and comply with all national, local, and facility fire, electrical, plumbing, safety and hazardous material codes. Proper written certification must be available for viewing at the request of The Adhesive and Sealant Council, Inc. Any item(s) that do not comply are subject to immediate correction/removal at the discretion of The Adhesive and Sealant Council, Inc. and at the exhibitor's expense.
- f) Carpeting The EXPO hall is carpeted.
- g) The Adhesive and Sealant Council, Inc. retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Marketing

The Adhesive and Sealant Council, Inc. maintains an online listing of exhibiting companies along with contact information, hyperlink and/or company logo and a 50-word booth description. Your company will be listed soon after your company logo and 50-word booth description are uploaded online. Both should be uploaded via the website at https://shows.map-dynamics.com/ascexpo2026/?register.

ASC still requires a 50-word booth description for the 2026 Annual EXPO to be submitted no later than January 30, 2026. If your booth description is not received by January 30, ASC will use the previous description on record for your company.

Payment Terms

- a) Exhibit rental fee is to be submitted, in full, during purchase online.
- b) All payments must be made by credit card (VISA, MasterCard and American Express accepted).

Cancellation

No refunds will be granted if cancellation is received after February 6, 2026..

Additional Services

Audio or video equipment and other services can be provided at extra cost. For these services, please refer to your exhibitor service kit.

Participation

Acceptance of participation and exhibits will be at the sole discretion of The Adhesive and Sealant Council, Inc.

Allocation of Space

- a) Booth spaces are assigned to ASC member companies first then open to all others soon after. Space will be provided after online submission is completed along with full payment.
- b) No claim or objection from any exhibitor shall be entertained regarding rejection of application or allotment of space.

Possession of Space

Possession of space will be given on Tuesday, April 21 at 9:00 a.m. Display arrangements must be ready by 12:30 p.m. on Tuesday, April 21 (doors open at 1:30 p.m.). Exhibiting firms using independent contractors to install and dismantle their displays must give notification of the company to the official decorator, Alliance.

Booth Tear Down

Booths must be dismantled, packed, and ready to ship by 8:30 p.m. on Tuesday, April 21. If not, the exhibitor may be required to pay a penalty and the official show decorator will have the right to remove the exhibits/materials, etc. at exhibitor's risk and cost.

Insurance

The exhibiting firm agrees to carry insurance for a single limit of not less than one million dollars (\$1,000,000) for its employees, agents, contractors, representatives and invitees present at the exhibit in the following category: Broad Form General Liability. The exhibiting firm will insure the exhibit and display materials against loss, damage, theft, fire or any cause whatsoever. Exhibitor will also obtain third party insurance coverage for construction period, exhibition period and dismantling period.



Entry/Exit for Exhibitor

Entry of exhibitor representatives will be on the basis of exhibitor badges issued by The Adhesive and Sealant Council, Inc.

Liability and Indemnification

Neither The Adhesive and Sealant Council, Inc. nor the management of the site shall be liable for damage, loss, or destruction of the exhibits by reason of fire, theft, accident or other destructive causes, and each exhibitor shall rent exhibit space at their sole risk. Neither The Adhesive and Sealant Council, Inc. nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to exhibitor, their employees, agents or servants. The exhibitor shall be liable to The Adhesive and Sealant Council, Inc. and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through the acts or omissions of the exhibitor, its employees, agents or servants. The exhibitor agrees to indemnify, save harmless and defend The Adhesive and Sealant Council, Inc. against any liability, claim or expense resulting from any injury or damage to any person or property which occurs within the exhibitor's exhibit space or as the result of any act or omission of the exhibitor, its employees, agents or servants.

The Adhesive and Sealant Council, Inc. is not liable for any lost, misdirected, mislabeled or rejected shipments for materials shipped prior to exposition and on day of exposition. Should there be any problems shipping, exhibitors should contact ASC staff immediately.

The Adhesive and Sealant Council, Inc. is not liable for any unpaid exhibitor fees for services related to the Exposition (A/V, phone, etc.).

Exhibitor Services

Arrangements will be made to maintain in or near the exhibit area an exhibitor service desk staffed by the Alliance Company throughout the exhibit installation, operation and dismantling periods. The service desk will be open during move-in and move-out show hours, unless otherwise designated.

An exhibitor service kit will be sent to each exhibiting company after booth space has been confirmed and the exhibitor receives a booth confirmation notice from The Adhesive and Sealant Council, Inc. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audio/visual, booth furnishings, labor, electrical, water and telephone hookup.

General

- a) Space allotted to the approved exhibitor is to be used exclusively by exhibitor for display as approved by The Adhesive and Sealant Council, Inc. Subletting of allotted space is not permitted. Violation of this clause may lead to cancellation of space allotted and forfeiting of space rental fee paid to The Adhesive and Sealant Council, Inc.
- b) Exhibitor must abide by the rules of the Grand Hyatt Nashville and The Adhesive and Sealant Council, Inc. Failure to comply with these rules could result in your booth being closed down in order to avoid any conflict with the local law, regulations or any undesirable situation.
- c) In the event of postponement/abandonment/cancellation of the exposition, or in case of exhibits not being displayed due to any reason beyond the control of The Adhesive and Sealant Council, Inc., ASC shall not be liable for any loss or liability.
- d) No noisy or obstructive work will be permitted during exhibit hours.
- e) The decision of The Adhesive and Sealant Council, Inc. shall be final and binding on the exhibitor as regards to the interpretation of these rules and regulations.
- f) Disputes, if any, arising out of participation in this exposition shall be referred to an arbitrator whose decision shall be final and binding on both parties in a location suitable to both parties.
- g) Booths must be staffed by the exhibiting company personnel only who are qualified to discuss details of the display. Competitors' products may not be displayed, referenced or otherwise employed for comparative purposes.
- h) Distribution of literature or samples shall be limited to the exhibitor's booth.
- i) Exhibitor shall not schedule, foster or conduct outside activities, which would take qualified attendees from the exposition during exhibit hours.
- j) Activities cannot result in excessive obstruction of aisles or prevent ready access to nearby exhibitors' booths.
- k) The assembling of attendees in any meeting room, hotel suite or special function room by any exhibitor or organization for business, social and other purposes is prohibited without the written consent of The Adhesive and Sealant Council, Inc.
- I) Music is not permitted in exhibitors' booths.
- m) Exhibitors cannot offer liquor, food or entertainment without the written consent of The Adhesive and Sealant Council, Inc.

