



APRIL 17-19, 2023 • HYATT REGENCY NEW ORLEANS, LOUISIANA

Maximize your exposure at the **ONLY ASC Convention in 2023!**  
**SPONSORSHIP OPPORTUNITIES**

**PLATINUM**

5-10k

**Welcome Reception**..... Full Cost

- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8ft. high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Convention

**EXPO Reception**..... \$9000

**Onsite Badge Kiosk & Lanyards**..... \$8000

- Your company logo on:
- Registration e-mail confirmations
  - Kiosk check-in screen
  - Event badge lanyards (ASC supplies)

**Opening Session Breakfast & Keynote (Tuesday)**..... \$7000

**General Session Lunch & Keynote (Tuesday)**..... \$7000

**General Session Breakfast & Keynote (Wednesday)**..... \$7000

**General Session Lunch & Keynote (Wednesday)**..... \$7000

*These sponsorships include:*

- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker's podium sign

**Final Program**..... \$6500

- Your company logo on front cover and full-page advertisement on the back cover of the Final Program distributed to all attendees onsite

**Hotel Keycards**..... \$6500

**Convention App**..... \$6000

- Attendees see your company's branding on their smart phones & tablets during the convention!

**Internet**..... \$6000

**Escalator Clings** (to Lobby Level)..... \$6000

**Networking Coffee Lounge** (two days)..... \$6000

**Attendee T-shirts**..... \$5500

**Attendee Tote Bags**..... \$5500

**ASC 'Gives Back' Service Program**..... TBD

- Your company name and logo on Coffee Lounge signage and your literature displayed in lounge



**Many More Sponsorship Opportunities on the Back!**

*To Stand Above the Crowd* and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org

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# SPONSORSHIP OPPORTUNITIES

## GOLD

3-4k

**Convention & Short Course E-mails** ..... \$4000

- Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails)

**Main Lobby Elevator Clings** (Set of 2) ..... \$4000

**Notepads & Pens** ..... \$4000

- Your company name and/or logo on give-aways that are included in the attendee registration tote bags

**Charging Stations** ..... \$3500

**Ballroom Lighted Columns** (3 available) ..... \$3000 each

## SILVER

2.5k

**Atrium Elevator Cling** ..... \$2500 each

**iWatch EXPO Raffle** (1 each) ..... \$2500

**iPad EXPO Raffle** (1 each) ..... \$2500

- Raffles: Special designation on the EXPO floor plan and Exhibitor List in the EXPO Guide,
- and Special signage for your booth,
- and Special announcements and drawings in EXPO Hall

## BRONZE

750-1.5k

**Custom Education Session** ..... \$1500

- Build your session with content your company would like to highlight
- Includes company logo placements and session moderation benefits listed above

**Education Sessions** ..... \$750 each

- Your company logo listed in the Final Program as the sponsor and on the session introductory PowerPoint slide
- Your company logo on the speaker's podium sign
- Company representative may moderate the session

## BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Mention in the Preliminary Program (mailed to over 5,000 people), Final Program, and EXPO Guide distributed onsite
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board

## ADVERTISING OPPORTUNITIES

### Preliminary Program

Sent by direct mail to over 5,500 manufacturers, suppliers and end users. It is also distributed electronically to the industry. This is a very cost effective way to reach the adhesive and sealant market and only goes out ONCE PER YEAR! Costs vary. **Deadline is January 7th.**

### Exhibitor Guide

The guide is used by attendees to plan their visits and learn more about your company's products and services. It is available electronically BEFORE the Convention and the final version is distributed in attendee packets upon their arrival. Only distributed ONCE PER YEAR! Costs vary. **Deadline is February 15th.**



*Elevator Clings*



THE ADHESIVE AND SEALANT COUNCIL

SECURING THE FUTURE®

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